



altro

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Welcome to Altro

Designed for possibilities. Made for people.

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Altro have been at the forefront of innovation for almost 100 years. Today, working closely with architects, end customers, engineers, designers and contractors around the world, our insight and expertise help them transform everyday spaces into environments that can improve the wellbeing of everyone that uses them.

And by consistently turning creative thinking into practical, real-world solutions – that maintain the highest standards of safety and durability – Altro have become synonymous with quality.

As a family-founded business, we have a strong sense of what we value and a way of thinking inspired by The Bauhaus – a balance of quality, form and design-led function – that puts people's needs at the heart of everything we do. It's a human-centred approach to designing for the demands of 21st century life.

It's a history that means we value the bold, the brave and the new. From focusing on how the different sectors we serve need their spaces to perform, to the call for more environmentally sustainable materials, Altro are constantly challenging what is possible and seeking new ways of inspiring our customers and answering their biggest challenges.

With offices across Europe, the Americas, Asia Pacific and the Middle East, we remain committed to developing solutions that stand the test of time.

We combine the best in contemporary style with the functionality required to improve the way we all live and work, wherever in the world that may be.

We are Altro.

Designed for possibilities. Made for people.



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We believe in the power of design thinking to develop human-centred solutions to revolutionise the built environment.

Good ideas come from good insights. Exploring the different ways people do things and understanding why, we get to experience their physical and emotional needs, we get to know how they think about the spaces they use and we learn what is important to them.

By looking at these challenges from more than one perspective, more solutions appear. That means more opportunities; more possibilities. Design thinking allows their potential to be realised in a collaborative environment – conducive to innovation and geared to delivering exceptional results. With this we aspire to give our clients the confidence to succeed in their respective markets.

It means we don't stop at a product's appearance or even how it performs. We ensure it fulfils our clients' needs and shapes the experience of everyone using that particular space.

This is what we stand for; this is what we value and of course, this is what we do.



The Altro promise: performance, partnership and possibilities

The Altro promise is the beating heart of what we do. It's our measure for the results our customers and we want to achieve.

We place our customers first in everything we do and encourage collaborative working between Altro colleagues and our customers.

As a family-run business our core values, valuing our customers and valuing each other, sit at the heart of our culture and we set the standard through our commitment to performance, partnership and possibilities.



Performance is front of mind in all we do

From inventing the world's first ever safety flooring product in 1947 and the first hygienic wall cladding system over 30 years ago, to our commitment to investing in new technology, our desire to produce the highest quality products means we're continually setting ever-higher standards for the industry.

Our solutions are used in some of the most demanding built environments possible, where consistent performance is paramount to the success of the spaces they occupy.

Our design and manufacturing processes consider every aspect of every solution. From their safety and hygiene specifications to their sustainability credentials, we ensure the spaces we work with function exactly how people need them to, giving our customers the outcomes they want and complete confidence in their investment.



Partnership is at the heart of how we think and act

We believe in collaboration. We value the collective experience. That means sharing the same values, nurturing long-term relationships and looking beyond product at the bigger picture.

It's a way of working that allows us to engage with the broader challenges facing our customers and is where our vast knowledge and sector expertise deliver long-term value for them.

From the first enquiry to the final installation, we're here to help: working with customers to continually improve what we do and find new ways to meet the high standards of service we strive to deliver. For us, our partnerships are much more than simply working together; they're the beating heart of possibility.



Possibilities are what we strive to create everyday

We've always championed ideas and innovation: capitalising on our design-led approach and unique insights, as well as technological advances to address the many different opportunities and challenges our customers face.

Our ability to innovate, inspire and create possibilities for our clients comes from human understanding and being able to connect with people's needs. We were first to produce phthalate-free safety flooring back in 1954 and have continued to listen and learn from our customers ever since. It's how we developed the world's first wholly usable, reusable and recyclable flooring and the only fully integrated hygienic wall cladding and flooring system.

And we're still challenging what we think is possible: questioning how spaces are used and how they can make people feel, to better meet the demands of 21st century life. It's this belief in the power of design thinking that enables us to help transport companies inspire their customers to adopt public services; hospitality firms to create different dining and event experiences; hospitals to improve hygiene and wellbeing; and schools to improve learning with inspirational and creative classrooms.

We're passionate about the potential of what we do, designing and developing revolutionary materials and forging new alliances to keep us moving forward. It turns the inner sparks of possibility into greater achievements, keeping our customers at the forefront of their respective markets and their customers safe, happy and healthy.



