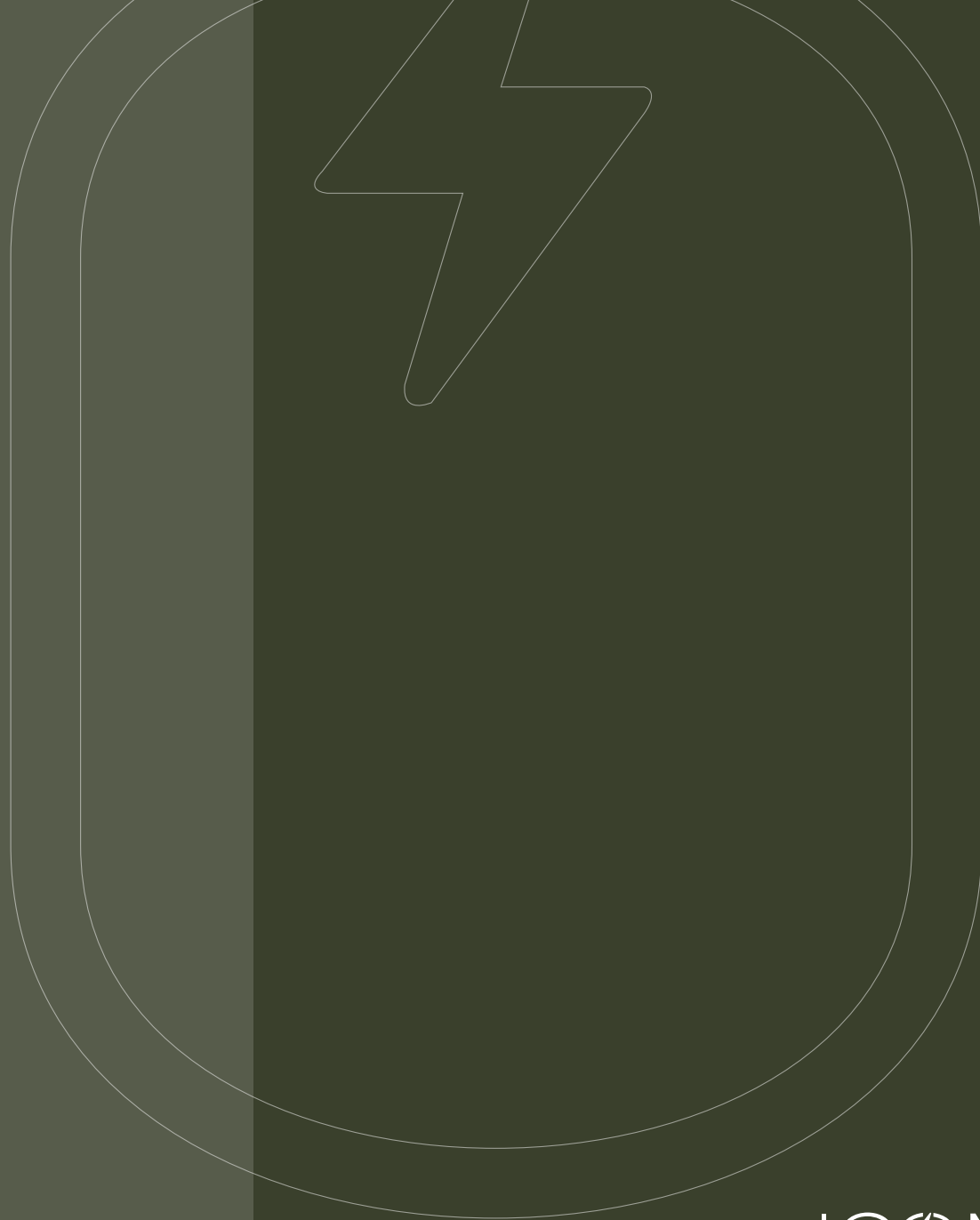


ICONIC

ELECTRIC FIRES OF DISTINCTION





ICONIC
ELECTRIC FIRES OF DISTINCTION

Electric fires of distinction.

The Iconic range of electric fires features the latest technology and is available in a range of sizes. With both the standard Iconic Electric Fire and Iconic Trance Electric Fire to choose from, the options are boundless.

