



CROWN

It's not just paint,  
*it's personal.*



colour *influences*

spring / summer 2022





# Painting a world full of *possibilities*

At Crown, we believe that every pot of paint is brimming with potential. And we want to put that in the hands of everyone. Because with paint, you can change a room, change a mood, even change a life.

That's why we want to inspire people to paint their world better, braver and beautifuller (yes, that's not a word, but this is paint, you can do anything).

Today, our Colour Influences is an extension of that mission. Our colour panel come together each season to create three innovative trends, designed to embolden and embrace colour.

Now and always,

It's not just paint,  
*it's personal.*



Bring the outdoors in ... and breathe.



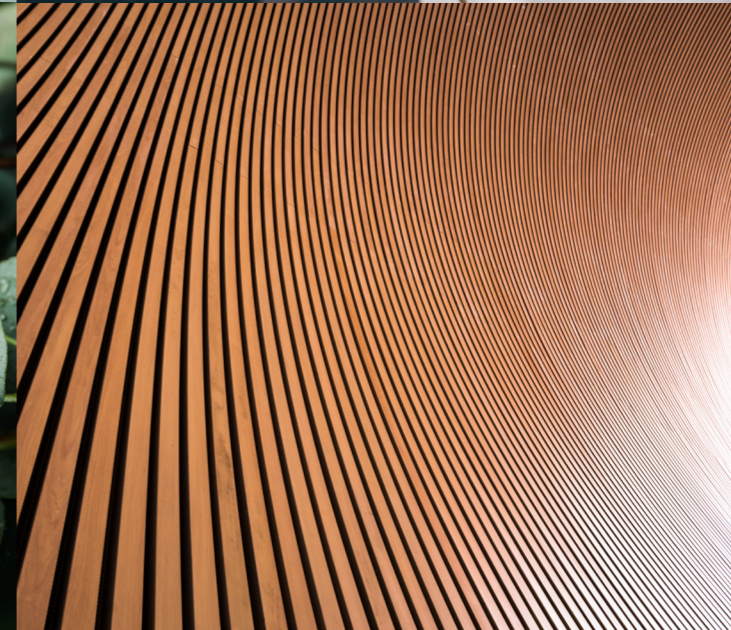
Clean lines, layered textures and muted, dusky colours are combined to blend the indoor and outdoor, creating a holistic place to soothe the mind and invite quiet contemplation and relaxed conversation.



Liminal is an ode to the natural world, focusing on creating a space that connects us to nature. A calming space to boost our wellbeing.



*liminal*  
spring / summer 2022









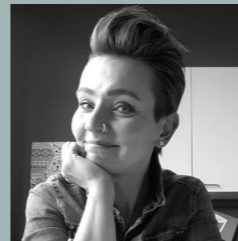
# liminal

spring / summer 2022



“Bring the outdoors in... and breathe. Combine the soft textures, tactile foliage & dusky colours with the architectural panel features. Light floods in and creates a space to appreciate nature. Soothing muted greens entwine with dusky greys & gentle blues.”

**LISA MILLER**  
Senior Graphic Designer



“Holistic, wholesome space for body and mind, that’s blurring the boundaries between indoor and outdoor. We’re inviting the light and greenery in, where they work in perfect harmony with pale green-greys and soft neutral tones on the walls.”

**JUSTYNA KORCZYŃSKA**  
Senior Graphic Designer



“An appreciation of the natural world, Liminal showcases modern minimalism, with beautifully crafted furnishings and a quiet palette of neutral tonal colour. Homeowners are now wisely considering exactly what they place in a room, so much so that a space becomes carefully curated. The result is a retreat consisting of dry, chalky, comforting textures and single use, easy on the eye, colour.”

**KATHRYN LLOYD**  
Crown Colour Specialist



“This collection of calming and relaxing colours reflects our need to reconnect to nature and bring it into our homes. Liminal blends the boundaries between indoors and outdoors, with plenty of greenery, natural light, hues inspired by plants and interesting, graphic panels, creating a space that’s soothing for the mind.”

**NEVILLE KNOTT**  
Crown Colour Consultant



The background of the entire page is a close-up photograph of green leaves, many of which are covered in small, clear water droplets. The lighting is soft and natural, highlighting the texture of the leaves and the glistening of the water. The overall color palette is dominated by various shades of green, from deep forest greens to lighter, more vibrant greens.

