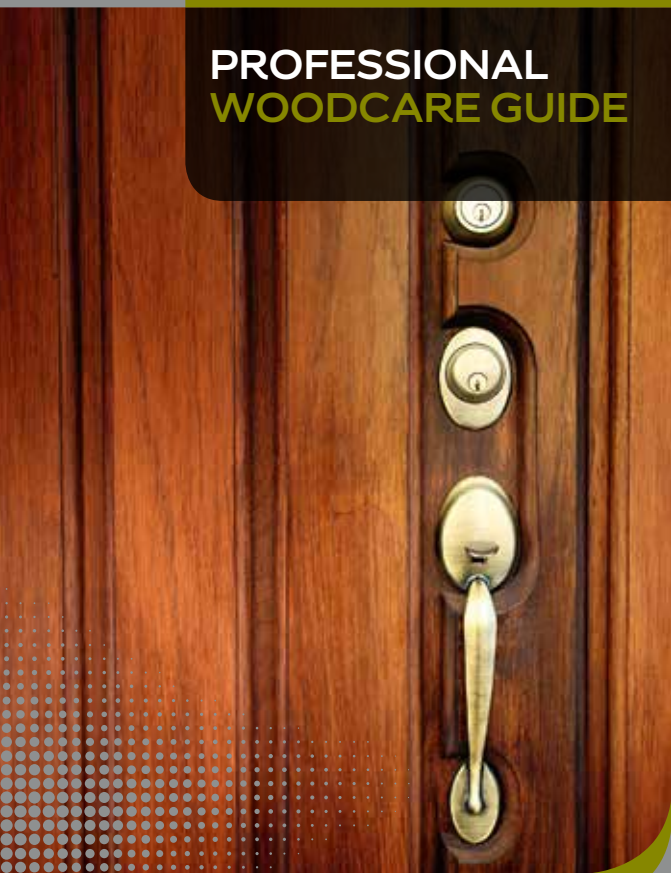




BRIGHTER FUTURES >

## PROFESSIONAL WOODCARE GUIDE



# LASTING PROTECTION THAT WON'T LET WOOD DOWN

To protect internal and external wood for the long term, **Dulux Trade** offers a wide range of professional woodcare products that are trusted by professionals.

Formulated for exceptional performance, each has been developed to deliver outstanding results.

Designed for durability and dependability, **Dulux Trade** Woodcare products protect against both the weather and everyday wear and tear which can damage the integrity of wood, while at the same time improving its appearance both inside and out.

Wherever wood needs enhancing and protecting, you can choose **Dulux Trade** Woodcare with complete confidence.



“ Their products have never disappointed or let me down. ”

Morley Lone  
Professional Decorator

Having completed his decorating apprenticeship straight after school, Morley honed his customer service skills during a successful career in sales. He returned to the trade several years ago so that he could see his kids grow up and be his own boss. Morley loves the opportunity to demonstrate a high standard of work and to provide outstanding service to his customers; building an excellent reputation.

## SYMBOLS EXPLAINED



Brush

## CONTENTS

### Exterior Woodcare

8

**Dulux Trade** premium wood finishes provide long lasting protection for exterior joinery and exciting creative possibilities thanks to a vast array of colours.

### Interior Woodcare

22

From domestic applications to heavily used commercial floors, the **Dulux Trade** range of interior varnishes, stains and oils allows you to choose the right product with confidence.

### Colour Ranges

30

A wide choice of colour ranges including Natural Wood, Designer and Opaque to broaden your creative options and deliver looks that last.

### Professional Advice

36

# DOING MORE WITH LESS AND DEVELOPING LOWER ENVIRONMENTAL IMPACT PRODUCTS

At **Dulux Trade** we're committed to **Planet Possible**. That's what we call the global **AkzoNobel** initiative to create a better future by delivering more value from fewer resources.

## PRACTICAL SUSTAINABILITY

**Planet Possible** is designed to drive innovation and promote the efficient use of resources, allowing us all to reach our sustainability goals together. At **Dulux Trade**, we offer positive sustainable solutions, as well as reducing the environmental impact of our products.



"As a brand leader we have a critical role to play in reducing the environmental footprint associated with the use of our products and delivering innovations that allow our customers to work more sustainably."