Our Iconic range has journeyed through concentrated research and development which has resulted in an exceptional range of electric fires delivering superb features to transform your home interior. Our commitment to the highest standard of quality and comfort is at the forefront of this range.

With 100% efficiency at source, our electric fires provide instant heat at the touch of a button and create a truly focal point in your room.

We pride ourselves in our after-sales service and provide a dedicated technical backup service for your peace of mind.

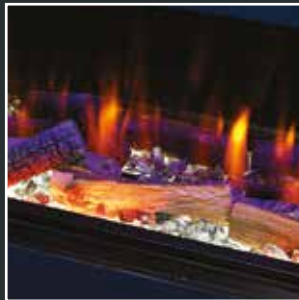
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Stand out from the crowd.

Satisfying the desires of the ever-evolving customer is at the center of our ethos.

Iconic electric fires bring beauty, comfort and smart technology together to create appliances that stand out from the crowd, creating a truly focal point in your room, adding a heart to your home. Make this fire your own by adjusting the unique features to suit your individual style. Choose your flame effect, adjust the brightness of the glowing ember fuel bed or listen to the realistic crackling log fire sound effects.

All fires are supplied with ultra-realistic hand painted logs and coal crystals. You decide what combination best suits your mood. With this level of versatility combined with LED technology, you can make your Iconic fire truly bespoke.





Touch of a button.

Simplicity and ease of use are paramount when it comes to controlling your Iconic fire.

All Iconic electric fires come with a sleek remote control handset allowing you to:

- *Turn your fire on and off*
- *Adjust the heat setting*
- *Adjust the flame setting and fuel bed brightness*
- *Choose from the fuel bed and downlighter colour options*
- *Turn the crackling fire sound effects on / off or simply adjust the volume*
- *Thermostat control function*

Each fire also comes with a concealed yet easy to access button panel to change the settings manually.



All about choice.



Designed to satisfy the most discerning homeowner.

The Iconic range of contemporary electric fires has been designed to satisfy the most discerning homeowner. Featuring the latest technology and available in a large variety of sizes, the options are boundless.

Key Features

- *Realistic flame effect with a choice of four flame colours*
- *Glowing ember fuel bed, with 5 brightness settings*
- *Realistic crackling log fire sound effects*
- *All fires supplied with ultra-realistic hand painted logs and coal crystals as standard*
- *Choice of 13 different fuel bed colours*
- *Choice of 7 downlighter colours flame speed settings (December 2024)*
- *Each fire comes with built in attachments for easy set up in a feature wall*
- *LED technology means low running costs*
- *All fires are fully UKCA and CE certified*
- *Remote control operated, with 7 day timer*
- *Thermostat control option*
- *Heat output range: 750 – 1500W*
- *Sizes: 400, 400S, 450, 500, 530, 750, 1000, 1250, 1600 & 2000 400, 400S, 450, 500, 530 and 750 come with semi mirrored side panels*
- *Each Iconic fire can be installed front facing, panoramic or corner (left and right). 400, 400S, 450, 500 and 530 are front facing only*

ICONIC 400 & ICONIC 400 Slim

Designed to fit into an existing fireplace opening, this fire is easy to install and will lift the ambience of any room setting. Our Vitae black glass frame, deep fuel bed and mirrored side glass give this fire its truly enriched appeal. Ask about the Iconic 400 Slim option.

Frame Choices

Vitae black glass



Vitae white glass



Matt black steel



ICONIC 450 LOMBARD

Ideal for those wishing to preserve a traditional style, the Iconic 450 Lombard fits well with a variety of cast iron inserts. This fire carries many great features making it an ideal substitute for an open fire. Metal wings for different cast irons and perspex plate extenders for fuel beds available.



ICONIC 500 ELECTRIC STOVE

The Iconic 500 electric stove is perfect if you desire the look and feel of a log burner without the maintenance. Ideal for homes without chimneys, this steel stove is beautifully finished and carries all the great features of the Iconic range.



