



KEIM MINERAL PAINTS CASE STUDY

EMBRACING HISTORY: AN ISLINGTON 'UGLY DUCKLING'

KEIM SOLDALIT® ONTO BRICK & RENDER

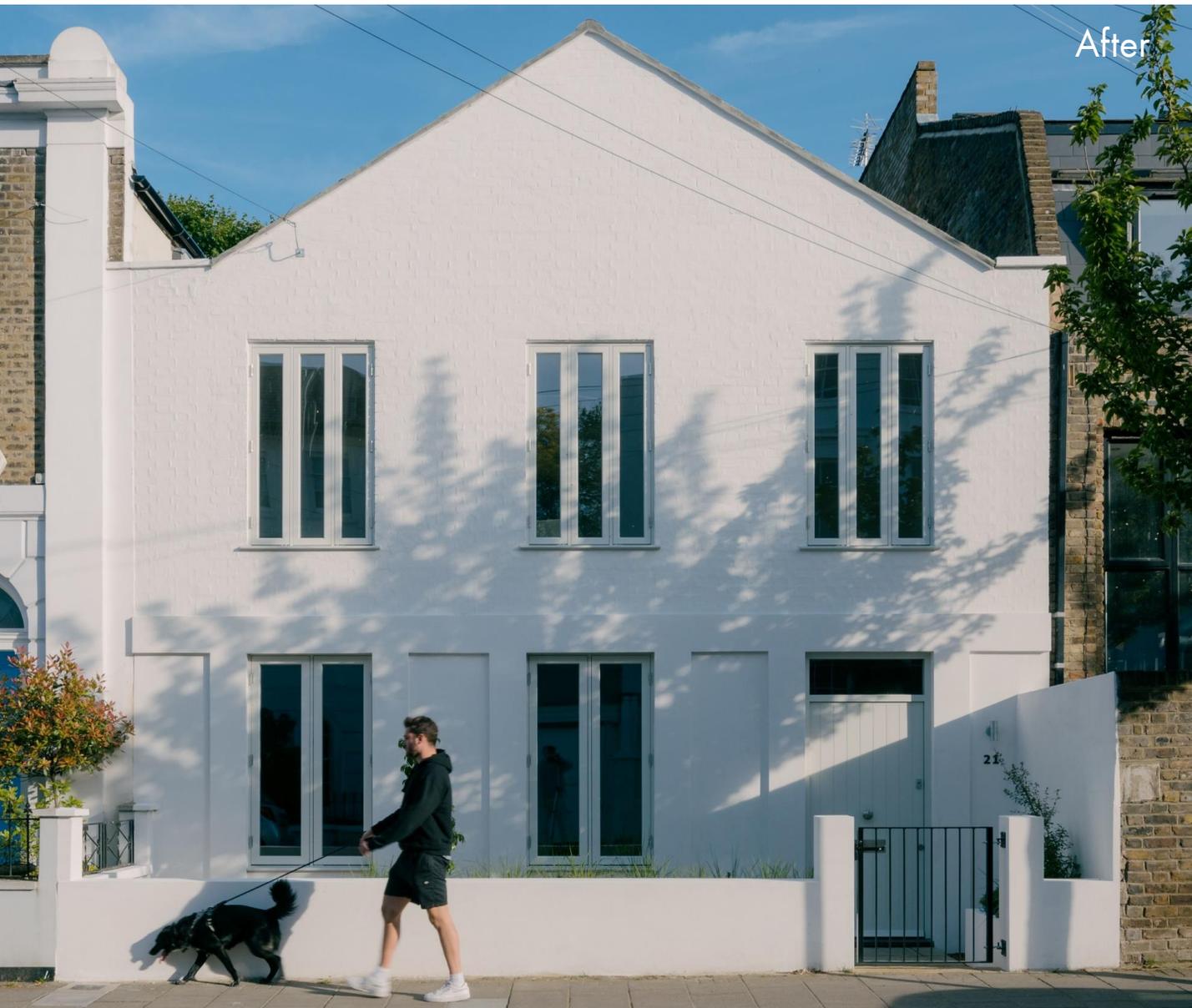
Before



During



After



Before



During



After



AN ISLINGTON 'UGLY DUCKLING'

The structure

This residential property emerged from the ashes of a World War II bomb site formerly occupied by a coach house, and was constructed circa 1945 by a local postman to serve as a family home.

The distinctive characteristics

Surrounded by grand white stucco houses, this property was a joyful oddity amongst the archetypal street. With an off-centre pitch, horizontal windows and a central door, the owner was keen to work with and improve the existing fabric.

The renovation

The property had been re-built under a new centred pitched roof extending across two storeys to the rear. Stepping down at ground floor to a deep brick-finned façade opening onto a protected and peaceful walled garden.

At the front, the old and new bricks were sewn together under a coat of bagged lime wash and mineral paint and insulated internally. The rendered base speaks to its stuccoed neighbours and grounds the building; the subtle depth of the relief creates a play of light across the front facade in the evening sun, celebrating its distinctive character.

“I am very interested in working with simple building materials in beautiful ways. I think KEIM Mineral Paint is a perfect tool for this.”



AN ISLINGTON 'UGLY DUCKLING'

**“9870 is the perfect white.
It is warm without being
yellow and looks great in
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Why KEIM?

The owner had been aware of the unique properties of mineral paints for allowing bricks to be painted but crucially to breathe, understanding so often houses are painted with non-breathable paints and the suffocated bricks lead to condensation. A mineral paint was required that can be painted over brickwork as well as the rendered base.

The owner reached out and arranged a site visit with James Best, Senior Sales Executive at KEIM Mineral Paints. Following his expert guidance, it was recommended to utilize KEIM Soldalit for the project. Samples of five distinct shades of white were provided for testing across various façade orientations and times of day.

The owner ultimately selected KEIM Soldalit in colour 9870, commenting “It is the perfect white. It is warm without being yellow and looks great in direct sunlight, shadow and of course our many overcast days.”

WHAT IS KEIM SOLDALIT®?

[KEIM Soldalit®](#) is a modern paint system for use on mineral and previously painted substrates.

Key features & benefits:

- Breathable
- Economical and easy to apply
- Extreme long life/durable
- Environmentally friendly ISO14001
- Increases light reflectivity
- UV stable
- Advanced weathering protection
- Inherently incombustible
- Fire classification: A2-s1,d0
- [Natureplus certified](#)
- Cradle to Cradle Certified®



CREDITS

Contractor: Tettmar Property Solutions

Project Photographs: [Joshua Page Photography](#) & [e.g. architects](#)

Instagram: [@joshuapage.photo](#) / [@e.g.architects](#)

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