

KEIM MINERAL PAINTS
CASE STUDY: THE COLONNADE, BLEXHILL-ON-SEA

KEIM SOLDALIT® ONTO PAINTED RENDER



Before

After



Before

After




ENACTED MCMXI
KING GEORGE V
CORONATION YEAR

After


KING GEORGE V
CORONATION YEAR



After





After




ASLETTS
DESIGN & BUILD

After


CORONATION YEAR
ASLETTS
DESIGN & BUILD

THE COLONNADE, BEXHILL-ON-SEA

The Colonnade, a Grade II listed seafront landmark originally constructed to commemorate the coronation of King George V, has recently undergone a programme of essential refurbishment to address long-standing structural defects and the effects of water ingress.

Located in a highly exposed coastal environment, the building required a conservation-led solution capable of managing moisture within the historic fabric while providing lasting protection from driving rain, salt-laden air and biological growth. The project team sought a durable coating system that would be fully compatible with the existing substrate, satisfy conservation requirements and contribute to the long-term preservation of the structure.

KEIM Algicid, a non acidic fungicide wash, was applied to remove biological growth. Dome ceilings and areas where salts were visible were treated with KEIM Silan 100 and areas exhibiting staining were coated with KEIM IF Primer.

KEIM Soldalit Grob, a base coat for filling hairline cracks and textural variations was applied onto all surfaces.

KEIM Soldalit was selected for its exceptional breathability, weather resistance and colour stability. By allowing moisture vapour to escape from the substrate while protecting the façade from the elements, the system helps preserve the building's historic character and enhances its resilience to future coastal exposure.



WHAT IS KEIM SOLDALIT®

KEIM Soldalit® is a modern paint system for use on mineral and previously painted substrates.

Key features & benefits:

- Breathable
- Economical and easy to apply
- Extreme long life/durable
- Environmentally friendly ISO14001
- Increases light reflectivity
- UV stable
- Advanced weathering protection
- Inherently incombustible
- Fire classification: A2-s1,d0
- Natureplus certified
- Cradle to Cradle Certified®



KEIM Soldalit-Grob® is a base coat for filling hairline cracks and textural variations.



CREDITS

Client: Rother District Council

Architect: Avison Young

Consultant Surveyor: Cove Consulting

Contractor: Asletts

Location: The Colonnade, The Promenade, Bexhill-On-Sea,
East Sussex, TN40 1FH

Project Photographs: Asletts & KEIM Mineral Paints Ltd

Completed: 2026



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