Frame Choices

Vitae black glass



Brushed stainless steel



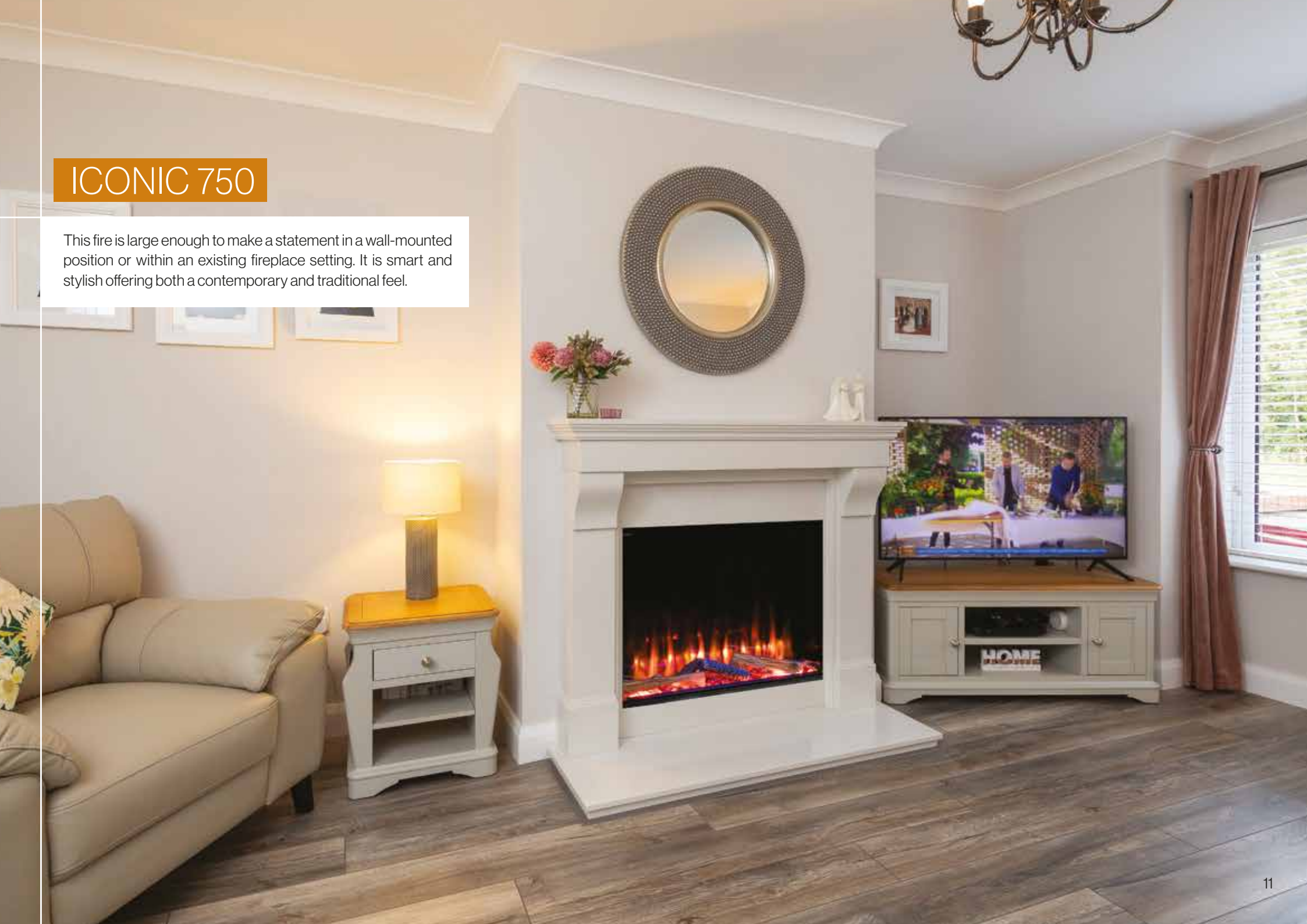
ICONIC 530

The 530 brings beauty, comfort and smart technology together to create a sleek appliance that stands out from the crowd, creating a focal point in your interior.



ICONIC 750

This fire is large enough to make a statement in a wall-mounted position or within an existing fireplace setting. It is smart and stylish offering both a contemporary and traditional feel.



ICONIC 1000

At one metre long, the Iconic 1000 can change the aesthetics of a room. The sizeable glass panel allows you to enjoy all the beautiful features without compromising too much on space. Shown here with grey tile effect frame option.



ICONIC 1250

Pictured as a front facing arrangement here, the Iconic 1250 is bold in stature and works very well in a feature wall environment.





