



Excellence in **Paint**

We've got **social housing** covered

Welcome

As one of the leading paint manufacturers in the UK, Johnstone's is committed to providing exceptional products to social housing specifiers and facilities managers. As such, our product ranges meet the highest quality and environmental standards and are designed to provide a solution for any project requirement. Being part of PPG Industries (a \$14.9bn company founded in 1883), the Johnstone's brand has the benefits of reaching global technologies in sectors including aerospace, automotive, protective and marine coatings.

For further information please visit
www.johnstonestrade.com or email specifiers.acuk@ppg.com



01. Product





The right products for your projects

Johnstone's boasts a long and rich history as one of the UK's foremost professional trade brands and has enjoyed a presence in the market since 1890. It is this heritage which allows us to confidently offer specifiers working in the social housing sector the most comprehensive product range on the market.

Johnstone's remains at the forefront of technology and new product development within the decorative paint market, with constant evaluation and monitoring ensuring that the broad range of products and services continues to be the benchmark for the UK paint industry.

The quick drying times and low odour of many of our products means that disruption to residents is kept to a minimum, while the durability of our most robust products can help to significantly extend maintenance cycles.

Correct product selection for every project is crucial and that's why our Specification Development Managers and technical experts from PPG Extra are on hand to provide you with a detailed Johnstone's specification for your project.



Going green with ecological solutions

Johnstone's has long been committed to protecting the environment and nowhere has this been more ably demonstrated than with the Ecological Solutions range.

The range is home to 14 Johnstone's products, such as Durable Matt and Acrylic Satin, that have had their environmental credentials independently tested and verified and now boast the coveted EU Ecolabel Accreditation.

All products maintain the same high quality and performance specifiers have come to expect over the years and at no additional cost so you can rest assured you are helping the environment, and with principled pricing.

The environmental criterion behind the EU Ecolabel accreditation is tough and only the products which are kindest to the environment are entitled to carry the EU Ecolabel. These stringent rules are agreed at European level and follow wide consultation with experts and certification is approved by the Department for Environment Food and Rural Affairs in the UK. The label itself is only awarded after verification that the product meets the rigorous environmental and performance standards.



SLOWS THE SPREAD OF FLAME



Keeping flame retardants simple

Following the introduction of the Regulatory Reform (Fire Safety) Order 2006 (UK and Wales) and the Fire (Scotland) Act 2006, we understand that Housing Associations more than ever, have a legal 'Duty of Care' to minimise fire risk in its premises and prioritise the safety of the occupants.

Our new decorative top coat products in the Flame Defence Systems range, Durable Matt and Acrylic Eggshell, have both been independently tested in accordance with BS476 Parts 6&7, achieving

the highest standard Class 0; meeting the flame classification requirements laid down in the Building Regulations for commercial and residential buildings.

Both products are ideal for application onto unpainted non combustibile surfaces, as well as for painting over sound existing coatings with up to approximately 10 existing paint layers.

As well as the two coat system, we also offer an Intumescent Upgrade System, which has achieved highest standard Class 0 under test. This enables surfaces, which over the years have been painted on numerous occasions and are now deemed Class 4 (a Blueboard scenario) to be reverted back to a non-combustible Class 0 surface.



Interior protection

The selection and application of products for walls, ceilings and trim on any project is a critical factor in its success and that's why Johnstone's is proud to offer you an unrivalled range from which to choose.

Our leading product for walls and ceilings is Johnstone's Covaplus Vinyl Matt, which as well as being part of the Ecological Solutions range, arms you with the confidence that you are specifying a product that is guaranteed to provide a finish with excellent opacity and coverage. Available in up to 16,000 colours as part of the

advanced Johnstone's tinting offer, it is an integral product that has been transforming social housing accommodation for decades.

Painting trim (door and woodwork) can help protect vital areas of a room and ensure a bold design statement is made, meaning it's crucial for you to have a wide array of trim products to specify.

Johnstone's is on hand to provide you with an unbeatable selection of trim products, ranging from the Johnstone's Satin Finish to the Aqua Water-Based Gloss system, to ensure you provide your tenants with a finish that will stand the test of time.