# liminal

s p r i n g / s u m m e r 2 0 2 2

c o l o u r p a l e t t e



Where dreams  
meet reality.

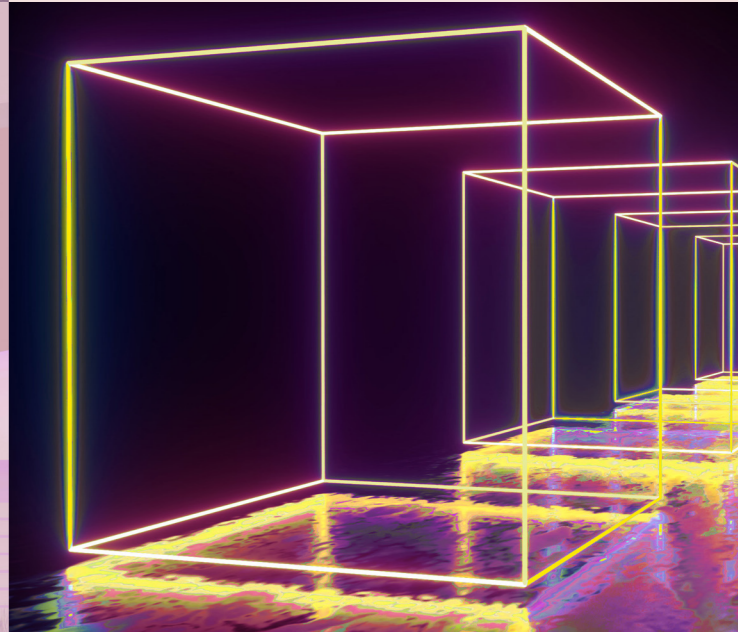
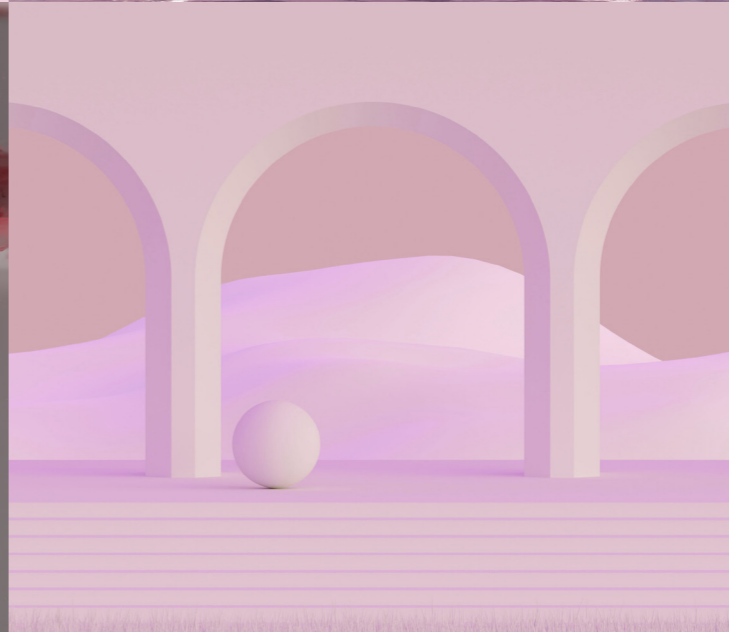
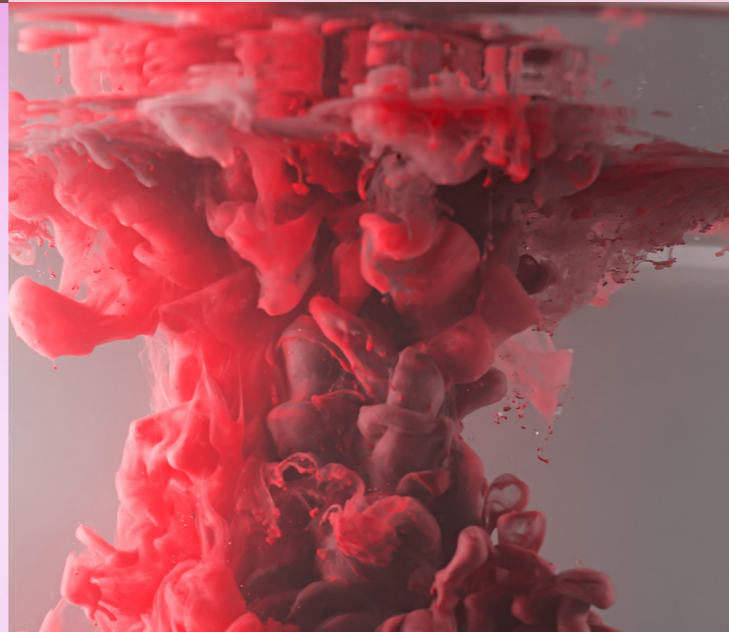


