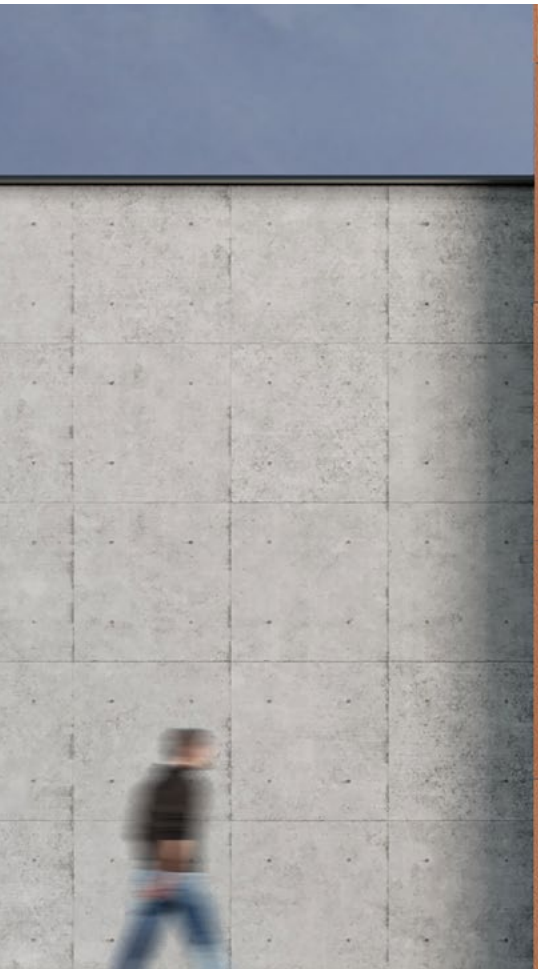
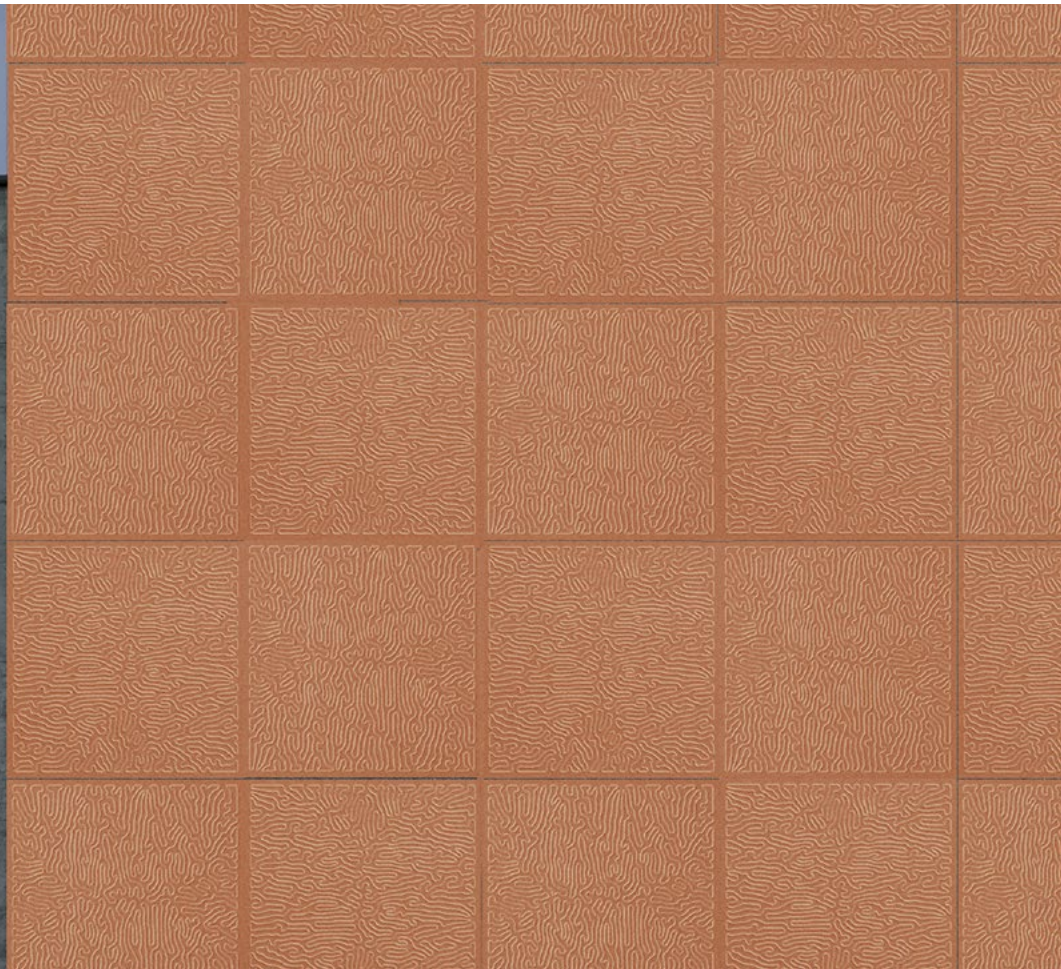


EQUITONE

by etex





EQUITONE fibre cement facade materials

When Ludwig Hatschek invented fibre cement in the late 19th century, he combined the basic elements of the earth: mineral materials, water, air and fire (heat) in a simple filtration process. Our mother company, Etex, has been manufacturing fibre cement materials since 1905. The most prestigious incarnation in this proud heritage of unique materials is the EQUITONE® facade material range. The Hatschek production process makes each EQUITONE facade panel unique with an individual fibre cement texture. Most EQUITONE facade materials are through-coloured with a raw, unfinished character.