Exterior protection

With the UK's temperamental weather showing no signs of becoming less volatile, the need for robust exterior coatings is as important now as it ever has been which is why our masonry coatings have BBA approval.

Johnstone's Stormshield range boasts a wide variety of products designed to protect building's external surfaces against the elements, with Self-Cleaning Masonry Paint leading the way. With a 15 year life expectancy to first major maintenance, the product features microscopic nano particles which turn the normal pitted surface of the paint layer into an extremely smooth finish that dust and dirt simply can't stick to.

Also in this market-leading range is the Pliolite Based Masonry Finish, Smooth Masonry and Textured Masonry, amongst many others, which have all been formulated to provide not only eye-catching finishes, but also to help extend maintenance cycles for Housing Associations.

STORMSHIELD

02. Colour





Cutting to the core of colour

The impact of colour on the way we act and feel cannot be underestimated and we understand the huge influence it holds over social housing living environments; especially where the emotional wellbeing of residents is concerned and how it can make a house a home.

Our experience of working across a myriad of projects in the social housing sector means we know the colour schemes and combinations that work best, whilst taking into consideration the Equalities Act.

Whether you require bespoke colour schemes, painted colour samples or general colour advice, Johnstone's can provide the ideas and answers you need.

Choosing from thousands of colours may prove daunting, so we have experienced colour consultants available to assist you throughout the colour selection process.



First-class colour consultation

Considering the role colour will play is an essential part of any project. Is it a new build or do you need an overhaul of an existing colour scheme? Is a warm or cool scheme required? How will furnishings fit in? How will tenants react to the colour scheme?

With all of this and much more in mind, our team can recommend colours and propose a bespoke scheme to meet your requirements.

Colours and schemes can be presented to you in a number of different formats, from a simple laminated sheet showing recommended colours to a detailed colour scheme document suggesting premium quality Johnstone's products in addition to colours for each area of the project. A number of different options may be presented to you and wallpaper can be incorporated if required and appropriate.



Making the right colour choice

Choosing colours for any building is a process which requires both knowledge and inspiration. The range of colours and services available from Johnstone's are designed to inspire and support you in the creation of the perfect colour scheme.

As colour can dramatically affect the look and feel of a room, we know it's important to make the right choice. Certain colours evoke certain moods and feelings, and by careful selection, designers can use colour to subtly influence moods. For example, the warm side of the spectrum provides happy lively colours – reds, oranges and yellows – whilst the cool side gives us calming, restful colours – greens, blues and purples.

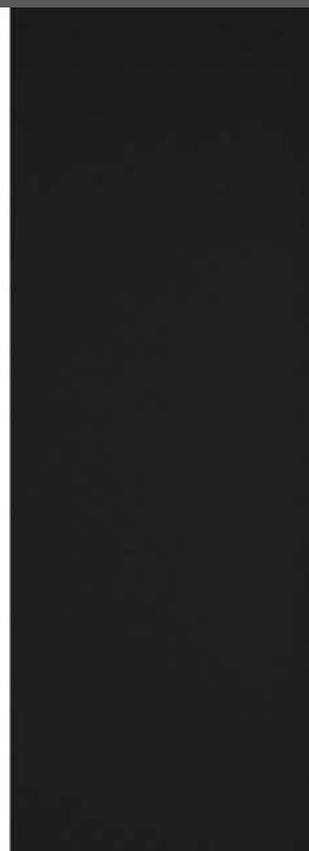
Our Colour Consultants are able to use a number of methods to ensure your project is left with a balanced scheme centred on a chosen colour. This can be achieved by combining tonal, contrasting or harmonious colours and you can be certain that our team will stop at nothing to determine what balance will work best for your project.

Making the most of colour systems

Our aim is to provide you with colour choice. When choosing a colour scheme for your project, we can offer thousands of inspirational colours.

We are proud to offer a state-of-the-art tinting system, which means our products are available in over 16,000 colours, while our unique colour matching service means we are able to match to any sample of paint, fabric, wallpaper and even tiles, to ensure we can always provide the most suitable colour scheme for your project.

In addition to this, we also offer thousands of colours through NCS and RAL. Using these simple and convenient reference systems make it easy to specify, match to other trade materials and communicate colour with everyone on the project team.



