



## KEIM MINERAL PAINTS CASE STUDY PARK FARM BARNES, SHREWSBURY

KEIM OPTIL® & KEIM INNOSTAR® ONTO PLASTER





Before



After





Before ↗

↘ After



# PARK FARM BARN, MINSTERLEY, SHREWSBURY

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Park Farm Barns are barn conversions set in the Shropshire countryside. The simple, elegant interiors have been curated by Charters Property, with sustainability at the forefront. Beautiful designs and detailing has been evident, from the original roof boards, gravity arches and beams to the soft lime plastered walls.

KEIM Mineral Paints were chosen on these barn conversions due to its breathability and sustainability credentials.

The mix of lime plastered walls and gypsum walls were decorated using KEIM Optil in a warm neutral palette. It is a modern mineral paint, ideal for application onto historic and contemporary buildings.

KEIM Innostar, which is a one coat paint, was applied onto the gypsum ceilings for a clean healthy living environment. It allowed rooms to be occupied the same day.



# WHAT ARE KEIM OPTIL® & KEIM INNOSTAR®?

[KEIM Optil®](#) is a mineral premium quality paint specifically formulated for elegant interior applications, giving intense, lightfast colour shades.

## Key features & benefits:

- Breathable
- Water vapour permeable
- Resists algal and fungal growth
- Non flammable - A2-s1, d0
- Lightfast
- UV stable
- Mineral matt
- Low VOC
- Odourless
- Easy and safe application
- [Natureplus Certification](#)
- Cradle to Cradle Certified®

[KEIM Innostar®](#) is an interior one coat paint, with excellent coverage. It is fast, safe and easy to use.

## Key features & benefits:

- Breathable
- Lightfast
- Resistant to mould and fungal growth
- Easily cleaned
- Free from solvents and biocides
- Non-flammable
- Mineral matt
- [Natureplus Certified](#)
- Cradle to Cradle Certified®

[KEIM Granital® Dilution](#) (Special Fixativ) is the silicate based dilution and primer for highly absorbent surfaces.



# CREDITS

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**Specifier:** Charters Property Limited

**Location:** Park Farm Barns, Minsterley,  
Shrewsbury, Shropshire, SY5 0BH

**Project photographs:** KEIM Mineral Paints  
Ltd

**Completed:** 2022





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