In the 1950s leading architects such as Walter Gropius pioneered the use of coated fibre cement panels using the ventilated facade (rainscreen) system. Designer Willy Guhl created the famous “loop chair” from a single piece of fibre cement in 1954.
This design still bears witness to the core qualities of the fibre cement base material: thin, light, durable and beautiful. In 1987, Herzog & De Meuron designed the Ricola storage building in Laufen using uncoated fibre cement panels.
The resulting shutter facade, which is a reference to the cardboard boxes inside, inspired our company to start the industrial development of raw untreated fibre cement materials.

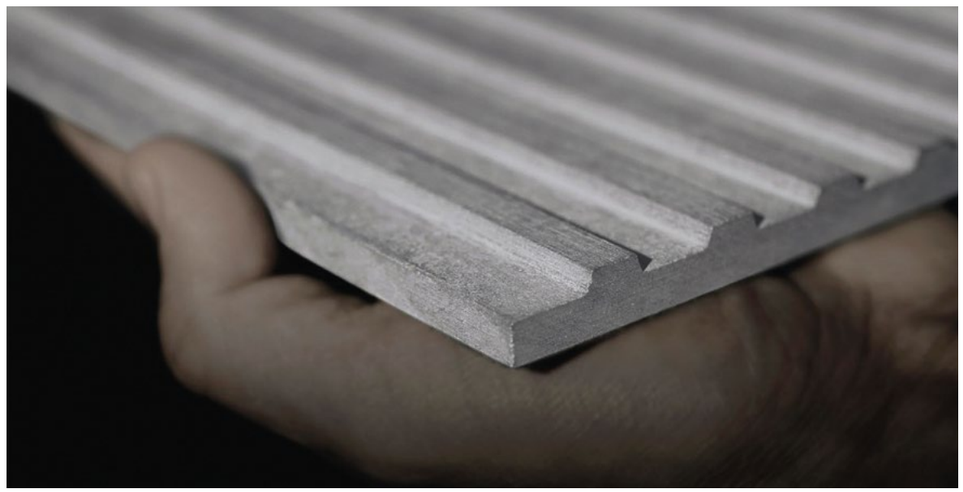
Today, EQUITONE materials offer a palette of possibilities. Leading architects of our time are exploring and transforming the EQUITONE materials in remarkable facade designs.











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Giving material a second life

Our 2030 ambitions

At EQUITONE, we dedicate ourselves to reuse and recycle all our materials, giving them a second life. With your help, we want to take it one step further and rethink the way they are designed and used, reducing our natural resource consumption and cutting out waste.

Light-impact materials

Minimising their environmental footprint throughout their entire life cycle.

Zero waste to landfill

Keeping our materials in use and out of landfil.

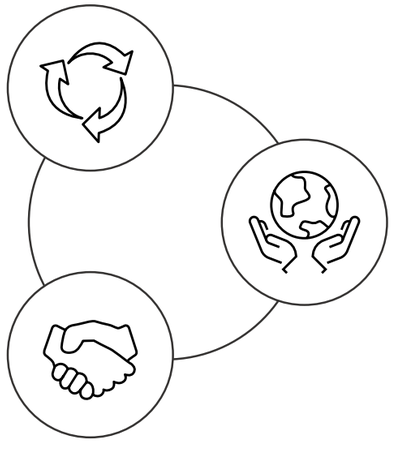
The circular potential of fibre cement cladding

Made of water, Portland cement, cellulose and natural minerals, our materials are the perfect building blocks for a circular construction industry.

- Recyclable
- Lightweight
- Durable (+50 years)
- Low maintenance
- Low material usage/m^2
- Modular

Our 3 areas of focus:

How we want to go from long life and lightweight to light impact and circular by design.



Circular design

Designing our materials as a modular system that is easy to dismantle, repair and rebuild – making sure they can be reused and recycled over and over again.

Light-impact construction

Reducing our footprint across the value chain to create materials that are built to be light-impact.

Radical collaboration for lasting change

Breaking down industry silos to eliminate the total footprint of our materials – not just in production but throughout their entire life cycle.



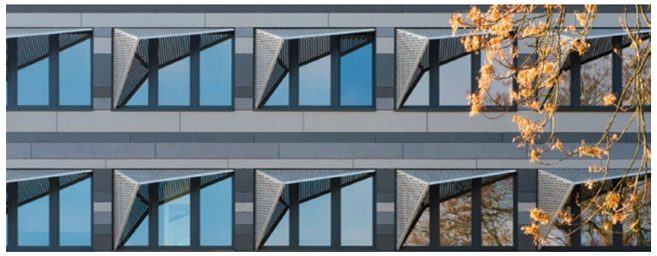


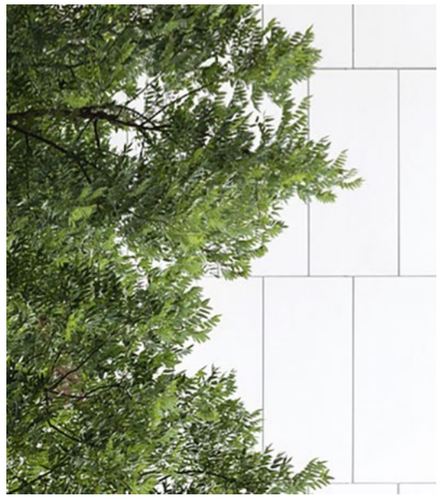
Arch.: 180 grad Architekten, Heerbugg, Switzerland

Five compelling reasons to opt for EQUITONE rainscreen facade solutions

Discover why EQUITONE is your premier partner for innovative ventilated facade projects. From enduring durability to unmatched design flexibility, expert services, sustainability, and safety, each aspect reflects a commitment to responsible excellence, transforming your architectural aspirations into enduring realities.