**Susan Kendall**  
UK & Ireland Sustainability  
Director, AkzoNobel

## Water-based is the future

Replacing solvent-based paints with water-based is just one of the ways we're providing our customers with more sustainable solutions. It's a breath of fresh air for everyone.

## Less is more

We're working hard to make longer lasting, lower maintenance wood coatings, so less product is needed on the job and redecorating happens less often.

## Brighter lives

Planet Possible is also about making people's lives brighter. All over the world we create colourful communities through our **Let's Colour** projects, and we work to unlock the potential of the next generation.

## Planet possible symbols explained

### Helping everyone reach their sustainability goals

We have used the following symbols to help you quickly identify our products which will help you achieve your sustainability goals.

Quick  
Drying

Water-Based

Durability

Want to find out more? Check out [duluxtrade.co.uk/pp](https://duluxtrade.co.uk/pp)

# WOODCARE

To protect internal and external wood for the long term, Dulux Trade offers a wide range of professional woodcare products. Formulated for exceptional performance, each has been developed to deliver outstanding results for any job.

## Exterior Products

Exterior Products	Place of application					Water/ Solvent-based
	Doors	Joinery	Fascias/Cladding	Product Finish		
				Semi-Transparent	Clear	
Ultimate Woodstain	✓	✓	✓	✓		Solvent-based
Ultimate Opaque	✓	✓	✓			Solvent-based
Quick Dry Woodstain	✓	✓	✓	✓		Water-based
Quick Dry Opaque	✓	✓	✓			Water-based
Aquatech Preservative Basecoat <sup>(BP)*</sup>	✓	✓	✓	✓		Water-based
Classic Select Woodstain			✓	✓		Solvent-based
Yacht Varnish	✓				✓	Solvent-based

## Interior Products

Interior Products	Place of application							Water/ Solvent-based
	Doors	Floors	Furniture	Trim	Joinery	Product Finish		
						Semi-Transparent	Clear	
Protective Woodsheen Woodstain	✓		✓	✓	✓	✓		Solvent-based
Danish Oil			✓		✓		✓	Solvent-based
Diamond Glaze Varnish	✓	✓	✓	✓	✓	✓	✓	Water-based
Polyurethane Varnish	✓	✓	✓	✓	✓		✓	Solvent-based
Quick Dry Varnish	✓		✓	✓	✓	✓	✓	Water-based

\*See back cover for details.



# EXTERIOR WOODCARE

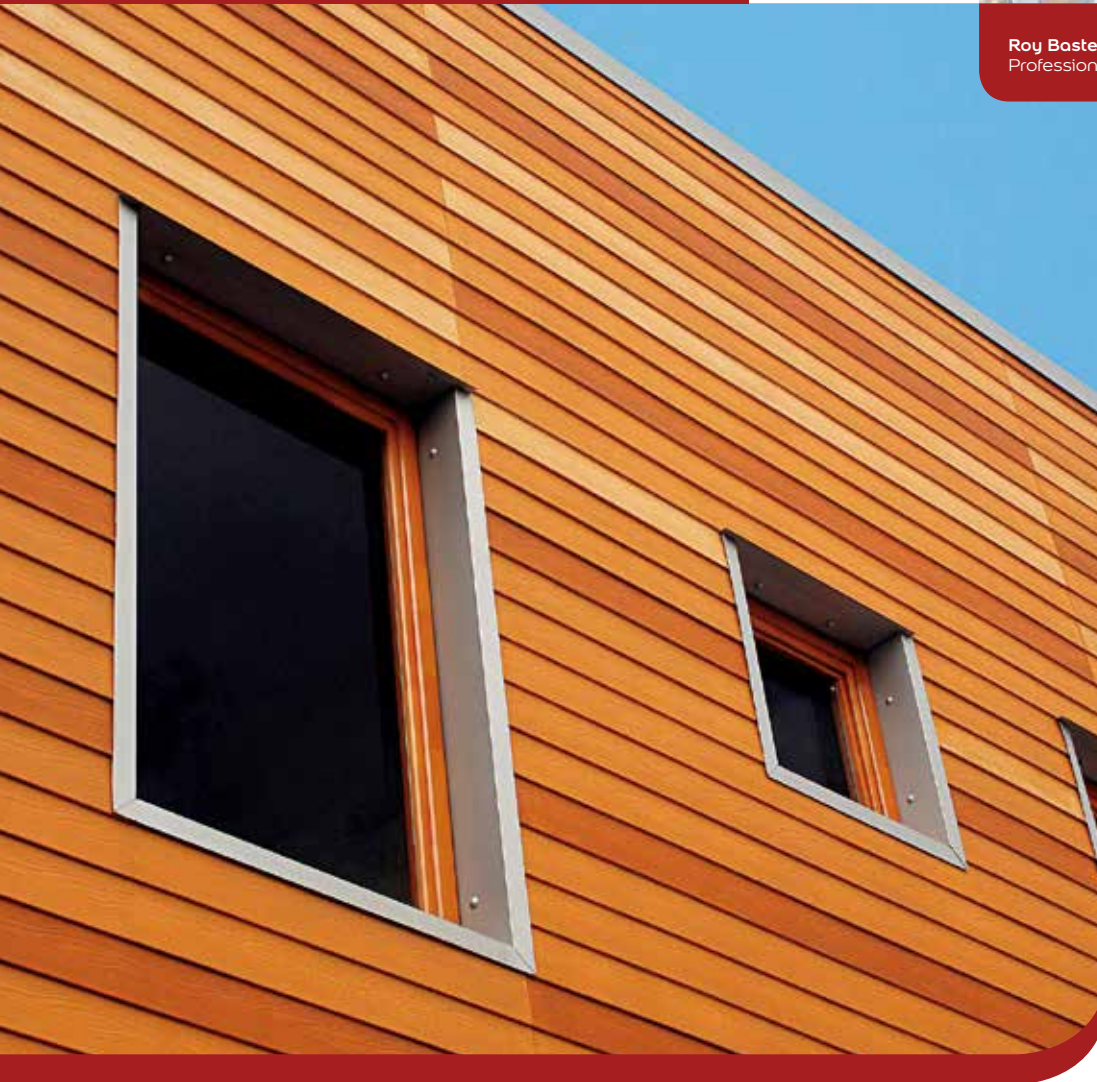
## In this section:

- How to choose the right product for the job
- Product information
- Application system guide



**Roy Basten**  
Professional Decorator

“ There isn’t anything out there to match them. ”



# CHOOSE THE RIGHT PRODUCT FOR THE JOB

Clearly you have many things to consider when choosing the right product for any given exterior job. You can rest assured that with the comprehensive **Dulux Trade** range, you'll quickly find the perfect answer.

## FACTORS TO CONSIDER WHEN CHOOSING COLOURS

- Number of coats being applied
- Application rate
- Absorbency
- Texture
- Original colouration
- Condition of substrate
- Hardwood or softwood

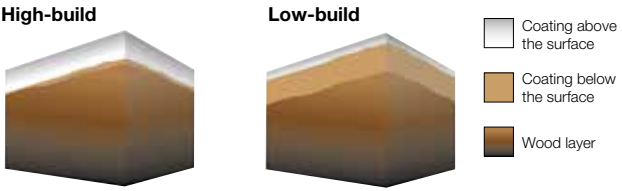
All of the above will affect the final colour. For this reason **Dulux Trade** recommends applying a trial coat on a small inconspicuous area before committing to a given shade.



## HIGH OR LOW-BUILD?

High and medium-build products, such as the Ultimate and Quick Dry ranges, provide a thicker coat and increased durability ideal for joinery items such as windows or doors.

Low-build, such as Classic Select Woodstain, is the preferred choice when more penetration of the wood is required, and timber movement is more likely (e.g. cladding / fascias etc.)



## SEMI-TRANSPARENT OR OPAQUE?

Semi-transparent, for example Ultimate Woodstain, are available in a range of natural wood colours, and are perfect for showing off the natural wood grain.

Opagues, such as Ulimtate Opaque, provide a solid colour finish, ideal for hiding imperfections, yet allow the wood texture to show.

## WATER-BASED OR SOLVENT-BASED?

As with high and low-build formulations, water and solvent-based products offer differing benefits to suit different applications:

WATER-BASED BENEFITS	SOLVENT-BASED BENEFITS
Low odour	Traditional
Quick drying	Will not raise the grain of the wood as much
Lower environment impact	Longer working time
Minimal discolouration for clear coats	
Easy clean-up of brushes and equipment	

# EXTERIOR WOODCARE

## Dulux Trade Ultimate Woodstain

A high performance semi-transparent woodstain.  
Ideal for exterior joinery and cladding.

