

2022

Color of the Year

Baku



Everyone needs color in their lives. Colors that stand out and colors that stand up to our environment, enhancing our surroundings, creating a more joyful world in which to work and play. Shades to reflect moods and environments. Tones that can alter the way you 'see' or don't see a building, a chair or streetlamp.

For half a century, Interpon has been redefining the way your world sees, experiences and uses powder coatings. And that includes giving you a choice of the finest colors. But a color isn't created by chance. There's skill behind it. Expertise. Knowledge. Colors are not guessed at. They are an art, a discovery supported by science and research. They're imagined by highly experienced technicians who share other's imaginations and desires to create stand-out designs that are on-trend and in-tune with their current and future needs.

It's that imagination, and more than 25 years of expertise in color research and development, that has resulted in Baku, our new Color of the Year, a color to widen your creative horizons. On first glance, Baku is a soft, shimmering grey, but look closer and you'll see hints of indigo blue and silver, brighter colors that reflect the limitless skies above us. Look again and as the light dances across it, you'll get the sense of a surface that is constantly changing, yet somehow staying the same, of the possibility for endless expression.

It's the science that makes the difference

Experts within AkzoNobel's Global Aesthetic Center have been making a difference for a quarter of a century. It is their skills in trend analysis, color research, color design and art direction that are the real driving force behind the Color of the Year.

This year and every year, they consult closely with experts in the world of powder coatings and work tirelessly to engage with leading design professionals from all over the world to capture the mood of the moment and identify future trends. It is the same team who then translate what they have discovered into new colors and products that transform your designs and take you on a journey to a new world of possible.





Color palettes and finishes that bring surfaces to life

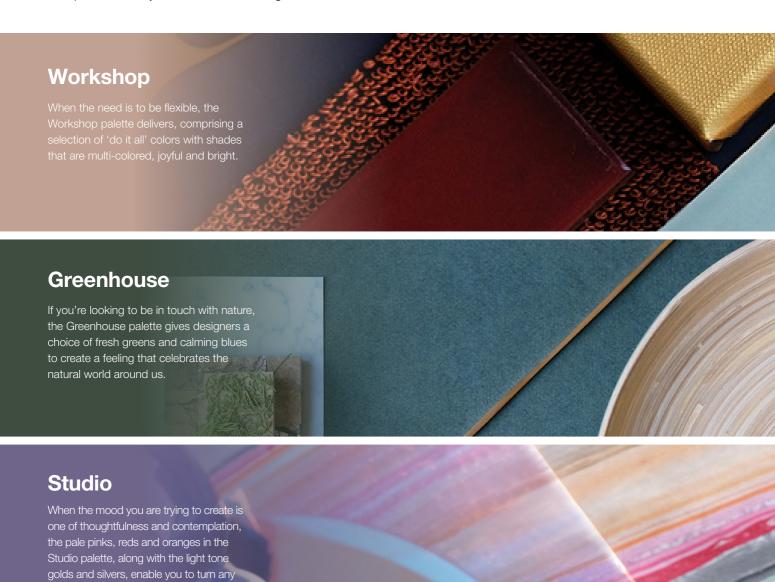
Our new Color of the Year range is designed to bring surfaces to life, with powder coatings that help protect and transform living spaces, working environments, and the surfaces we encounter in our daily lives, the windows we open, the doors we close, the blinds we draw and the chairs on which we rest.

Within this Color of the Year range are four specific color palettes which take their inspiration from the changing role of the home.

Within each of the palettes are 12 colors, giving architects, designers and specifiers not only a choice of colors to bring their creations

to life, but also an opportunity to create the special effect you are looking for. Our powder coatings are available in a range of different textures, finishes and design styles - fine and coarse, high gloss or ultra matt, metallic and non-metallic - to satisfy every imagination.

And it doesn't stop there, for Baku is only the start of a new journey into what's possible. It will be forming a small but important part of a new collection of colors inspired by nature within our well respected Futura range.



Salon

If you're seeking to create open spaces, the soft whites and light neutral shades of the Salon palette gives you the freedom of expression with colors that are fresh and unifying.

space into a sanctuary, a place to relax, or a space to share creative experiences.