Arch.: Brewster Hjorth Architects, Sydney, Australia

Durability

Designed for strength and reliability, EQUITONE panels, seamlessly installed on the facade using a rear-ventilated curtain system, offer:

> Over 50 years of longevity
> Anti-graffiti protection*
> Resistance to extreme temperatures and frost
> Exceptional water resistance
> Chemical resistance

Sustainability

EQUITONE takes the lead in environmental excellence, offering a sustainable framework that will contribute to the success of your future projects:

> Cradle to Cradle Certified® Bronze**
> 100% recyclable
> Low material usage/m²
> Modular design
> Lightweight construction
> Ease of disassembly
> Low maintenance
> No harmful gas emissions

Design flexibility

Empower your design journey with EQUITONE's flexible solutions:

> Customizable sizes and shapes
> Perforation, milling, and printing options
> Resilience against various living organisms
> Accommodating special applications, including curved walls, roofs, interiors, and brise soleil
> Vertical, horizontal, or angled layouts
> Random or staggered patterns

Expert services

Ease through your daily challenges at every stage of your architectural project with the expert services offered by EQUITONE:

> Over 120 years of experience
> Expert consultations available at every project stage
> Access to online technical resources
> BIM object support
> Regular workshops with architects to enhance your experience

Safety

Experience peace of mind and unparalleled safety with EQUITONE, where every detail is crafted to meet and exceed the highest industry standards:

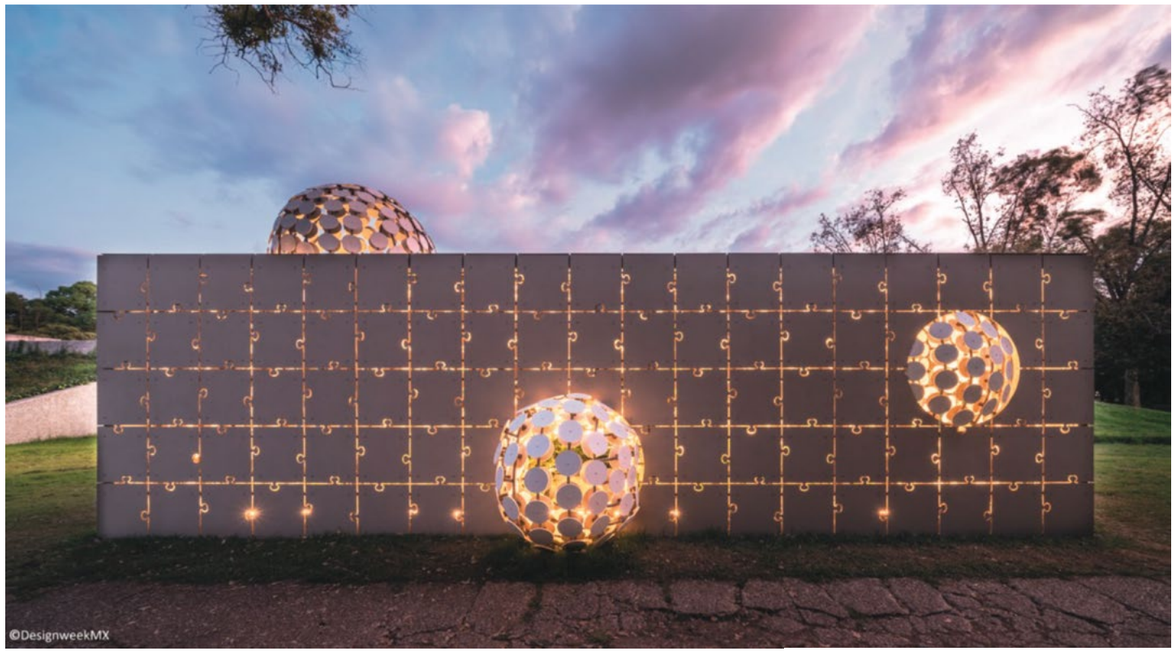
> EN 13501 fire reaction standard at A2-s1,d0 level
> EN 12467 Class 4 strength classification
> No harmful gas emissions

* Applicable to: natura PRO, pictura and inspiria.
** Applicable to: natura, natura PRO, tectiva, lunara, linea, textura, pictura.

Design potential

EQUITONE facade materials offer unparalleled design flexibility. The fibre cement material is through-coloured, which means the surface displays the inner texture and colour of the core fibre cement material. No matter what facade design options you explore, the through-coloured materials can be transformed into crisp, monolithic facade details.

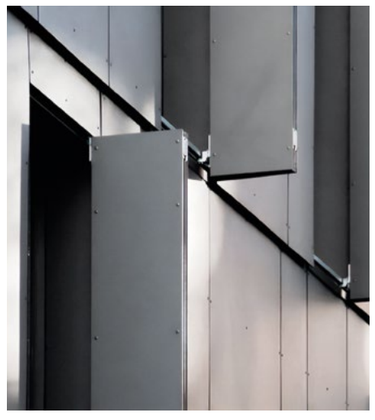
EQUITONE façade materials come in a maximum panel size of 1.22 x 3.05m and 1.25 x 3.10 m depending on the finish and can be transformed into any size or shape using standard tools in the workshop or on site. The material can be perforated using waterjet or CNC machines: large or very small cuts can be made: it can even be embossed and printed. Some designers have used it for interiors or furniture. The through-coloured material allows you to achieve flawless intricate details.



Arch.: Broissin, Mexico City, Mexico



Arch.: AR-TE, Leuven, Belgium



Arch.: Regina Schineis, Augsburg, Germany



Arch.: Busmann + Haberer, Berlin, Germany



Arch.: Astrid Bornheim, Berlin, Germany







Arch.: 1100 Architekten Riehm + Piscuskas BDA,
Frankfurt am Main

Arch.: Architectural Services Department,
Hong Kong SAR Government, Hong Kong, China



Arch.: KLE Freie Architekten BDA, Germany



Arch: RS+ Robert Skitek, Śląsk, Poland

Empowering your creativity

From the material's rawest expression to your own inspiration, your only limit is your imagination.