SOLVENT-BASED

DATA SHEET 623



### Key Benefits

Exceptional durability - up to 10 years protection.  
Excellent spreading rate of up to 20m<sup>2</sup> per litre.

Durability



Drying Time	4-6 hours
Recoat Time	16 hours
Coverage	Smooth wood: up to 20m <sup>2</sup> /litre/coat (normally 2 coats)
Pack Sizes	1L, 2.5L, 5L
Colour Choice	Available in 21 natural wood colours. See page 32

- Highly flexible finish resists cracking, flaking and peeling
- Excellent water repellency

N.B. For new wood, use with **Aquatech** Preservative Basecoat<sup>+(BP)<sup>#</sup></sup>

## Dulux Trade Ultimate Opaque

A high performance opaque finish.  
Ideal for exterior joinery and cladding.

SOLVENT-BASED

DATA SHEET 624



### Key Benefits

Exceptional durability - up to 10 years protection.  
Excellent spreading rate of up to 20m<sup>2</sup> per litre.

Durability



Drying Time	4-6 hours
Recoat Time	16 hours
Coverage	Smooth wood: up to 20m <sup>2</sup> /litre/coat (normally 2 coats)
Pack Sizes	1L, 2.5L, 5L
Colour Choice	Available in a range of 600 colours. See page 34

- Highly flexible finish resists cracking, flaking and peeling
- Excellent water repellency

N.B. For new wood, use with **Aquatech** Preservative Basecoat<sup>+(BP)<sup>#</sup></sup>

#See back cover for full details.





# EXTERIOR WOODCARE

## Dulux Trade Quick Dry Woodstain

WATER-BASED

DATA SHEET 615

A high performance semi-transparent woodstain.  
Ideal for exterior joinery and cladding.



### Key Benefits

Exceptional durability - up to 10 years protection.  
Excellent spreading rate of up to 20m<sup>2</sup> per litre.

Water-Based

Quick Drying

Drying Time	1 hour
Recoat Time	2 hours
Coverage	Smooth wood: up to 20m <sup>2</sup> /litre/coat (normally 2 coats)
Pack Sizes	1L, 2.5L, 5L
Colour Choice	Available in 21 natural wood colours. See page 32

- Highly flexible finish resists cracking, flaking and peeling
- Quick drying - recoatable in 2 hours

N.B. For new wood, use with **Aquatech** Preservative Basecoat<sup>†</sup>(BP)<sup>#</sup>

## Dulux Trade Quick Dry Opaque

WATER-BASED

DATA SHEET 611

A quick drying water-based opaque finish.  
Ideal for exterior joinery and cladding.



### Key Benefits

Exceptional durability - up to 10 years protection.  
Excellent spreading rate of up to 20m<sup>2</sup> per litre.

Water-Based

Quick Drying

Drying Time	1 hour
Recoat Time	2 hours
Coverage	Smooth wood: up to 20m <sup>2</sup> /litre/coat (normally 2 coats)
Pack Sizes	1L, 2.5L, 5L
Colour Choice	Available in a range of 600 colours. See page 34

- Highly flexible finish resists cracking, flaking and peeling
- Quick drying - recoatable in 2 hours

N.B. For new wood, use with **Aquatech** Preservative Basecoat<sup>†</sup>(BP)<sup>#</sup>

<sup>#</sup>See back cover for full details.





# EXTERIOR WOODCARE

## Dulux Trade Classic Select Woodstain

A low-build, matt, semi-transparent woodstain.  
Ideal for large areas such as cladding, fascias and soffits.

SOLVENT-BASED

DATA SHEET 609



### Key Benefits

Offers up to 4 years exterior protection.  
Deep penetrating woodstain which will not blister  
or flake.



Drying Time	4-6 hours
Recoat Time	16 hours
Coverage	Smooth wood: up to 14m <sup>2</sup> /litre/coat (normally 2 coats), rough sawn wood: up to 8m <sup>2</sup> /litre/coat
Pack Sizes	1L, 2.5L, 5L
Colour Choice	Available in 21 natural wood and 18 designer colours. See pages 32 and 33

- Suitable for smooth planed wood and rough sawn timber

**N.B.** For new wood, use with **Aquatech** Preservative Basecoat<sup>+(BP)®</sup>



#See back cover for full details.