Our sector expertise

To work across multiple sectors requires real-world understanding: the ability to design for a purpose and address the challenges, issues and regulations for each industry, without ever compromising on quality or safety.

We bring a wealth of insight into every project – experience that keeps us at the forefront of design-led innovation – and a range of relevant products and unique solutions that not only help our customers realise their ambitions but have the potential to transform everyday spaces into something special.

We work in the following sectors:

Healthcare; hospitality; transport; education; housing; food, drink and pharmaceutical; leisure; retail and offices; prisons and defence; and manufacturing and warehousing.



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Healthcare

We've pioneered a range of solutions to give you the confidence to create the type of environment you really want. Whether it's a large hospital, care home or community healthcare centre, you can provide inspirational rooms that don't just perform and look good but also take hygiene and the safety of your people, patients and residents seriously.

Our industry-leading integrated wall cladding and flooring systems are resilient and retain their looks, handling the demands of heavy pedestrian and wheeled traffic. And for more specialist environments we've worked with industry experts to develop solutions that can enhance physical and emotional wellbeing.



Hospitality

Whether it's a commercial kitchen or a work's cafeteria, a five-star hotel or a chain of restaurants and cafes, safety, hygiene, the ease and speed of installation and cost are all top of mind when working with our customers.

From heavy-duty, industrial areas to public spaces where the need for safety cannot compromise the look, we've a solution to suit. And our designer range combinations – where colour and texture can be used in different ways – give you complete design freedom to create the experience you want for your customers.



Transport

We've been keeping bus and rail passengers safe for decades on both public and private transport. With a range of solutions and accessories that is fully compliant with your country's standards, you have everything you need – including customisation and branding options – to create a wow factor, deliver a great customer experience and provide a smart working environment, without ever compromising on safety, design or durability.



Education

We believe that learning environments are some of the most important places there are and the way they function is just as important as the way they look.

Schools, colleges and universities need inspiring, durable, attractive and hygienic wall cladding and flooring products that can cope with the demands of growing up; cater for the creativity of the classroom and withstand the attention of everyone who uses the space, year after year.

We understand just how important the right environments are for successful learning, which is why our products are designed to deliver safety and stimulation in equal measure.



Housing

When it comes to social housing and home adaptations, the way a home looks is just as important as how it functions. Living areas need to have a sense of style, communal areas need to be welcoming, sensitive to noise and easy to clean and kitchens and bathrooms need to conform to the highest standards of safety and hygiene.

Altro's range of contemporary and traditional colours, different textures and finishes – including wood – will give you everything you need to complete a new build or upgrade existing accommodation and facilities.



Food, drink and pharmaceutical

Specialist facilities such as bottling plants, laboratories and food storage areas are workplaces where wet, dusty and greasy substances can put people at risk.

We know that a safe, efficient and hygienic facility is a vital part of the production process, which is why our specialist flooring and wall solutions are designed to handle everything thrown at or dropped on them.

Our wall cladding is the modern alternative to tiles: hygienic, easy to clean and impact-resistant. Our flooring not only reduces the risk of slipping, it minimises cleaning time, requires less maintenance and helps reduce fatigue thanks to its thickness and noise reducing qualities.



Leisure

When your venues welcome tens of thousands of people every year, you need a robust floor and wall cladding solution, capable of doing exactly the right job in the right place.

With a range of specialist products, we've got everything covered from exhibition hall acoustics and food concession hygiene, to changing room and spa safety. And with a choice of complementary wall and flooring colours, we can help you create a seamless space, or by using contrasting combinations we can help with way finding and safety.



Retail and offices

How people feel when they're at work or when they shop with you can affect your business more than ever, especially if you don't have an environment people enjoy being in.

With a large range of flooring and wall cladding products for retail and office space, an unrivalled number of colours, textures and finishes, Altro have a cost-effective solution that can enhance or completely transform your environment.



Prisons and defence

When your floors and walls need to stand up to the bumps and knocks of life, you need an Altro solution.

For containment and holding areas and walkways with heavy traffic, our products offer high strength, stain resistance and reduced dirt retention making them easy to clean and maintain.



Manufacturing and warehousing

When people's safety and material durability are paramount, Altro flooring is second to none. Our specialist flooring is also designed to take the heaviest of industrial traffic, resist stains and stand up to mechanical damage.

For light industrial units, we have a range of flexible, quick to install floors that protects against impacts, abrasions and chemical spills and is suitable for electronically sensitive conditions.



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Due to Altro's continual innovation and product development, please consult www.altro.co.uk or your local Sales Consultant for the latest product range information.

Printed on paper produced at a mill that is certified with the ISO14001 environmental management standard.

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