The range begins with the grey and subtle authenticity of two natural fibre cement materials, Natura and Tectiva. It continues with progressive degrees of mechanical surface modifications in Lunara and Linea. (The Minerals)

Next, the Pictura, Textura and Coloura subsets bring a range of colours to your façade designs. (The Colourfuls)

Finally, the impressions of nature in the Inspiria range and artistic graphical surfaces with designs created with architects for architects, offer you endless creative options. (The Graphicals)



The Minerals

Embrace natural and authentic elegance, explore our earthly mineral-tone panels

[natura] [tectiva]

[lunara] [linea]

The Colourfuls

Awaken your facade: discover our vibrant palette for a colourful and original aesthetic

[pictura] [textura]

[coloura]

The Graphicals,

Dive into a world of unlimited visual. Versatility with wood, rust, concrete, stone and nature-inspired graphic designs

[inspiria]



The Minerals



Arch.: Domus Studio Projektowe Sieniawski&Sieniawski, Gdańsk, Poland

EQUITONE [natura]

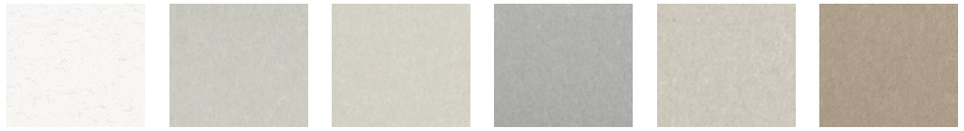
EQUITONE [natura] is a through-coloured facade material. It has a sleek and refined surface with visible fibres randomly distributed throughout. Optional Natura PRO finish is also available with a graffiti protection and is paticularly scratch-resitant.

Touch: Matt, silk, smooth surface finish.
Visual: Fibres distributed randomly like the Milky Way, refined, precious.

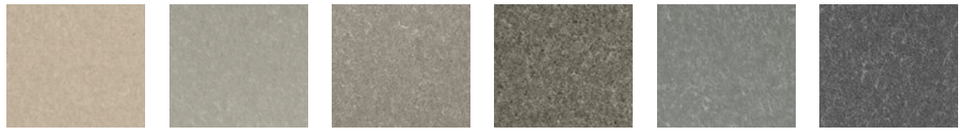
Thickness	Width	Lengths
8 - 12 mm	1 250 mm	2 500/3 100 mm

AVAILABLE IN 27 COLOURS:

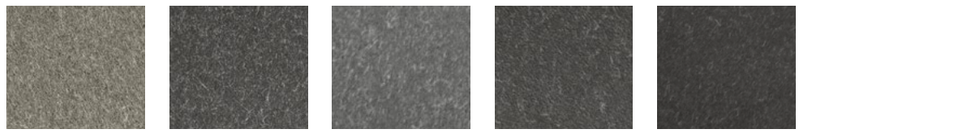
THROUGH-COLOURED



N164 N161 N162 N163 N154 N961

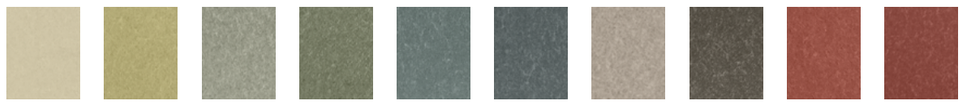


N861 N891 N892 N294 N211 N281



N250 N251 N252 N073 N074

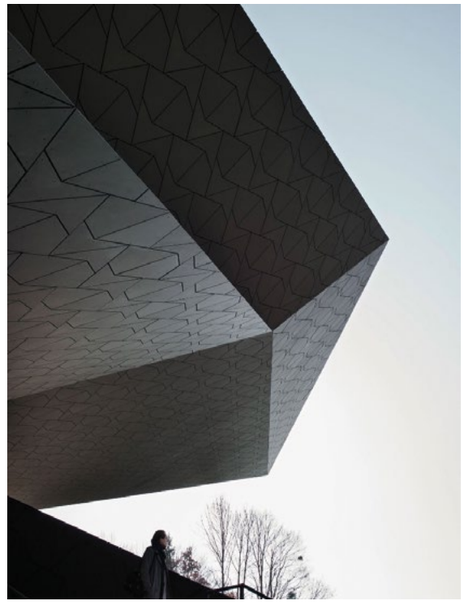
SPECIAL COLOURS



N661 N662 N593 N594 N411 N412 N991 N972 N331 N359

Other colours available on request, subject to minimum order quantities.











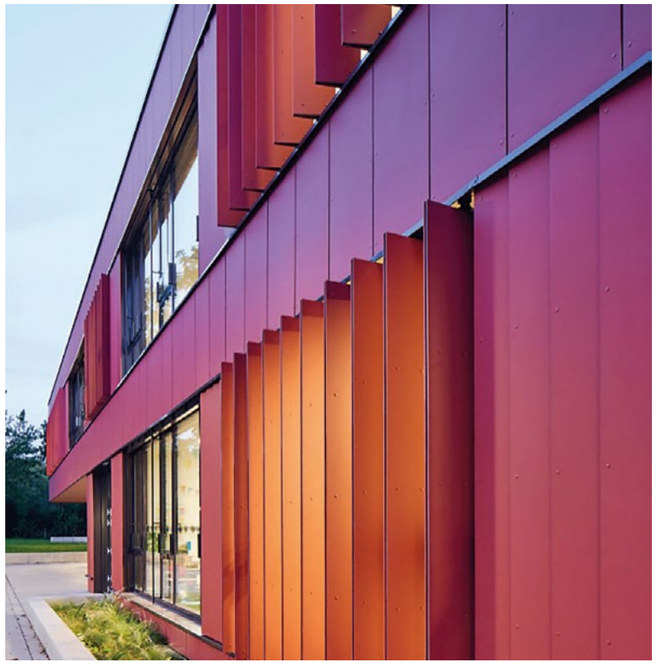
Arch.: Delugan & Meissl Architects, Austria