# EXTERIOR WOODCARE

## Dulux Trade Yacht Varnish

A durable solvent-based clear varnish.  
Ideal for hardwood doors.

SOLVENT-BASED

DATA SHEET 608



### Key Benefits

Up to 3 years protection.  
Durable and flexible film which resists cracking,  
flaking and peeling.

Drying Time	6-8 hours
Recoat Time	16-24 hours
Coverage	Smooth wood: up to 16m <sup>2</sup> /litre/coat (normally 2-3 coats on new/bare wood)
Pack Sizes	1L, 2.5L
Colour Choice	Clear gloss

- Contains UV filters which protect against strong sunlight

**N.B.** For new wood, use with **Aquatech** Preservative Basecoat<sup>+(BP) #</sup>

#See back cover for full details.

## Aquatech Perservative Basecoat<sup>+(BP) #</sup>

A quick drying water-based preservative basecoat.  
Ideal for exterior joinery and cladding.

WATER-BASED

DATA SHEET 614



### Key Benefits

Penetrates, preserves and seals.  
Protects against blue stain, rot and UV rays.

Drying Time	Up to 24 hours
Recoat Time	Allow the previous coat to soak in before applying the next
Coverage	Smooth wood: 4-5m <sup>2</sup> /litre (2 even coats)
Pack Sizes	1L, 2.5L

- Provides a sound base for a variety of exterior woodcare top coat finishes,  
see page 20/21 for further details

#See back cover for full details.

Water-Based



# PRODUCT SELECTOR AND SYSTEM GUIDE

In order to make choosing the right exterior application system for the job quick and simple, this guide shows the product, its recommended basecoat and the suggested application method. You can also check the durability of each system and the recommended spreading rate.



**KEY:**  New Work  Maintenance

\*Durability achieved will depend on substrates, preparation and exposure conditions. Coatings on horizontal surfaces or in severely exposed conditions may need regular maintenance. #See back cover for full details.

Product	Water or Solvent-based	System maintenance*	Spreading rate	System	
 Ultimate Woodstain	Solvent-based	Up to 10 years	20m² per litre	<div>2 COATS <b>Aquatech</b> Preservative Basecoat* (EP)#</div>	<div>+  2 COATS Ultimate Woodstain</div>
 Ultimate Opaque	Solvent-based	Up to 10 years	20m² per litre	<div>2 COATS <b>Aquatech</b> Preservative Basecoat* (EP)#</div>	<div>+  2 COATS Ultimate Opaque</div>
 Quick Dry Woodstain	Water-based	Up to 10 years	20m² per litre	<div>2 COATS <b>Aquatech</b> Preservative Basecoat* (EP)#</div>	<div>+  2 COATS Quick Dry Woodstain</div>
 Quick Dry Opaque	Water-based	Up to 10 years	20m² per litre	<div>2 COATS <b>Aquatech</b> Preservative Basecoat* (EP)#</div>	<div>+  2 COATS Quick Dry Opaque</div>
 Classic Select Woodstain	Solvent-based	Up to 4 years	14m² per litre	<div>2 COATS <b>Aquatech</b> Preservative Basecoat* (EP)#</div>	<div>+  2 COATS Classic Select Woodstain</div>
 Yacht Varnish	Solvent-based	Up to 3 years	16m² per litre	<div>2 COATS <b>Aquatech</b> Preservative Basecoat* (EP)#</div>	<div>+  2 COATS Yacht Varnish</div>

# INTERIOR WOODCARE

## In this section:

- Products for use on floors, trim, furniture, panelling and beams
- Recommended methods for applying **Diamond Glaze** to various different surfaces



**Morley Lane**  
Professional Decorator

“ At the end of the day you can't afford to take risks. ”





# INTERIOR WOODCARE

## Dulux Trade Diamond Glaze Varnish

A water-based lacquer for maximum durability.  
Ideal for floors, doors, trim, furniture and joinery.

WATER-BASED

DATA SHEET 616



### Key Benefits

For all high wear interior wood surfaces, especially floors.  
Up to 10 times tougher than conventional varnish\*.  
Water-based and quick drying - recoat in 2-4 hours.

