

**////// TERRACO<sup>®</sup>**



**Company Profile**

*The House of Scandinavian Finishing Materials*





# Introduction

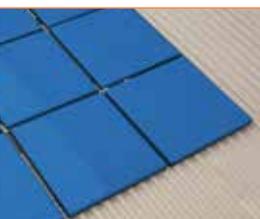
Terraco is a leading producer of environmentally friendly finishing materials for the construction industry. Our core values of Innovation, Excellence and Life, have driven the organisation forward for over 40 years. These values are ingrained within the organisation starting with our employees through to the products and services we offer.

Since the company's founding in 1980, Terraco's eco-friendly products are formulated to last, outperform the competition, promote health and safety, ensure comfort, and improve energy efficiency. Terraco products combine outstanding performance with minimal environmental impact so as to provide a sophisticated and sustainable finish for any surface.

# Range

Terraco manufactures proprietary products that are marketed and distributed globally, including the extremely popular range of Handycoat surface preparation solutions, globally certified energy efficient thermal insulation systems including Terraco EIFS Alpha, Polar and Perma, long-life decorative wall finishes under the Terracoat and Terralite ranges, renders such as Sprayplaster™, a comprehensive waterproofing and tiling range, acoustic ceiling systems, flooring systems such as Addagrip Resin Bound Surfacing Systems, Flexipave Sports Flooring Systems, Concrete Effect Finishes and more.

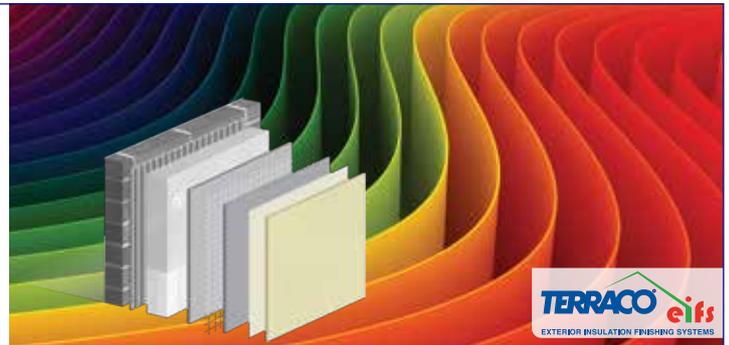
The four primary pillars of our extensive range are:

Pre-Decor	 <b>Sprayplaster</b> Plastering Products	 <b>Handycoat</b> Skimming Products	 <b>Terraroc</b> Concrete Repair Products	 <b>P Primer</b> Primers & Bonding Agents	
	Decor Products	 <b>Terracoat</b> Decorative Coatings	 <b>Terralite</b> Stone Coatings	 <b>Terol</b> Mineral Based Coatings	 <b>Stucco Vintage</b> Concrete Effect Coatings
		 <b>Silshine Metallic</b> Special Effect Coatings	 <b>Terrashield</b> Quality Paints	 <b>VELVETEX</b> Designer Collection	 <b>Tilshield</b> Roof Tile Coatings
		Construction Products	 <b>Terrafix</b> Tile Adhesives	 <b>Terragrout</b> Tile Grouting Compounds	 <b>Weathercoat</b> Waterproofing
 <b>Blockfix</b> Block Mortars			 <b>epirok</b> Epoxy Floor Coatings	 <b>DiamondCoat</b> Acrylic Floor Coatings	 <b>decoFloor</b> Decorative Floor Coatings

### Exterior Insulation Finishing Systems (including LSF)

Also referred to as ETICS or EWI, Terraco Exterior Insulation Finishing Systems (EIFS) are energy efficient thermal wrapping systems applied to the exterior surfaces of a building to ensure insulation from extreme hot and cold temperatures. The system is then finished with a long-life, decorative and protective coating.

The use of Terraco Exterior Insulation Finishing Systems (EIFS) as part of Lightweight Steel Framing (LSF) / Lightweight Gauge Framing (LGS) provides an energy saving finishing solution.



### Acoustic Systems

Acoustic systems are sound absorbing high-performance, low VOC, non-combustible acoustic plasters for ceilings which assist with sound insulation and prevent reverberation across the applied area.



### Plastering Systems

Spray-applied surface preparation compounds for walls and ceilings.



### Modular Construction Systems

Tailor-made solutions for customers involved in modular construction and tilt-up precast construction, used to finish fully fitted bathroom pods, containerised living spaces, and modular homes.