ICONIC 1600

Create the fire you desire with this impressive 1.6 metre wide fire. Enjoy the expanse of the Iconic 1600 - a real statement piece to transform your room setting.



ICONIC 2000

A vast fire stretching 2 metres, the Iconic 2000 is the largest in the range. It demands attention in any room and is perfect for media wall settings.



Cutting-edge Fusion.



Advanced lifelike flame technology.

Introducing the Iconic Trance Electric Fire, a cutting-edge fusion of technology and aesthetics that redefines the fireplace experience. Powered by Advanced lifelike flame technology, this electric fire creates a mesmerising visual display, complemented by realistic crackling log fire sound effects.

Supplied with ultra-realistic hand-painted logs and coal crystals as standard, it offers a lifelike ambiance.

Key Features

- *Advanced Lifelike flame technology*
- *Realistic crackling log fire sound effects*
- *Realistic flame effect with a choice of 7 flame colours to choose from*
- *Supplied with ultra-realistic hand painted logs, pulsating logs and coal crystals as standard*
- *Semi mirrored side panels*
- *Choice of 13 different fuel bed colours*
- *Choice of 7 downlighter colours*
- *Each fire comes with built in attachments for easy set up in a feature wall*
- *LED technology means low running costs*
- *All fires are fully UKCA and CE certified*
- *Remote control operated*
- *Thermostat control option*
- *Heat output range: 750 – 1500W*
- *Sizes: 400, 450, 1250, 1600*
- *Iconic 1250 and 1600 can be installed front facing, panoramic or corner (left and right). 400 and 450 are front facing only.*

Frame Choices

Vitae black glass



Vitae white glass



Matt black steel



ICONIC TRANCE 400

The Iconic 400 Trance is a sophisticated electric fire featuring advanced lifelike flame technology. Its hand-painted logs create a truly authentic ambiance, making your room feel warm and inviting. Personalise it by choosing from a range of frame options.



ICONIC TRANCE 450 LOMBARD

Modernising a traditional fireplace is now possible with the Iconic Trance 450 Lombard fire. This advanced electric fire transforms your classic setup with lifelike flame technology and customisable features, including flame colour and crackling sound effects, all at the touch of a button on your remote control handset.



ICONIC TRANCE 1250

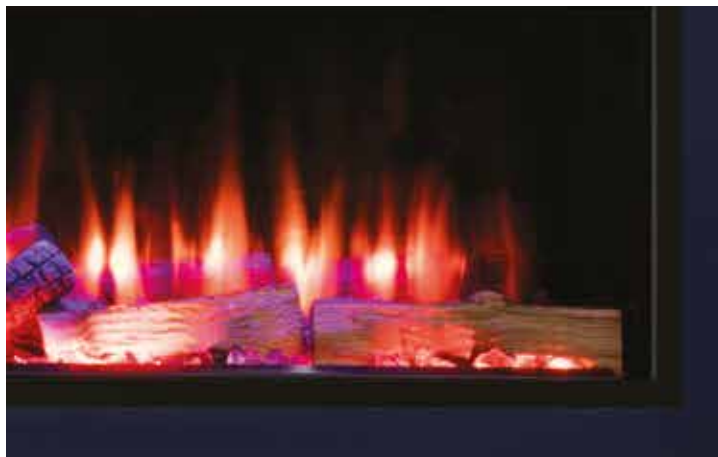
Choose from front-facing, panoramic, or corner installation with the Iconic Trance 1250. It embodies all the desirable features of a smart electric fire, adding beauty and style to your living space.



ICONIC TRANCE 1600

At 1.6 metres, the Iconic Trance 1600 amplifies everything you love about the Iconic Trance range. This mesmerising fire will captivate you, creating an inviting atmosphere perfect for relaxation and unwinding.





Accessories.

Frames, trims and back panels - accessorise your iconic electric fire.

Complete the look and choose a frame that best suits your interiors style. There are a number of decorative frame options that can be paired with the Iconic range to add that finishing touch.