Durability



<b>Drying Time</b>	1-2 hours†
<b>Recoat Time</b>	2-4 hours
<b>Coverage</b>	Smooth wood: up to 25m <sup>2</sup> /litre/coat (normally 2-3 coats on new/bare wood**)
<b>Pack Sizes</b>	1L, 2.5L, 5L
<b>Colour Choice</b>	Available in clear gloss and satin finish. Also available in 21 natural wood colours and 18 designer colours. See pages 32 and 33 (colours only available in satin finish).**

- Resistant to common chemicals, alcohol and water

\*10 times tougher than conventional varnish, based on hardness tests undertaken with the use of Research Equipment London (REL) testing equipment. \*\*Depth of colour: Clear finish: Apply three finishing coats of clear satin or gloss. Translucent Colour: Apply one coat of clear gloss followed by one coat of colour followed by one coat of clear (satin or gloss). Deeper colour: Apply one coat of clear gloss followed by two coats of colour. † Light foot traffic is possible after 24 hours but to prevent possible damage to the floor while the full mechanical resistance develops, avoid heavy wear and do not replace carpet or rugs or move furniture for at least 7 days after application.



## APPLYING DIAMOND GLAZE

### ON BARE NEW WOOD FLOORS...

Rub down the thoroughly cleaned surface with grit 120 abrasive, vacuum and leave to settle overnight. Tack the surface with a damp cloth and allow to dry. Prime the surface with one coat of **Diamond Glaze**. Leave overnight to dry then lightly sand with the grain using grit 120 abrasive and remove dust before finishing.

### ON FLOORS PREVIOUSLY TREATED WITH DIAMOND GLAZE...

Test a small clean area first, sand with grit 120 abrasive and dust off. Apply a test patch of **Diamond Glaze** – if the glaze leaves uncoated spots, the surface is contaminated and needs to be stripped. If the film formed is unblemished, leave for 24 hours then test for adhesion by scraping with a coin. If the surface is sound, continue with preparation and priming as described above.

### ON PREVIOUSLY WAXED, OILED OR POLISHED FLOORS...

After cleaning or stripping to a depth of 2/3mm on a test area, place a drop of water on the bare wood – if it forms a bead, wax is still present and **Diamond Glaze** should not be used. If the water disperses, carry out the application/adhesion tests above before proceeding with cleaning or stripping and priming.

### ON UNKNOWN FINISHES AND POOR CONDITION FLOORS...

Clean with a preparatory floor cleaner then white spirit.  
Perform the adhesion, application and water bead tests as above.



SEE THE DIAMOND  
GLAZE APPLICATION  
GUIDE TO ACHIEVE  
THE PERFECT FINISH.

# INTERIOR WOODCARE

## Dulux Trade Polyurethane Varnish

A high-build interior varnish.  
Ideal for doors, trim, furniture, joinery and floors\*.

SOLVENT-BASED  
DATA SHEET 607



### Key Benefits

Clear solvent-based finish.  
Withstands knocks, scuffs and spills.



Drying Time	6-8 hours
Recoat Time	16-24 hours
Coverage	Smooth wood: up to 16m <sup>2</sup> /litre/coat (normally 1-2 coats)
Pack Sizes	1L, 2.5L, 5L
Colour Choice	Clear gloss, matt and satin finishes

- Can be used on bare or previously varnished surface or over wood dye

\* Light wear only

## Dulux Trade Quick Dry Varnish

A quick drying interior varnish.  
Ideal for doors, trim, furniture and joinery.

WATER-BASED  
DATA SHEET 604



### Key Benefits

Touch dry in 30 minutes, recoat in 2 hours.  
Contains Polyurethane.

Water-Based

Quick  
Drying



Drying Time	30 minutes
Recoat Time	2 hours
Coverage	Smooth wood: up to 20m <sup>2</sup> /litre/coat (normally 2-3 coats on new/bare wood)
Pack Sizes	1L, 2.5L
Colour Choice	Available in clear gloss and satin finish. Also available in 21 natural wood and 18 designer colours. See pages 32 and 33 (colours only available in satin finish)

- Can be used on bare or previously varnished surface or over wood dye



# INTERIOR WOODCARE

## Dulux Trade Protective Woodsheen Woodstain

SOLVENT-BASED

DATA SHEET 605

A semi-transparent woodstain.  
Ideal for interior joinery and doors.



### Key Benefits

Durable – offers up to 4 years protection, for interior doors, windows, trim and joinery.  
Stain resistant finish.