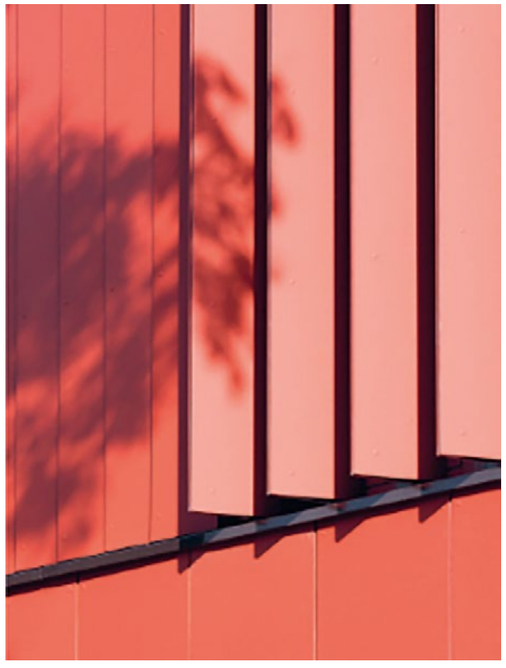




Arch.: Spaces architects and urban planners gmbh,
Munich, Germany







Arch.: Foitzik Krebs Spies Partnerschaft mbB; SPRENGWERK,
Architektur und Sanierung, Germany

EQUITONE [tectiva]

EQUITONE [tectiva] is a through-coloured facade material, characterised by a sanded surface. Every panel is unique, strongly expressing the raw texture of the core fibre cement material.

Touch: Fine sanding lines.
Visual: Dry, lively, dynamic, with naturally occurring hues within the material.

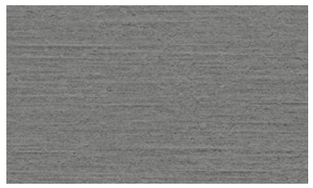
Thickness	Width	Lengths
8 mm	1 220 mm	2 500/3 050 mm

AVALAIBLE IN 9 COLOURS

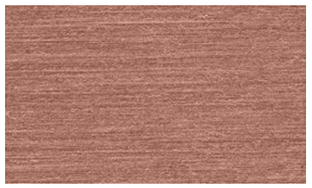

TE85

TE90


TE30


TE20


TE00


TE40

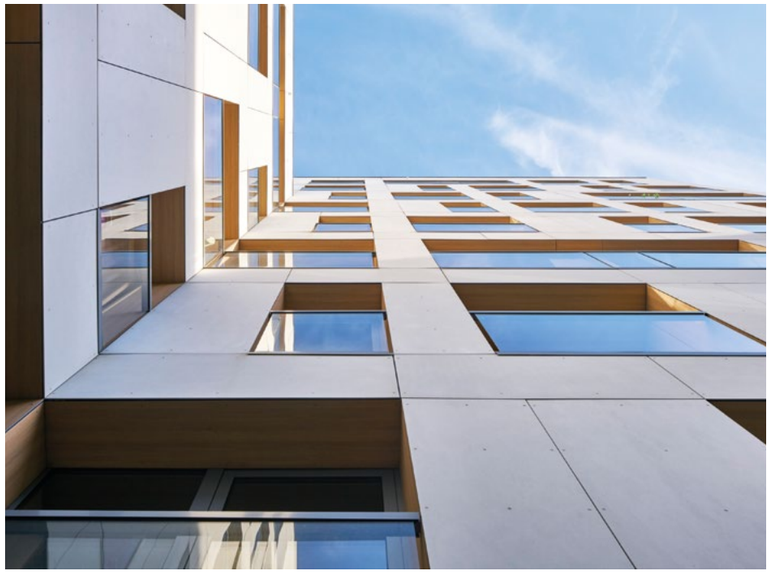

TE15


TE10


TE60







Arch.: JEMS Architekci, Warsaw, Poland



STUDIOWORKERS, José and Isabel Machado,
Espinho, Portugal







Arch.: ARKit, Melbourne, Australia

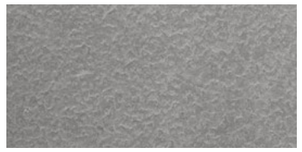
EQUITONE [lunara]

EQUITONE [lunara] is a through-coloured fibre cement panel with a surface resembling a lunar landscape. Each panel is unique in terms of its colour, texture and surface, with a pattern that is not repeated.

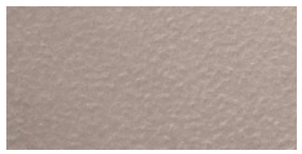
Touch: Rough, unpolished fibre cement surface with delicate linen touch.
Visual: Expressive, natural, unique.

Thickness	Width	Lengths
10 mm	1 220 mm	2 500/3 050 mm

AVAILABLE IN 2 COLOURS



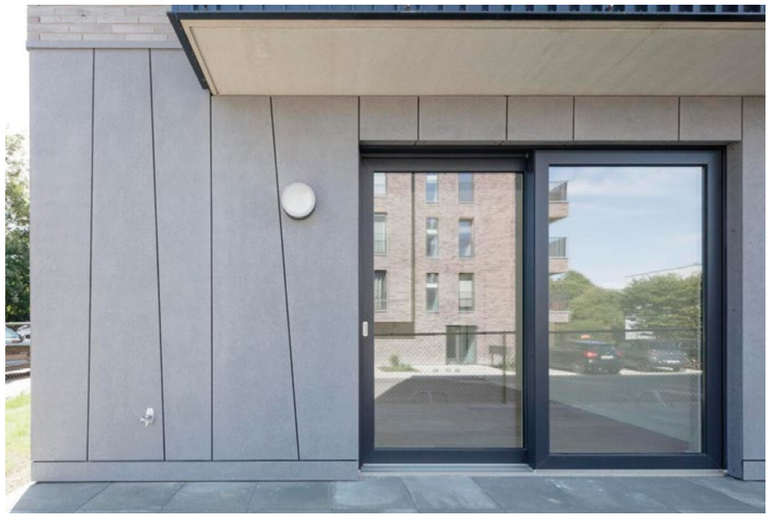
LA20



LA60



Arch.: Kirstine Roepstorff, Hannover, Denmark





Arch.: una|a- Urban Nation Architects, Wemmel, Belgium



Arch.: Kulla Architekten, Hofheim, Germany

EQUITONE [linea]

EQUITONE [linea] is a unique 3D shaped, through-coloured facade material that plays with light and shadow. It displays a linear texture that highlights the raw inner texture of the core fibre cement material.