Colour Schemes for partially sighted people

Choosing the correct colour scheme for your properties is of the utmost importance if the facilities are being used by partially sighted people.

Our Colour Consultants are fully conversant with The Building Regulations Approved Document Part M which issues guidance for public service providers who must consider access and usage of a building by people with disabilities as highlighted in the Equalities Act. If you're involved in creating an environment for partially sighted people, or the wellbeing of others, our consultants are able to offer the right options.

We will think about partially sighted people navigating unfamiliar areas, how they stop and take visual clues from the space around them. Therefore using colour and colour differentiation, correctly, can create a potential benefit. For example, to ensure that sufficient contrast of colour is achieved for critical surfaces that are adjacent to one another, we can look at Light Reflectance Values and how these can assist with way finding.

03. Services and our commitment





Offering assurance

Providing high quality and effective services for our customers is at the very core of our business. Our Specification Development Managers and technical specialists work together to ensure that you are supplied with an honest and comprehensive specification for your project.



This nationwide network of experts boasts a collective body of knowledge that extends to hundreds of years and they are determined to provide construction professionals with all the information and support they need in the ever-evolving decorating industry.

Johnstone's extensive package of technical services sits under the banner of PPG Extra – offering comprehensive advisory and consultancy services that have been developed to guide the full spectrum of specifiers and facilities managers through key issues that affect decorative decisions such as legislation, building regulations, environmental concerns and social responsibility.



Providing a bespoke solution

NBSPlus

We are fully aware that every project and client has different requirements, which is why we go the extra mile to provide bespoke solutions tailored specifically to your needs.

Whether it is site surveys, working from plans, substrate identification or information on previous coatings, our Specification Development Managers and PPG Extra specialists will provide you with technical guidance to ensure you benefit from sustainable and the most appropriate paint solutions for your project.

After undertaking a comprehensive site assessment to determine the condition, location of existing substrates and areas in need of repair, we will, based on your requirements produce either an NBS M60 or a tailored Johnstone's document. Our tailored specification includes information on products, preparation requirements and application details, life expectancy and the required maintenance schedules for the selected systems in order to help you plan for the future.



Sharing our knowledge



While we are incredibly proud of our technical expertise, we are certainly not precious about it, which is why we go to great lengths to share our knowledge with social housing professionals across the UK.

The most popular and effective way of bringing specifiers and facilities managers up to speed with the practicalities of paint products, while also outlining innovative and legislative developments across the industry, is RIBA approved CPD seminars and PPG training modules.

We are members of the RIBA CPD Providers Network and provide a wide range of seminars that consider issues contained within the core curriculum such as the importance and psychology of colour, decorative fire protection for internal linings, how to extend maintenance cycles, and learning modules such as the decoration of floor surfaces, as well as many more.

If you would like to request a CPD seminar then please contact us at specifiers.acuk@ppg.com and one of our Specification Development Managers will gladly be in touch.



Supporting you every step of the way

Our dedication to providing first-class support to our customers is unwavering. Whether you need a simple question answering, a project visit or have a problem with applying a product, we will guide you through the process with ease, bringing reassurance to you and your clients alike.

Balancing industry knowledge with customer support, we can provide advice on everything from the first coat to the finishing touches and beyond - offering the total experience. You can rest assured that Johnstone's is here for you every step of the way.

By involving Johnstone's from day one you can enjoy the peace of mind that you are approaching your project in the best possible way and with first-class support delivering supply efficiencies you can rely on. Our support services include:

- Customer help line 01924 354100 / ppgextra@ppg.com, with rapid response to on-site issues and expert advice.
- Pre and post project planning meetings.
- Application and demonstration of products to customer or clients.
- Shared responsibility – overall project analysis.
- Programme of long-term performance and maintenance to extend life cycles, as well as developing future specifications to add value.



Flexibility for residents... and you

Helping social housing providers meet their residents' decorating needs is a critical aspect of our business and that's why we are delighted to offer a Decorating Allowance Scheme.

The scheme is designed to help Housing Associations and Social Landlords keep properties maintained to the highest possible standards whilst giving residents the freedom to decorate their homes in the colours and products most appropriate for their project.