Vitae black glass frame
Available for Iconic 400, 400S, 530
and for Iconic Trance 400



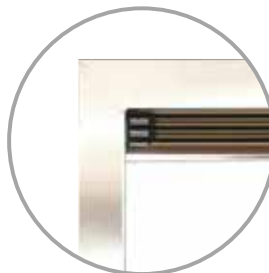
Vitae white glass frame
Available for Iconic 400, 400S
and for Iconic Trance 400



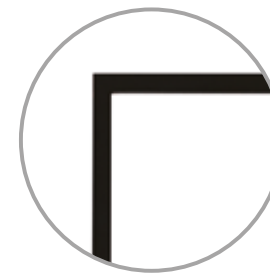
Matt black steel frame
Available for Iconic 400, 400S & 530
and for Iconic Trance 400



Brushed stainless steel frame
Available for Iconic 530



Powder Coated Black Flat Trim
Available for Iconic 750, 1000, 1250, 1600,
2000 and for Iconic Trance 1250 & 1600

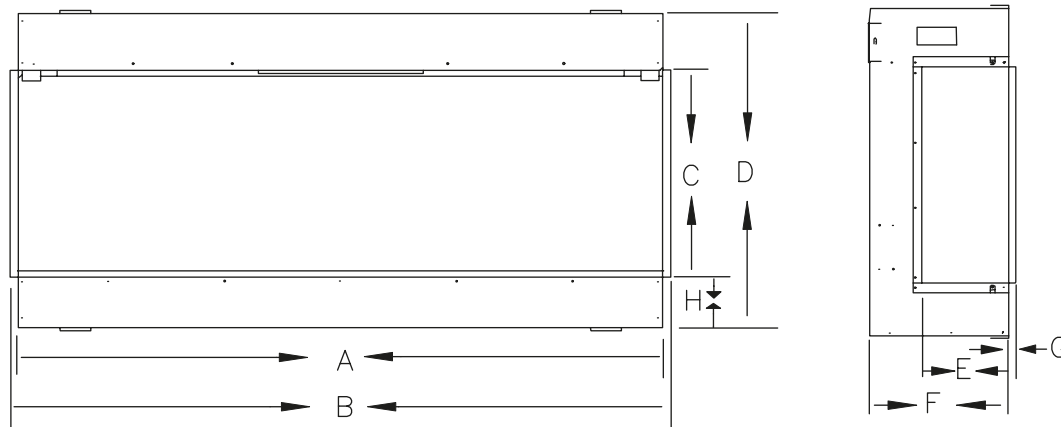


Grey Tile Effect Trim
Available for Iconic 1000



Dimensions.

Iconic Fire Dimensions

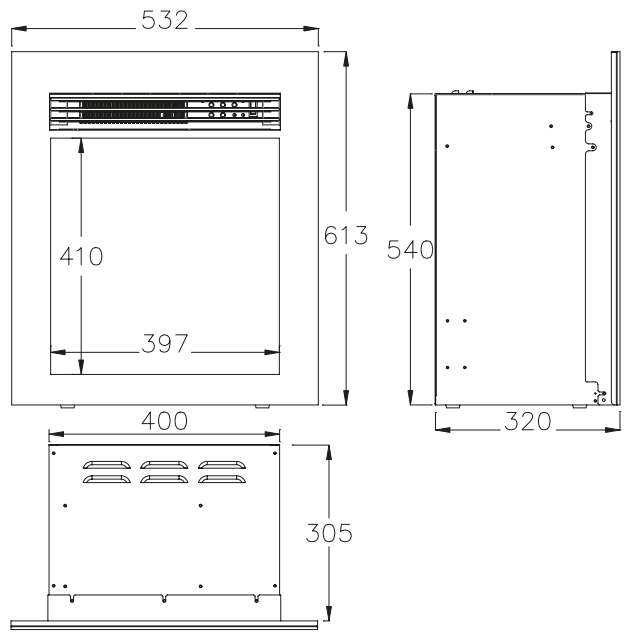


Models	A	B	C	D	E	F	G	H
750	750	782	595	804	187	301	14	99
1000	1000	1032	402	611	187	301	14	99
1250	1250	1282	402	611	187	301	14	99
1250T*	1250	1282	402	611	187	251	14	99
1600	1600	1632	402	611	187	301	14	99
1600T*	1600	1632	402	611	187	251	14	99
2000	2000	2032	402	611	187	301	14	99