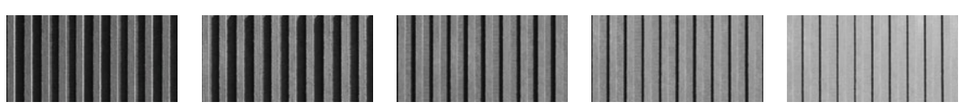
Touch: Structured, relief, depth.
Visual: Different, playful, lots of possibilities, changes depending on the point of view.

Thickness	Width	Lengths
10 mm	1 220 mm	2 500/3050 mm

AVALAIBLE IN 9 COLOURS



LIGHT AND SHADOW



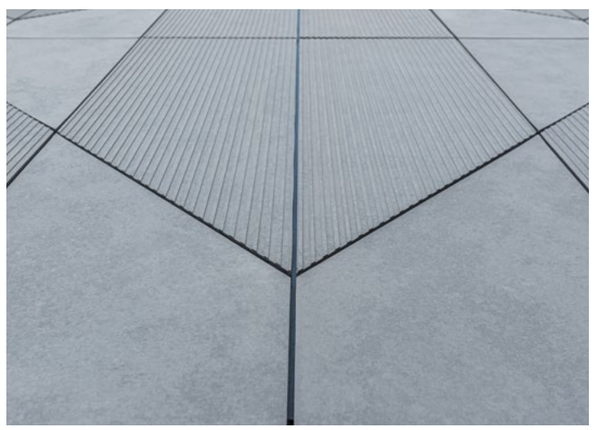


Arch.: 55Architekci, Stary Sącz, Poland



Arch.: LAB5, Tatabanya, Hungary

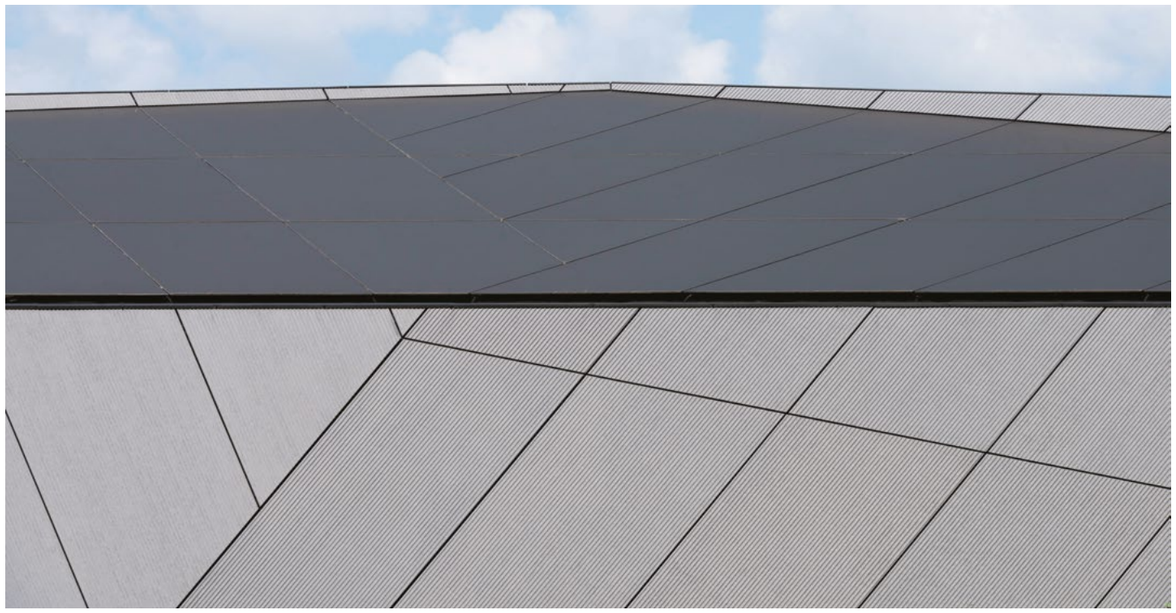






Arch.: Artrys, Opacz Kopalnia, Poland





Arch.: RS+ Robert Skitek, Tychy, Poland

The Colourfuls



Arch.: ÁRTER Architects, Perwez, Belgium

EQUITONE [pictura]

EQUITONE [pictura] is a fibre cement facade material with an ultra matt architectural finish. Thousands of custom-matched matt project colours are available on request.

Touch: Smooth, matt, no visible fibres.
Visual: Classic, brings colourful accents in the facade.

Thickness	Width	Lengths
8 - 12 mm	1 250 mm	2 500/3 100 mm

AVAILABLE IN 20 STANDARD COLOURS

PW141 PW841 PG542 PG642 PG641

PG243 PG843 PG546 PG545 PG544

PG241 PG844 PG444 PG443 PG442

PA041 PA944 PG342 PG341 PG742

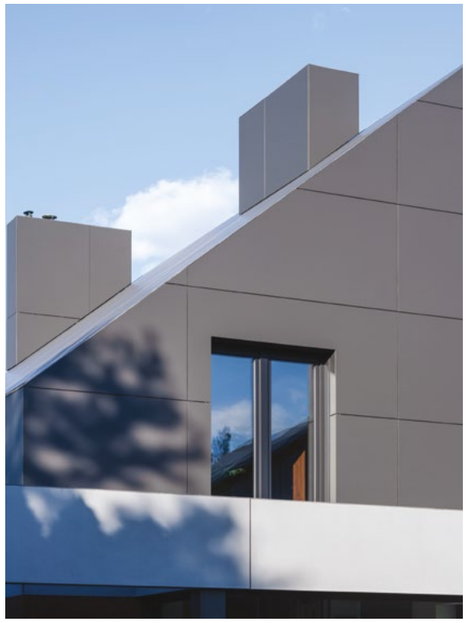
Other colours on request, subject to minimum order quantities.