*illusory*  
spring / summer 2022



Contemporary murals  
in tonal colours, with  
an element of surprise.  
Faded, dreamlike pinks  
harmonise, whilst a bright  
neon citrus and a deep  
muted amethyst add an  
unexpected punch and  
bring the palette to life.

A nod to the growing  
trend for digital reality and  
immersive technology  
being adapted to all  
industries, including fashion  
and interior design, Illusory  
is unexpected but refined.









# illusory

spring / summer 2022



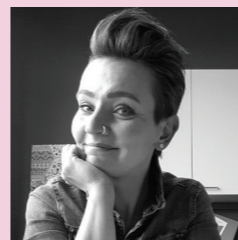
“Where dreams meet reality. This eye-catching trend allows you to be inspired by all things surreal. The fluid swirls of colours add an element of mystery and surprise. The blush like pinks offers luxury, whilst the synthetic pinks are juxtaposed with the intense almost neon accessories.”

**LISA MILLER**  
Senior Graphic Designer



“Dreamy and fun, Illusory curves between reality and the digital worlds of our imagination. Romantic hues of blush, rose and raspberry, swirl and layer colour upon colour. Inspiration is drawn from the free flowing Surrealism art movement and the cute stylised culture of Kawaii.”

**JEMMA SAUNDERS**  
Crown Colour Specialist



“With sweet shades of pink enveloping you all around in a fluid motion, illusion becomes an unreal reality. Enter the world of the digital dreams and magic. The space of strange beauty and surreal elegance.”

**JUSTYNA KORCZYŃSKA**  
Senior Graphic Designer



“Romantic, dreamlike, candy colours blend together to create this trend inspired by augmented reality, surrealism and Kawaii, the Japanese culture of cuteness. Digital pinks are everywhere, paired with fluid and curved shapes to recreate a look of playful and strange beauty that mirrors the impact the digital world is having on our society.”

**NEVILLE KNOTT**  
Crown Colour Consultant



# illuzory

s p r i n g / s u m m e r 2 0 2 2

c o l o u r p a l e t t e



Immerse yourself  
in the big blue.



The different blues drift from one to the next in this watercolour palette, which helps create a positive effect on our wellbeing. Warm ochres, sandy hues and hessian textures restore equilibrium with organic naturalness.

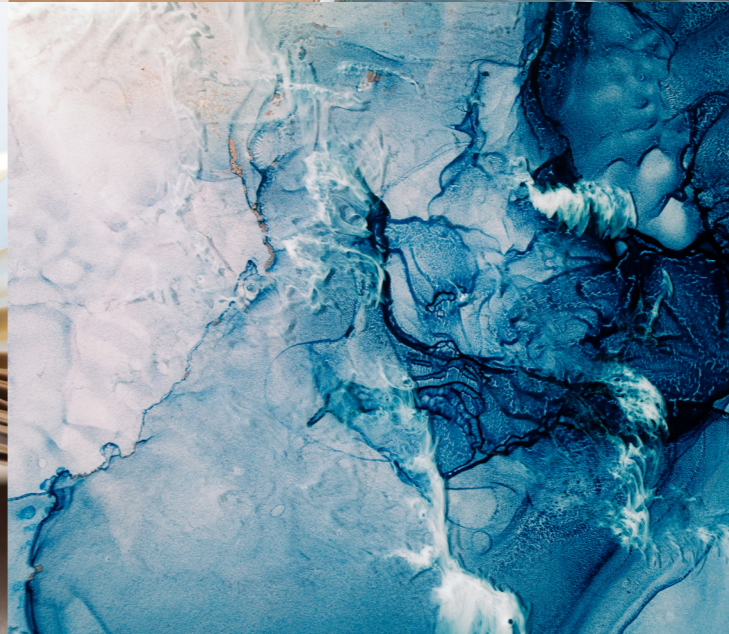


reset

spring / summer 2022



Reset offers a chance to wind down, feel the warmth of the sun, absorb the scents of jasmine and lemon and drift with the ebb and flow of lapping water.











reset

spring / summer 2022



“This trend is evocative of the most breathtaking view in the most memorable of destinations. Feel the warm glow of the sun against the cool flow of the sea. The blues drift from one to the next in this watercolour palette which helps towards a positive effect on our wellbeing.”