<b>Drying Time</b>	4-6 hours
<b>Recoat Time</b>	16 hours
<b>Coverage</b>	Smooth wood: up to 20m <sup>2</sup> /litre/coat (normally 2 coats)
<b>Pack Sizes</b>	1L, 2.5L, 5L
<b>Colour Choice</b>	Available in 21 natural wood and 18 designer colours. See pages 32 and 33

- Suitable for hardwoods or softwoods
- Provides a durable finish to resist wear and tear

## Dulux Trade Danish Oil

SOLVENT-BASED

DATA SHEET 620

A natural oil that permeates the wood surface.  
Ideal for interior and exterior, furniture and joinery



### Key Benefits

Water-resistant, clear matt finish.  
Suitable for both internal and external hardwoods and softwoods.



<b>Drying Time</b>	2-4 hours
<b>Recoat Time</b>	Minimum 6 hours
<b>Coverage</b>	Up to 6m <sup>2</sup> /litre depending on porosity of wood
<b>Pack Sizes</b>	1L, 2.5L
<b>Colour Choice</b>	Clear

- Application with brush or cloth





# COLOUR RANGES

**In this section:**

- Natural wood colour range
- Designer colour range
- Opaque colour range



**Ian Hesketh**  
Professional Decorator

“ The range is there, any colour you want. ”\*



\*Colours are limited to three set colour ranges. Please see following pages or the website for details.
























# A VAST COLOUR RANGE FOR UNLIMITED CREATIVITY

**Dulux Trade** Woodcare provides you with a wide range of colour options in both semi-transparent and opaque finishes.

## NATURAL WOOD COLOUR RANGE†

Available in the following products: Ultimate Woodstain, Quick Dry Woodstain, Classic Select Woodstain, **Diamond Glaze** Varnish, Quick Dry Varnish and Protective Woodsheen Woodstain.

		
Dulux Pine	Dulux New Pine	Dulux Antique Pine
		
Dulux Rich Pine	Dulux Light Oak <span>R</span> <span>R</span>	Dulux Rich Oak
		
Dulux Heritage Oak	Dulux Rich Teak	Dulux Teak <span>R</span> <span>R</span> <span>R</span>
		
Dulux Walnut <span>R</span> <span>R</span>	Dulux Antique Walnut	Dulux Brazilian Rosewood
		
Dulux New Rosewood	Dulux Antique Rosewood	Dulux Rosewood <span>R</span> <span>R</span> <span>R</span>
		
Dulux Antique Mahogany	Dulux Cherry Mahogany	Dulux American Mahogany
		
Dulux Mahogany	Dulux Rich Mahogany <span>R</span> <span>R</span> <span>R</span>	Dulux Ebony <span>R</span>

†See page 33 for full details.

## DESIGNER COLOUR RANGE†

Available in the following products: Classic Select Woodstain, **Diamond Glaze** Varnish, Quick Dry Varnish and Protective Woodsheen Woodstain.

		
Gypsophila*	Chinese Mulberry*	Aubergine Kiss*
		
Ivy Leaf	French Oak*	Ochre*
		
Saffron Sizzle*	Cedar Glow*	Red Rock*
		
Raspberry*	Fir Forest	Kiwi Green
		
Natural Breeze	Mediterranean Green	Wave Blue
		
Rich Blueberry	Blackthorn Blue	Blueberry

- R Colour available ready-mixed in Protective Woodsheen Woodstain
- R Colour available ready-mixed in Classic Select Woodstain
- R Colour available ready-mixed in Ultimate Woodstain

\*Denotes not available in **Dulux Trade** Ultimate Woodstain or **Dulux Trade** Quick Dry Woodstain.

†We have produced product colours as accurately as printing will allow. Unfortunately we cannot guarantee an exact colour match, and the colours contained in this guide should not be relied on as such. The appearance of the actual colour can be affected by the substrate and the texture of the surface.



OPAQUE COLOUR RANGE†

Available in Ultimate Opaque and Quick Dry Opaque. These are a selection of our best selling colours, the full range of 600 colours is available in the **Dulux Trade Colour Palette**.