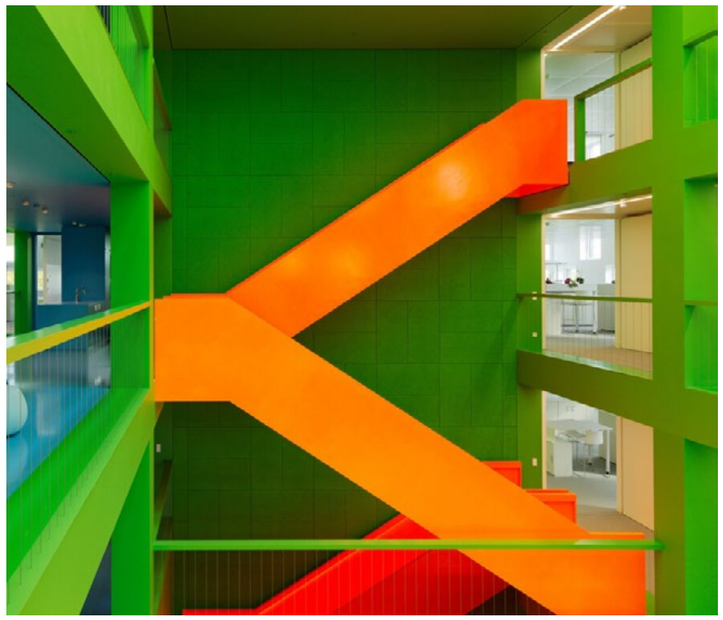


Arch.: Jo Coenen Architects & Urbanists, Venlo, Netherlands













Arch.: mvmarchitekt + starkearchitektur, Cologne, Germany



Arch.: ZOKOarchitekci, Poznań, Poland

EQUITONE [textura]

EQUITONE [textura] is a through-coloured fibre cement material, with a special coating featuring UV-resistant pigments that ensure vibrant colours permanently. The uniform surface guarantees a long-lasting clean look.

Texture : fine-grained surface.
Aspect : satin, pearl effect.

Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm

AVAILABLE IN 20 STANDARD COLOURS



TA304 TA507 TA309 TA001 TT207



TA308 TA508 TA409 TA003 TG206



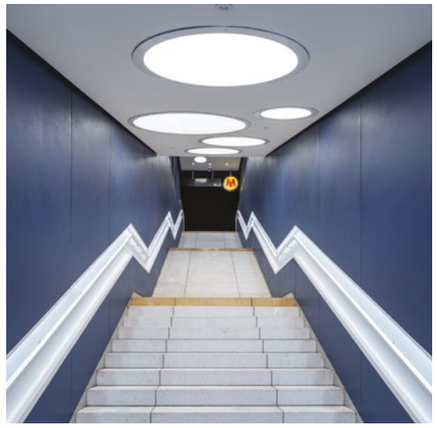
TG702 TG506 TG408 TT209 TG205

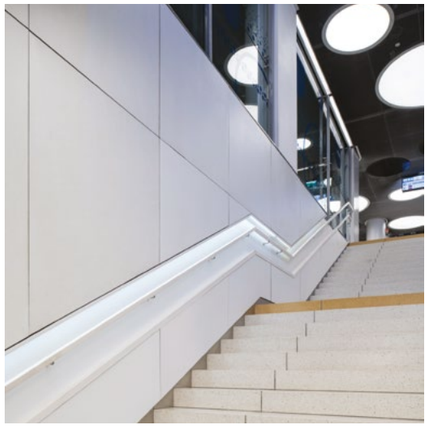


TG604 TG505 TG407 TT210 TG102









Arch.: Biuro Projektów Kazimierski i Ryba Sp. J. Projekt, Metro Młynów, Warsaw, Poland

EQUITONE [coloura]

EQUITONE [coloura] is a high-density fibre cement facade material with a coloured double layer PU-acrylic coating.

Touch: Smooth, hard, matt.
Visual: brings colourful accents in the façade.

Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm



AVAILABLE IN 37 STANDARD COLOURS

FCM 900 White
FCM 906 Cream
FCM 907 Beige
FCM 928 Sand
FCM 908 Taupe
FCM 911 Lemon
FCM 923 Honey

FCM 912 Gold
FCM 933 Light brown
FCM 931 Carmel
FCM 926 Grey brown
FCM 909 Milk chocolate
FCM 929 Eggplant
FCM 914 Pistachio

FCM 915 Green peas
FCM 913 Olive
FCM 932 Umbra
FCM 916 Asparagus

FCM 922 Mint
FCM 917 Blue azure
FCM 921 Plum
FCM 901 Light grey
FCM 902 Grey
FCM 903 Dark grey
FCM 910 Graphite

FCM 904 Anthracite
FCM 924 Onyx
FCM 905 Black
FCM 938 Ginger
FCM 925 Ugier
FCM 939 Succinite
FCM 937 Vermillion

FCM 934 Sea green
FCM 942 Beige grey
FCM 941 Iron grey
FCM 940 Quartz grey
FCM 936 Pumpkin







The Graphicals



EQUITONE [inspiria]

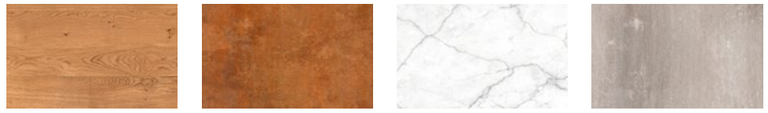
EQUITONE [inspiria] is a high-density fibre cement panel with a digital printed surface covered with a UV finishing.