### Addagrip Flooring Systems

Resin bonded and resin bound surfacing and flooring systems ideal for landscaping projects, driveways and industrial application.



### Sports Flooring Systems

These are technically advanced, performance, sports floor coatings suitable for use on tennis courts, basketball courts, volleyball courts and other demanding applications.



### Anti-carbonation Systems

Anti-carbonation systems are high-performance systems which concentrate on using barrier coatings to protect concrete from the ingress of water and CO<sub>2</sub>.



# History



**Terraco** is launched as "The House of Scandinavian Finishing Materials"



**Jordan**  
Our first production facility opens outside Amman, Jordan



**South Korea**  
Production starts in South Korea



**Russia West**  
Production starts in Kirjach, near Moscow



**China**  
First factory commences production in Guangdong province



**Turkey**  
Production starts in Eskisehir



**UAE**  
Production commences in Sharjah



**Vietnam**  
Production start near Ho Chi Minh City and new sales office opens in Ho Chi Minh City



1980  
**Sprayplaster**<sup>®</sup>  
concept is introduced to world markets

1984  
**South Korea**  
Sales office opens in Seoul

1985  
**Turkey**  
Sales office opens in Istanbul

1988  
**South Korea**  
Terraco purchases new production premises in Jecheon



Seen here are the initial Terraco packaging designs



1995  
**South Korea**  
Second factory opens in Jecheon



**Ireland**  
Terraco Technical Centre opens in Wicklow

1997  
**South Korea**  
Terraco acquires third factory in Jecheon



**Russia**  
First sales office opens in Moscow

**Jordan**  
Terraco registers the first, fully foreign-owned onshore company in the history of Jordan





**Thailand**  
Office in Bangkok and factory in Lopburi open



**Russia East**  
Production commences in Khabarovsk



**United Kingdom**  
Terraco acquires Addagrip Surface Treatments UK Ltd



**South Africa**  
Regional office opens in Johannesburg



**South Korea**  
Terraco Korea acquires Bomwoo Co. Ltd



**China**  
Production starts in Shanghai



**Ireland**  
Terraco Technical Centre acquires new premises in Kilcoole



**Algeria**  
Sales office opens in Algiers and production commences in Bouira



2000

2001

2004

2005

2006

2007

2011

2014

2015

2016

2018

2019

2020

**ECOLIFE**  
Zero-VOC range is launched

**Ambient**  
Acoustic Plasters are launched

**Jordan**  
Factory relocates to new production facility

**South Korea**  
Terraco acquires 4<sup>th</sup> factory in Jecheon

**Vietnam**  
Factory opens in Hanoi

**UAE**  
Terraco acquires new sales office premises in Dubai



**Group**  
Terraco acquires new corporate office in Dubai



**UAE**  
Terraco acquires new production premises in Umm Al Quwain



**China**  
Terraco acquires sales office in Guangzhou



**South Korea**  
Terraco acquires larger head office in Songpa-gu district, Seoul



# We are Green

The 2017 Global Status Report on zero emission, efficient, and resilient buildings and the construction sector on its Global Perspective states:

*“Buildings and construction together account for 36% of global final energy use and 39% of energy-related carbon dioxide (CO<sub>2</sub>) emissions when upstream power generation is included. Progress towards sustainable buildings and construction is advancing, but improvements are still not keeping up with a growing building sector and rising demand for energy services.”*

In line with the global drive towards sustainable buildings and construction methods Terraco, as an organisation, has actively engaged in pursuing and enhancing Green building technology which minimises the ecological footprint on our planet and which promotes healthy living.

- Product systems such as Exterior Insulation Finishing Systems (EIFS), Lightweight Steel Framing systems (LSF), modular construction systems, long-life coatings and others have been developed with these goals in mind.
- Our Green objectives also include developing products which incorporate a major element of recycled raw materials (marble / granite, used motor vehicle tires, crushed glass, etc.), in some cases up to 80%, which are used in creating aggregated flooring products, acoustic systems, sports flooring and more.
- With our EcoLife Range, Terraco is minimising the use of Volatile Organic Compounds (VOCs) often found in a wide array of products used in homes.



Using the latest, advanced Green technology the Terraco EcoLife range has been developed to ensure we can offer products that are free from formaldehyde and other potentially harmful emissions to our environmentally aware customers.