**LISA MILLER**  
Senior Graphic Designer



“Warm and earthy neutrals work in harmony with relaxing blues in Reset, our trend inspired by escapism and simple things. Reset encourages people to be mindful and live in the moment, with its soft and quiet colour palette that evokes the calming and serene feeling that the ocean brings.”

**NEVILLE KNOTT**  
Crown Colour Consultant



“The Reset colour combination with its cool blues and warm sandy nuances is the perfect harmony of opposites. The colours remind us of a fresh breeze, cool water as well as warm sand and the evening sun on our skin – just relaxation for the senses.”

**MAREIKE NECKE**  
Colour Consultant for ELLE DECORATION by Crown Germany



“Soft, mindful colour palette with Prussian blue to accent. This is the new Mediterranean with a colour palette of earthy, sandy neutrals and ethereal blues to echo the natural landscape of the sand and sky.”

**KATHRYN LLOYD**  
Crown Colour Specialist



An aerial photograph of a beach. The left side of the image is dominated by deep blue ocean water with white foam from waves crashing onto the shore. The right side shows a sandy beach with light-colored sand and some darker patches. The overall scene is bright and clear, suggesting a sunny day.

reset

s p r i n g / s u m m e r 2 0 2 2

c o l o u r . p a l e t t e



## the colour influences team

Our team, made up of consultants, specialists and designers have colour at the heart of everything they do. We want to inspire our customers to feel the same way - encouraging confidence with personal colour choices.



**NEVILLE KNOTT**  
Crown Colour Consultant

Lecturer and Broadcaster, Head of Interior Design at the Dublin Institute of Technology. Neville has also presented a number of interior design shows both in Ireland and on the Home Channel in the UK.



**JUSTYNA KORCZYŃSKA**  
Senior Graphic Designer

Justyna is a part of the Crown Creative Design Studio. She is involved in various design projects including literature, packaging design and colour trends, as well as bringing her photography skills to the creative team.



**LISA MILLER**  
Senior Graphic Designer

Lisa has many years of experience working in the Crown Creative Design Studio. Her work involves brochure and packaging design alongside colour trends and colour scheming.



**CHRISSI BALDWIN**  
Crown Colour Expert

Chrissi is an interior designer and presenter. Having worked on projects both here and abroad. She is passionate about using both colour and neutral palettes. Considering functionality and the impact of the finished room.



**JEMMA SAUNDERS**  
Crown Colour Specialist

Jemma studied Contemporary Art Practice at Leeds University and now works in the Colour Service for Crown Trade. She has been involved in projects for education, healthcare, housing and commercial property.



**KATHRYN LLOYD**  
Crown Colour Specialist

Kathryn has extensive experience in the fashion, design, interiors and trade sectors. Currently working as part of a dynamic team that provides colour advice to trade customers, she brings a wealth of corporate and personal expertise to the panel.



**MAREIKE NECKE**  
Colour Consultant for ELLE DECORATION by Crown Germany

Mareike has many years' experience in the international paint market. She is always on the lookout for the latest trends in decoration, interior design and colours to further develop the paint ranges of international customers to the point.







## our brands



Crown is a household name in the UK & Ireland synonymous with quality and heritage, with over 200 years of knowledge and passion put into every tin of paint.

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[crownpaints.co.uk](http://crownpaints.co.uk)  
[crownpaints.ie](http://crownpaints.ie)



Sadolin®, with 200 years of expertise, is renowned through the professional DIY markets for offering superior wood protection.

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[sadolin.co.uk](http://sadolin.co.uk)  
[sadolin.ie](http://sadolin.ie)



Sandtex®, for exterior masonry, wood and metal, has been protecting homes for over 60 years.

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[sandtex.co.uk](http://sandtex.co.uk)  
[sandtex.ie](http://sandtex.ie)

## press enquiries

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please contact + 353 01 8164421

or [colour@crownpaints.ie](mailto:colour@crownpaints.ie)

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