The surface finish is smooth, hard, matt and resistant to UV radiation. The UV finishing provides a hard, dirt resistant surface finish with high abrasion resistance and a permanent and durable anti-graffiti surface.

Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm

Tap into an endless potential of creative options with our nature-inspired range of façade materials.

Expressive surfaces with wood, rust, stone and concrete decors.





Unlimited Creation







Dorota Szlachcic

EQUITONE [inspiria]

Wood

AVAILABLE IN 8 WOOD DECORS WITH ANTI-GRAFFITI SURFACE:

Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm



FCW 157C
Natural alder



FCW 157
Classic oak



FCW 156
Rustic oak



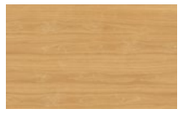
FCW 127
White oak



FCW 125 B
Carbon oak



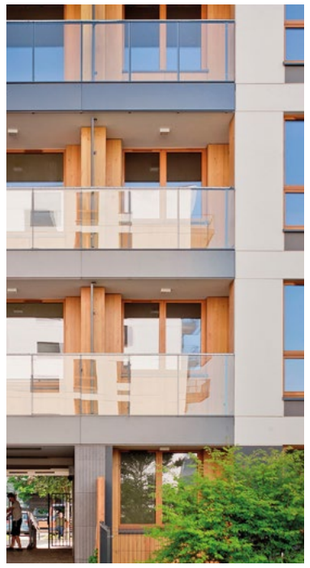
FCW 125
Old oak



FCW 121 lB
Light walnut



FCW 121
American walnut





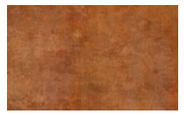
Rust

AVAILABLE IN 4 RUST DECORS WITH ANTI-GRAFFITI SURFACE:

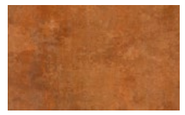
Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm



FCR 656
Vertical rust



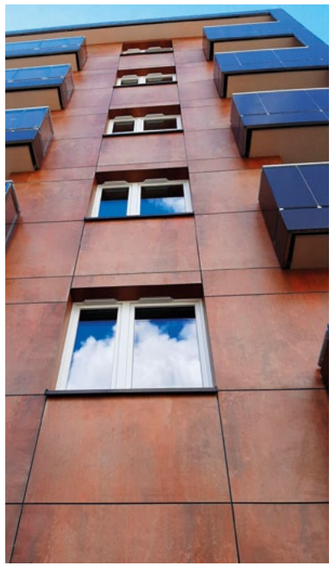
FCR 535
Thick rust



FCR 484
Wild rust



FCR 454
Modern rust



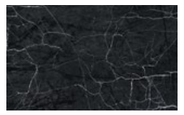


EQUITONE [inspiria]

Stone

AVAILABLE IN 8 STONE DECORS WITH ANTI-GRAFFITI SURFACE:

Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm



FCS 548
Black marble



FCS 547
Cracked marble



FCS 530
Black stone



FCS 075
Silver calacatta



FCS 074
Gold calacatta



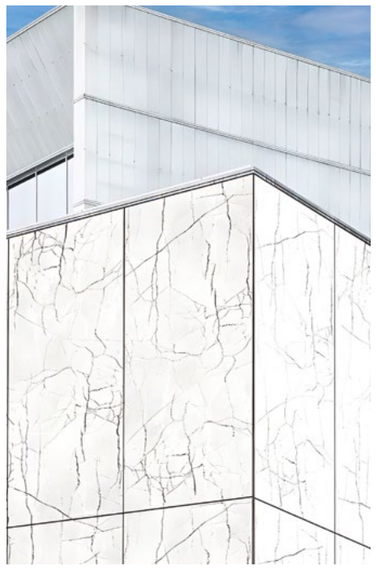
FCS 059
White calacatta

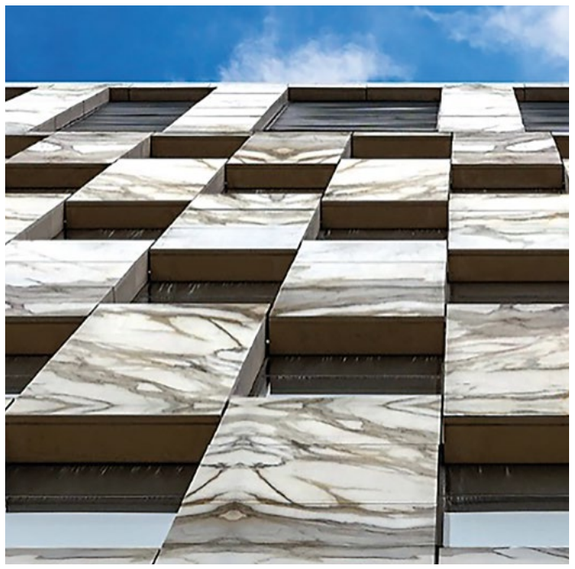


FCS 006
Beige travertine



FCS 004
Amber travertine





Concrete

AVAILABLE IN 10 CONCRETE DECORS WITH ANTI-GRAFFITI SURFACE:

Thickness	Width	Lengths
8 mm	1 250 mm	2 500/3 100 mm



FCC 426 B
Warm concrete

FCC 426
Bright concrete



FCC 320
Grey concrete



FCC 020 A
Grey rust



FCC 318 A
Industrial black

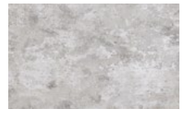


FCC 318
Industrial brown

FCC 292
Silver concrete



FCC 020 B
Dark rust



FFC 437
Wild plaster



FFC 025
Cracked plaster







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