

CASE STUDY PROREND AT GREAT WESTERN HOTEL EXETER



The Great Western Hotel, an Exeter landmark dating from the 19th century has been re-finished in ProRend's breathable Mineraltex render and Self-Clean Masonry Paint. Opened in 1848 the hotel has seen many changes and developments, so needed to be returned to former glory.

Sitting in a high-traffic area and close to the main southwest rail link, the light colour chosen might have been a problem causing high maintenance costs to keep the grand facade clean.



But by using ProRend Mineraltex, a breathable and lightweight thin coat render, finished with our Self-Clean Masonry Paint the hotel will maintain its impressive exterior. The self-clean finish washes clean in the rain, as water drops gather up grit and pollution deposits and beads them off the surface.



ProRend paints are available in more than 65,000 colours. The low maintenance, breathable finish allows designers and owners to choose the colour they want, without fear of fading or being dulled by dirt.

SAS Europe worked closely with the local applicators to ensure their client got the look and finish they wanted, giving an impressive exterior that reflects the service and style inside.



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