# Visualise Colour

## SHOP THE SHADES

Our colour experts have created shades to suit all individual spaces and personal styles. Choose from a professionally curated palette by browsing the fold-out chart in the middle of the guide.

You can also explore a range of swatches online, experience stunning colour walls in-store, and browse our handy fan deck.

Whatever your vision, we've got colour covered.



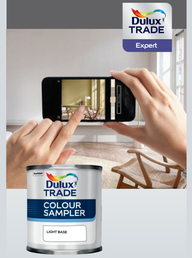




## VISUALISE DIGITALLY

Once you've chosen a colour, use the Visualiser in the **Dulux Trade Expert app** then try it out with testers in your space. Lighting conditions can influence how a colour looks, so for the best idea, paint two coats onto an A4 sheet of paper and move it around the room.

**Top tip:** Check it at different times of day to see how it shifts in different lights.

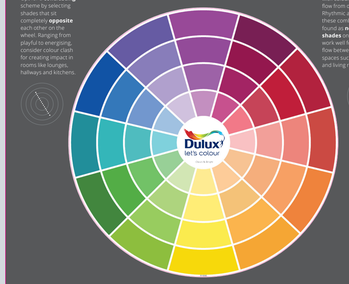



# Colour Wheel

Our intuitive colour wheel has been designed to help you pick inspiring shades like a true professional.

**CONTRAST**
Go for a **contrasting** scheme by selecting shades that sit completely **opposite** each other on the wheel. Ranging from playful to energising, consider colour clash for creating impact in rooms like lounges, hallways and kitchens.

**HARMONIOUS**
Go for a **blended scheme** with colours that naturally flow from one to the other. Rhythmic and harmonious, these combinations are found on **neighbouring shades** on the wheel, and work well for creating a flow between adjoining spaces such as dining and living rooms.




**TONAL**
Choose a coherent scheme that uses light and dark **tones of the same colour**. Simple and soothing, there are no competing or clashing shades, making for uncomplicated and unified rooms. Think tonal to create calming, restful environments.

Dulux TRADE

## WE'RE HERE TO HELP

From product expertise to colour support, we're here to help with your next project.

Get in touch with **Dulux Trade** by calling **0333 222 7070** or visiting **duluxtrade.co.uk** for professional guidance, whether paint specification or colour matching.

Alternatively, drop us a line at **AkzoNobel Technical Advice Centre, Wexham Road, Slough, SL2 5DS**

or follow us on social media.

Supply telephone, email or address details so we can contact you – please allow up to five working days.

### Looking for a tried-and-trusted decorator?

Call off the search with our portfolio of quality professionals at **duluxselectdecorators.co.uk**

Dulux select DECORATORS

We have reproduced this colour as accurately as printing will allow. Please ensure that you use a colour tester on the actual surface to be painted before decorating to see the colour

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# How to use guide

## Step 1:

Look at your existing space and how different colours can complement the current theme. Think about the room's purpose, how it's used, and the atmosphere you want to create.



## Step 2:

Use our colour wheel to help pick shades like a professional. Whether you're picking opposing colours for a bold colour clash or neighboring colours for a smoother design, there is a colour scheme for every room and it all starts with the wheel.



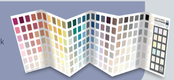
## Step 3:

With a range of colour tools at your fingertips, finding the perfect shade has never been easier. Explore colour walls in-store or use the Dulux Trade Expert app to discover the right match for you.



## Step 4:

Now it's time to browse the fold-out colour chart and pick out the perfect colour. Choose from 189 colours with additional 17 colours in our Light and Space range.



# Colour Match

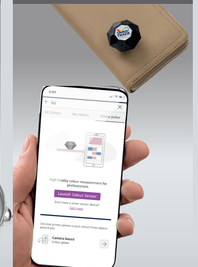
## COLOUR WITH CONFIDENCE

From an object to a piece of fabric, get a perfect match by bringing a small sample to a store that offers our **Colour Match** service. A bespoke shade is mixed for you on the spot and comes with a unique code for easy reordering in the future, whether in the same paint or a different finish. Plus, a 250ml tester can be made up - perfect for trying before committing to a full can.




## MATCH A COLOUR IN SECONDS

Perfect for matching a colour in the home, our **Colour Sensor** is conveniently small and simple to use. From larger items such as pieces of furniture to permanent fixtures like fitted cabinets, it finds the closest **Dulux Trade** colour by working with the **Dulux Trade Expert app**.