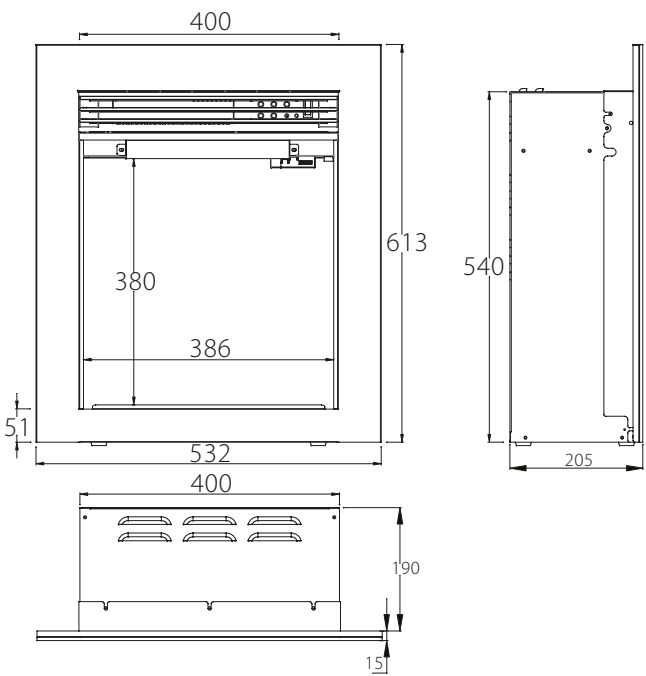
*T = TRANCE MODEL

Back Panels & Trims.

