



KEIM MINERAL PAINTS CASE STUDY: 7 ST HELENS CRESCENT, HASTINGS

KEIM PAINTS USED INTERNALLY & EXTERNALLY

After



Before



After



Sample board created by Amie Paxton, Technical Sales Advisor for KEIM Mineral Paints, held against the finished wall.



Before



During



During



After



After



After



7 ST HELENS CRESCENT, HASTINGS

You've likely seen the work of Charlie Davis amongst the pages of your favourite home renovation magazines. A Sussex-based Freelance Stylist specialising in interiors, Charlie has more recently turned her attention to the renovation of a double-fronted Victorian property. This outstanding example of 19th Century architecture will become a Location House, which with Charlie's creative vision will be available for hire for photo shoots, tv, film and events.

The spare room of the house was to become the perfect photography backdrop, reminiscent of perfectly imperfect Venetian plaster. The walls and cornicing would be decorated to replicate a historic limewash finish, a trend we continue to see grow in popularity.

Charlie spoke with Amie Paxton, Technical Sales Advisor for KEIM Mineral Paints, on how to create the perfect finish. With just a handful of inspiration photographs, Amie produced a selection of sample boards combining award-winning KEIM Innostar with KEIM Restauro Lasur, a colourwash similar in appearance to limewash and just as breathable but composed of mineral pigments and potassium silicate for a permanent chemical bond.

Charlie opted for KEIM Innostar 9314 with KEIM Restauro Lasur 9529 for the walls and KEIM Innostar 9255 with KEIM Restauro Lasur 9249 for the decorative cornice, commenting on receipt of the mock ups; "the samples look absolutely gorgeous, they are just what we wanted."

Armed with KEIM's Oval Brush and with minimum application guidance, Charlie created an authentic looking and elegant limewash finish throughout the spare room of her Location House, available to hire via [07.crescent_locationhouse](https://www.instagram.com/07.crescent_locationhouse) on Instagram.

The process of creating a limewash finish onto any interior mineral substrate, whether previously painted or bare, is much easier than you may think and can be as simple as just two coats of paint. If you're inspired to create your own serene space or would like further information, contact Amie Paxton via sales@keimpaints.co.uk

Charlie commented "we have finally finished the room with your products and it looks incredible! I have already had people ask about it and I have referred them to you. It is exactly what I was hoping for and looks so incredibly stylish! Thank you."

The exterior of the property was also decorated using KEIM Paints. KEIM Fixativ was applied onto the lime render, followed by KEIM Soldalit Grob to equalise textural differences from the lime patch repairs. KEIM Soldalit-ME 9197 and AG71 was chosen for this Victorian property, including the porch and mouldings.

WHAT IS KEIM SOLDALIT-ME?

[KEIM Soldalit®-ME](#) is an exterior sol-silicate photocatalytic mineral paint. It is a variation of [KEIM Soldalit®](#) which offers sustainable protection for buildings with a additional environmental benefit that helps to degrade nitrogen oxide pollutants from the atmosphere.

The photocatalytic reaction helps to breakdown organic material and contaminants, keeping surfaces cleaner.

Key features & benefits:

- Breathable
- Economical and easy to apply
- Extreme long life/durable
- Environmentally friendly ISO14001
- Increases light reflectivity
- UV stable
- Advanced weathering protection
- Inherently incombustible
- Fire classification: A2-s1, d0
- Cradle to Cradle Certified®

[KEIM Soldalit® Grob](#) is a base coat for filling hairline cracks and textural variations.

[KEIM Fixativ®](#) is a dust suppressant which reacts chemically to consolidate the surface.



WHAT ARE KEIM INNOSTAR & KEIM RESTAURO LASUR?

[KEIM Innostar®](#) is an interior one coat paint, with excellent coverage. It is fast, safe and easy to use.

Key features & benefits:

- Breathable
- Lightfast
- Resistant to mould and fungal growth
- Easily cleaned
- Free from solvents and biocides
- Non-flammable
- Mineral matt
- [Natureplus Certified](#)
- Cradle to Cradle Certified®



[KEIM Restauro® Lasur](#) is a mineral paint system for use on stone surfaces to provide a colour wash or semi-transparent finish.

Key features & benefits:

- Breathable
- Water vapour permeable
- Resists algal and fungal growth
- Non-flammable
- Lightfast
- UV stable
- Mineral matt
- Unifies colour and blends unsightly repairs
- Cradle to Cradle Certified®



[KEIM Restauro® Fixativ](#) is the primer and dilutant for KEIM Restauro® Lasur.



CREDITS

Client: Charlie Davis

Location: 7 St Helens Crescent, Hastings,
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Project Photographs: Charlie Davis

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