The scheme enables you to provide residents with either vouchers or a decorating pack that is accompanied by a detailed decorating booklet, which gives tenants all the advice they need to help them choose the right product and colour for their home.

Residents can redeem their decorating allowance from any of the 190 Johnstone's Decorating Centres across the UK.

04. Sustainability





We live sustainability

At Johnstone's we are committed to working towards a greener future and actively ensure that sustainability is core to our business activity. We invest a considerable amount of time and effort ensuring our business minimises its impact on the environment and we take this responsibility very seriously.

As part of PPG Architectural Coatings, one of the largest suppliers of decorative coatings and sundry products in the world, we are proud to strive for successful, enduring relationships with our customers, consumers, employees, shareholders and suppliers – built on reliability, honesty and trust.

The absolute principle behind all our activities is the safety of our operations, the health and wellbeing of employees and product users, and our wider responsibility to the world we share.



Product



Ensuring our products are environmentally responsible is key to the success of our business and it gives us great pride that we're the only major paint manufacturer in the UK to carry the EU Ecolabel accreditation.

Two years ago we introduced our Ecological Solutions range, which now boasts 14 Johnstone's products that have had their environmental credentials independently tested and verified. These products haven't had to undergo any reformulations in order to meet the EU Ecolabel criteria – they've always been environmentally friendly.

We are also proud to carry a wide range of water-based products in our comprehensive range, which meet with the VOC (Volatile Organic Compounds) 2010 legislation. These water-based products are the perfect fit for housing associations as their quicker drying times, low odour qualities and fantastic application characteristics significantly reduce disruption for residents.

Our Guide to Going Green

In a recent study, 55% of adults polled had “no idea” about how long our coal, natural gas, and petroleum

this crisis is anticipated to last for several more years.

Reducing Your Energy Usage

Few health issues are as imbued with controversy as whether or not to have increased

quarter.

Brown & Connell's take, which

Environment

As an environmentally responsible business we are constantly looking for ways we can reduce our impact on the environment and we've enjoyed some real success in recent years.

In 2012 we recently undertook a significant project which has dramatically improved the operating efficiency of our 44 heavy goods vehicle fleet. Our vehicles have now travelled 36,000 less miles, fleet utilisation has increased by 5%, we have used 14,000 less litres of fuel and reduced CO₂ generated by 37.52 tonnes.

We have also witnessed an 82% reduction in waste of our colourant packaging after switching the packaging from tins to pouches, while our main decorative coatings manufacturing site in West Yorkshire now has a zero waste to landfill policy, which means that all of our waste is reused, recycled or used for energy.



People

Being a part of PPG, Johnstone's is a people-driven business and we take our responsibility to the local communities in the areas we operate incredibly seriously.

Community initiatives form an integral part of our business and we regularly provide paint donations to charities, community centres, hospitals and schools in order to bring a splash of colour into people's lives.

A recent example of our commitment to bringing community spaces back into life was at a neglected Glasgow community centre, where over 200 litres of our Covaplus Vinyl Matt, Vinyl Silk Emulsion and Professional Gloss were donated to provide it with a stunning makeover. We also made a generous paint donation to Watford General Hospital, where a local artist transformed a previously gloomy area of the children's ward into a vibrant and eye-catching work of art.

In addition, we donate £10,000 every year to charities which are shortlisted by employees of the company and run a charity contributions scheme that recognises people's efforts.



Talking sustainability

Our commitment to the environment runs throughout every aspect of our business and we pride ourselves on involving staff at every level in our ongoing sustainability drive.

Central to our internal sustainability communications strategy is the quarterly Stepchange bulletin. This informative document is designed to keep all of our staff up-to-speed with the latest sustainability news from the business and invites them to play an integral role in our progress towards a greener future.

As a business, we are proud to talk about our environmental credentials which is why we would be delighted to send you a copy of the bulletin every quarter. All you have to do to receive a copy is email specifiers.acuk@ppg.com or speak to your local Specification Development Manager.





Find out more at:
www.johnstonestrade.com

Call us on:
01924 354100

Email us at:
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PPG Industries

Bringing innovation to the surface.™