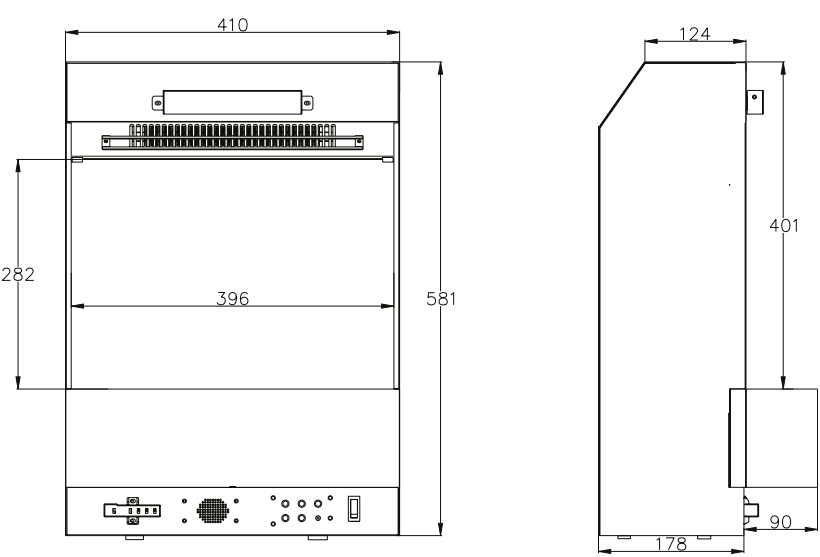
Iconic 400



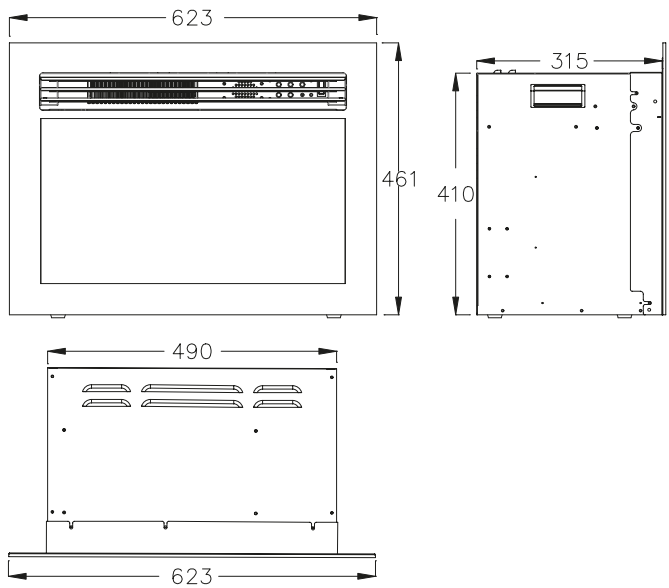
Iconic 400 Slim & Trance 400



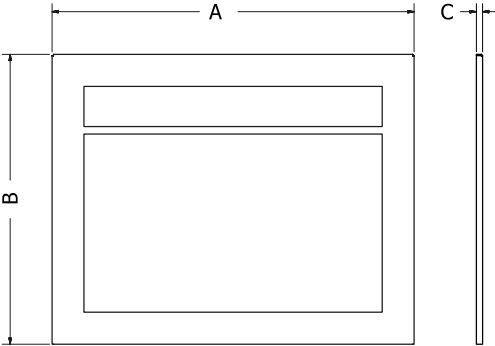
Iconic 400 & Trance 450 Lombard



Iconic 530



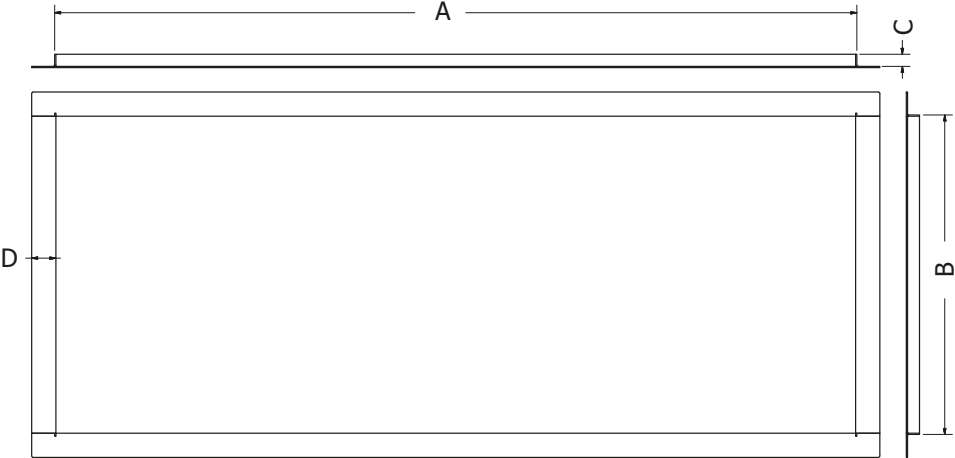
Iconic 400, 530, 400S & 400T Frames



MODEL	A	B	C
400	532	613	10
400S	532	613	10
400T	532	613	10
530	623	462	10

T = TRANCE MODEL
S = SLIM MODEL

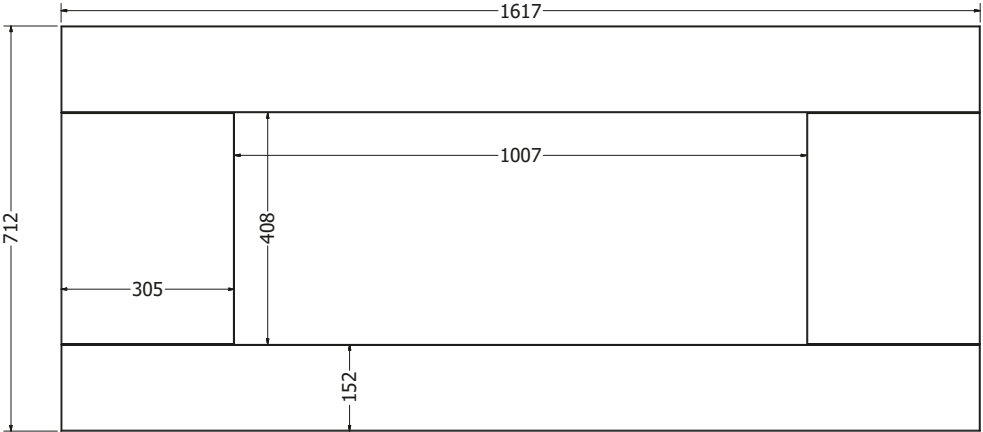
Iconic Powder Coated Black Flat Trim for 750, 1000, 1250, 1600, 2000, 1250T & 1600T