These water based, solvent free, products contain specially developed polymers and additives that ensure their inertness and ecologically friendly nature. The EcoLife range of products surpasses the most stringent international and national regulations pertaining to interior decoration products.

EcoLife marking denotes that a product is part of the EcoLife range where:

- Volatile Organic Compounds (VOC) levels are less than 5 g/l.
- They meet and surpass international and national regulations for VOCs in interior decorative products.
- They achieve a 1<sup>st</sup> class rating for formaldehyde content (< 0.03 mg/m<sup>2</sup>/h).
- Are APEO-free in line with European regulations.
- Comply with European limits for CIT/ MIT (15 ppm limit).

**The EcoLife Range qualifies for the highest ratings under the most stringent criteria in the world!**



# Save the Earth: Save Energy

With the planet experiencing global warming at an alarming rate and due to depletion of Earth's natural resources, Terraco, as an organisation, believes in playing a responsible role in the development of green building solutions and thereby, contributing positively to the environment.

Since the early 1980s, Terraco has been looking at the possibility of using building systems which not only keep a building warm or cool (depending on climatic requirements), but also reduce the consumption of energy, thereby reducing our carbon footprint on the planet.

**Terraco EIFS / ETICS / EWI\*** combines seamless exterior insulation with design-flexible aesthetics that ensure indoor comfort and improved energy efficiency through a single high quality wall system with sophisticated decorative finishes. The versatility and durability of Terraco EIFS make it ideal for new builds as well as renovation projects.



# Recycle & Repurpose

Amongst many initiatives, Terraco continuously looks for ways to reduce the impact of construction on natural resources. Terraco does this by using recycled products and by creating innovative finishes which replicate the real thing in an ecologically sustainable way. A few examples of this are:

- Ambient Acoustic** produced using recycled glass;
- Flexipave Sports Flooring** produced using recycled rubber from old motor tyres;
- Addagrip Resin Bound Surfacing Systems** can be produced using recycled aggregate;
- Superwood** replicates the appearance of wood (Winner of the Best New Product – Turkey);
- Artstone** a multi-coloured system which imitates real granite;
- Silshine Metallic** can be used to imitate aluminum cladding.

\* ETICS - External Thermal Insulation Composite Systems  
\* EWI - External Wall Insulation



# Our Mission

To be the leader in environmentally friendly finishing materials for the construction industry.

# Our Vision

- To provide durable, quality finishing products using innovative, green technology.
- To add value to our customers.
- To be the preferred partner and solutions provider.

# Our Values



## Innovation

- We provide innovative, environmentally friendly products and solutions aimed at adding value, saving resources and enhancing customer satisfaction.
- We initiate and embrace positive change.

## Excellence

- We improve ourselves, our products and our company every day.
- We strive for long-term financial sustainability and growth.
- We value and adhere to the highest levels of honesty and integrity.
- We aspire to be the best.

## Life

- We are a truly environmentally friendly company.
- We appreciate, respect and draw strength from cultural, religious, ethnic, national and individual diversity.
- We achieve our goals while caring for our colleagues, our partners, our communities and our environment.

# Projects



Burj Khalifa, Dubai, UAE



Constitution Hill, London, UK  
(Outside Buckingham Palace)



Mahanakorn Tower, Bangkok, Thailand



Skolkovo Institute of Science and Technology,  
Moscow, Russia



Lotte Tower, Seoul, South Korea



Queen Alia International Airport, Amman, Jordan



LVDU Mansions, Zhengzhou, China



Hatfield Student Apartments, Pretoria, South Africa



Saigon Centre, Ho Chi Minh City, Vietnam



Park Mozaik Residential Complex, Ankara, Turkey



Expo 2020, Dubai, UAE



Emiral Staoueli, Algiers, Algeria



[www.terraco.com](http://www.terraco.com)

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SWEDEN • UNITED KINGDOM • IRELAND • RUSSIA • TURKEY • ALGERIA • EGYPT • SOUTH AFRICA • JORDAN • UAE • THAILAND • VIETNAM • CHINA • SOUTH KOREA

Technical Data Sheets and Material Safety Data Sheets are available from your Terraco representative or on [www.terraco.com](http://www.terraco.com). Although every precaution has been taken to ensure the accuracy of the colours and textures represented herein they should be considered indicative. Products containing natural aggregates may be susceptible to colour variation and we recommend that you order sufficient quantity for the complete project at one time. Terraco does not warrant the accuracy of the information provided herein and all information is subject to change without notice.

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