Sumptuous Plum™
Ruby Starlet™
Redcurrant Glory™
Pepper Red
Cinnamon Sprinkle
Berry Smoothie™
Dried Roses
Auburn Embers
Roasted Red™
Blood Orange
Party Balloons™
Raspberry Diva™
Coral Charm
Copper Blush™
Frosted Papaya
Sweet Pink™
Dusted Fondant™
Pressed Petal
Sunset Kiss
Sunbaked Terracotta™
Pretty Pink
Cherry Plum™
Pink Parchment™
Boho Blush
Apricot Crush™
Pale Peony
Lady Penelope
Blush Pink
Natural Wicker™
Soft Peach
Delicate Veil
Blossom Tree™
Almost Oyster™
Nutmeg White™
Apricot White™

Autumn Embrace
Banana Split
Cherished Gold
Honey Mustard™
Mountain Moss
Moroccan Flame™
California Days
Golden Sands™
Molten Yellow
Luscious Lime™
Tangerine Twist™
Lemon Tropics™
Honey Nut
Lemon Punch™
Kiwi Crush™
Cocoa Butter
Wild Primrose™
County Cream™
Lemon Zest
Melon Sorbet™
Honeysuckle
Buttermilk
Ivory
Lemon Pie™
Wellbeing™
Natural Calico™
Daffodil White™
Elderflower Tea™
Vanilla Sundae™
Soft Apple™
Vanilla White
Ivory Lace™
Barley White™
Primrose White™
Apple White™

Everglade Forest™
Pine Needle
Teal Voyage™
Teal Tension™
Ink Well™
Guild Green
Emerald Glade™
Proud Peacock™
Marine Splash™
Faded Indigo
Tranquil Dawn™
Village Maize™
Teal Touch™
Delft China
Denim Drift™
Overtly Olive™
Fresh Foliage
Tranquil Depths™
Nordic Sky
Wood Walk
Dune Grass
Dewy Lawn™
Coastal Breeze™
Cornflower Bunch™
Stonewashed Blue™
Fresh Artichoke
Willow Tree™
Mint Macaroon™
Coastal Grey™
Bright Skies™
Mossy Stone™
Jade White™
Peppermint Candy™
Glacial Spring™
First Dawn™

Indigo Shade
Sapphire Salute™
Regal Purple
Decadent Damson™
Cherry Chocolate™
Cobalt Embrace
Ink Wash
Passion Flower™
Mulberry Burst™
Woven Willow™
Blueberry Icing
Lavender Quartz
Frosted Grape™
Acai Berry™
Soft Truffle™
Delicate Cornflower
Mauve Cloud
Lilac Rose
Heart Wood™
Pressed Putty
Blue Babe™
Blissful Blue™
Prom Queen
Muddy Puddle™
Perfectly Taupe™
Mineral Mist™
Borrowed Blue
Gentle Lavender
Malt Chocolate™
Soft Stone™
Atmosphere
Blueberry White™
Violet White™
Sweet Embrace™
Just Walnut™

Saddle Brown
Pine Cone™
Vintage Smoke™
Javelin™
Cannon Ball™
Malted Caramel
Urban Walk
Deep Fossil™
Goosewing™
Natural Slate
Cookie Dough™
Iced Frappe
Fossil Trace™
Silver Shores
Earl Blue
English Elm
Knotted Twine
Pebble Shore™
Goose Down™
Dove
Sandstone
Gentle Fawn
Egyptian Cotton™
Swansdown™
Misty Mirror™
Caramel Latte™
Summer Linen
Welsh Flint™
Cornflower White™
Frosted Steel™
Natural Hessian™
Almond White™
White Mist™
Chalk Dust
Drifting Cloud

Rich Black
Magnolia
Urban Obsession™
Orchid White™
Warm Pewter™
Gardenia™
Chic Shadow™
Fine Cream
Polished Pebble™
Jasmine White™
Grey Wisp
Timeless™
Rock Salt™
White Cotton™

# LIGHT & SPACE COLOUR RANGE

The Dulux Trade Light & Space range uses revolutionary LumiTec technology that helps to reflect up to twice as much light around the room, making even the smallest rooms look and feel more spacious.




Cotton Breeze™
Spring Rose™
Spring Blush™
Honey Beam™
Soft Coral™
Jasmine Shimmer™
Lemon Spirit™
Nordic Spa™
Lunar Falls™
Lagoon Falls™
Ocean Ripple™
Moon Shimmer™
Coastal Glow™
Desert Wind™
Morning Light™
Frosted Dawn™
Absolute White

LIGHT+ SPACE

Some colours may require additional coats or specific undercoats when mixed in specific products.