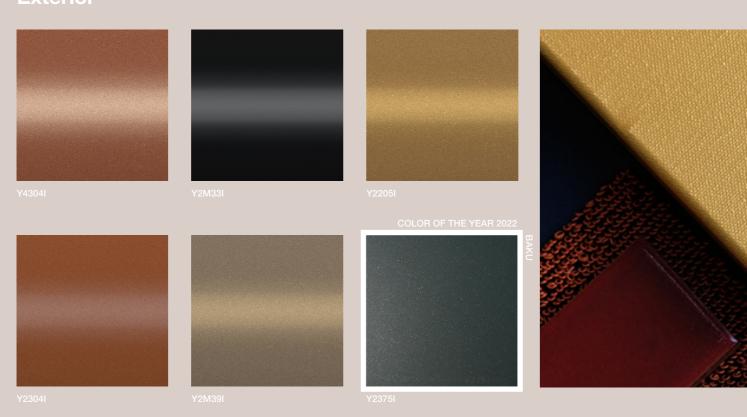
Workshop

Reinventing Reality

Interior



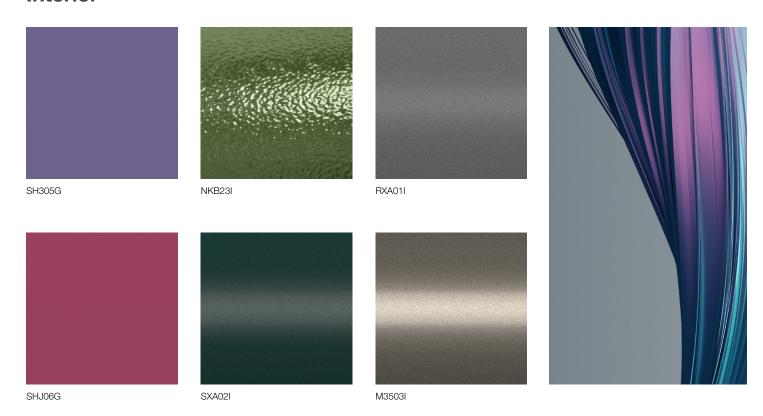
Exterior



Greenhouse

The Necessity of Nature

Interior



Exterior



Studio

The Power of Reverie

Interior













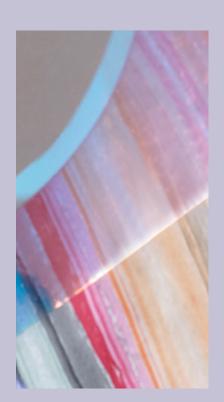


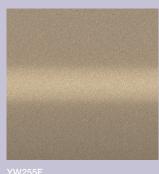
SW368F

SW251F

EW359JR

Exterior















Y2375I

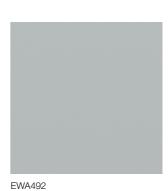
Salon New Narratives

Interior















Exterior

















AkzoNobel

We've been pioneering a world of possibilities to bring surfaces to life for well over 200 years. As experts in making coatings, there's a good chance you're only ever a few meters away from one of our products. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and have set our sights on becoming the global industry leader. It's what you'd expect from the most sustainable paints company, which has been inventing the future for more than two centuries.

For more information please visit www.akzonobel.com and www.interpon.com

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A mission of continual innovation and design

Baku, our new Color of the Year, demonstrates once again how the Interpon mission is one of continual innovation, serving our customers of every size, big and small, local and global helping you to imagine and realize a better, brighter and more sustainable future through powder coatings.

For our customers in Europe, all of the colors listed in this color card are available within our Ready to Ship range.

Speak to your local representative or contact interpon.info@akzonobel.com to order samples and learn more about what The Color of the Year can do for you.

Check out our immersive 3d Design Tool for the latest information about the use of colors and properties of coatings: https://architectural.interpon.com/en/tools/







Environmental Production Declaration

An EPD® is a certified Eco-footprint; our commitment to sustainability.