					
Raisin	Dark Maple	Dark Hickory	Cyprus Green	Olive	Lime Peel
					
Spanish Brown	Dark Poplar	Dark Acacia	Slate Green	Willow	County Cream
					
Cinnamon Stick	Copper Brown	Almond	Citron Peel <b>SP*</b>	Lemon Peel <b>SP*</b>	Honey Brown
					
Red Acer <b>SP</b>	Red Russet <b>SP</b>	Poppy <b>SP</b>	Oyster Pearl	Lilac Grey	Rosepetal
					
Ebony Forest	Merlin	Goosewing	Storm Sea	Seashell Grey	Elderflower
					
Fjord Blue	Blue Saturn	Blue Delphinium	Magnolia	Timeless	Black  
					
Bluebell	Mauve	Violet	White  		



**SP** Special processes are required for some strong colours to achieve full covering power.  
**SP** Use 2 coats over 1 coat of White.  
**SP\*** Use 2 coats over 1 coat of White. † See page 33 for full details.

 Colour available ready-mixed in Ultimate Opaque  
 Colour available ready-mixed in Quick Dry Opaque

## PROFESSIONAL ADVICE

Being able to count on high quality professional advice is crucial to delivering the best possible job with consistently impressive results. In addition to direct advice from our Technical Advice Centre in Slough you can also visit our website for a wide range of helpful information and services, while your local Specifier Account Manager will be glad to tell you more about the benefits of our industry-respected **Dulux Trade Contract Partnership** scheme.



**Ian Macklin**  
Professional Decorator

“ I don't know another manufacturer who supports the trade as well. ”



## TAKE YOUR BUSINESS TO THE NEXT LEVEL

There's no surer way to attract better quality jobs and give your business a brighter future than by becoming a **Dulux Select Decorator**. For just £195 ex VAT per year\* (full membership) or £130 ex VAT per year\* (associate membership) you can:

### JOIN THE UK'S NATIONWIDE DECORATING ELITE

- Reassure customers that your work has been assessed by **Dulux** and meets the highest standards
- Receive the ultimate business toolkit, with the **Dulux Select Decorators** logo on your vehicle, stationery and website
- Provide a 2-year **Dulux** workmanship guarantee\*
- Get free training for yourself and your employees
- Enjoy regular discounts on **Dulux Trade** products



"The Dulux Select Decorators scheme is second to none"

**Wendy Macklin**  
Dulux Select Decorator  
of the Year  
Grand Winner 2012



If you've worked as a professional decorator for 3 years and been in business for at least a year, you're eligible to become a **Dulux Select Decorator**. Find out more today. Call **0845 762 6990** or visit **duluxselectdecorators.co.uk**

\* See back cover for full details. \* Terms & conditions apply.

## A JOINT COMMITMENT TO QUALITY

At **Dulux Trade**, we want the best contractors in the industry to join us in our mission to put quality right at the top of the commercial decorating agenda.

As a **Dulux Trade Contract Partner**, we will share a vision and commitment to quality. We'll create demand for your business by inspiring clients to value quality, and we'll promote your unique capabilities to the national marketplace. In return, you'll meet your clients' expectations every time by providing consistently high standards of workmanship, robust business management and excellent customer service.



When building contractors, property owners and specifiers need a decorating project completed right first time, on time, on budget and with no room for error, they know they can rely on a **Dulux Trade** Contact Partner. For more information, visit **contractpartnership.co.uk**





## CONTACT US

To receive more information on **Dulux Trade** products register online at **[duluxtrade.co.uk](http://duluxtrade.co.uk)**

You can also request information, technical advice and help with product specification by calling **0333 222 7070**

Email: **[duluxtrade.advice@akzonobel.com](mailto:duluxtrade.advice@akzonobel.com)**

Or write to: Trade Technical Advice Centre, **AkzoNobel**, Wexham Road, Slough SL2 5DS

Interact with **Dulux Trade**



Download the **Dulux Trade** Paint Expert app for Decorators



**#Dulux Trade Aquatech** Preservative Basecoat<sup>+(BP)</sup> contains propiconazole and IPBC.

USE BIOCIDES SAFELY. ALWAYS READ THE LABEL AND PRODUCT INFORMATION BEFORE USE.

\*Fees can be paid annually or in monthly instalments. Prices are correct at time of publication, this is subject to change. Monthly direct debits are subject to an administration fee.

AkzoNobel, the AkzoNobel logo, the Dulux flourish logo, Dulux Trade, Dulux Trade Contract Partnership, Planet Possible, Dulux Select Decorator, Weathershield, Aquatech, Diamond Glaze, Brighter Futures and all distinctive colour names are trademarks of the AkzoNobel group.  
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