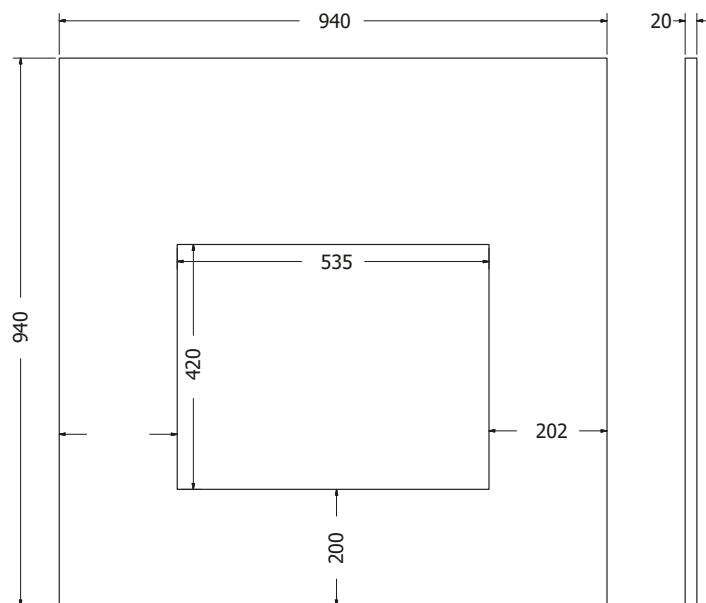
MODEL	A	B	C	D
750	745	592	15	30
1000	997	397	15	30
1250	1247	397	15	30
1600	1597	397	15	30
2000	1997	397	15	30
1250T	1247	397	15	30
1600T	1597	397	15	30

T = TRANCE MODEL

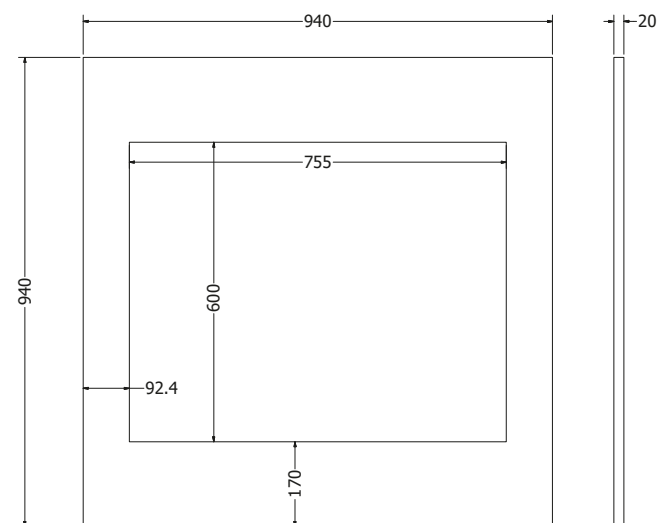
Iconic 1000 Grey Tile Effect Trim



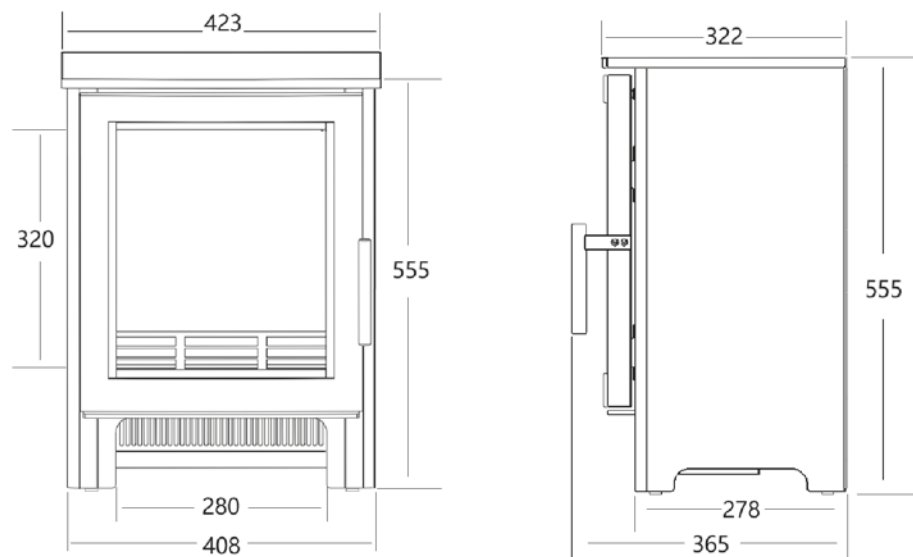
Iconic 530 Black Granite Back Panel



Iconic 750 Black Granite Back Panel



Iconic 500 Electric Stove



Images are for illustrative purposes only and may not accurately represent actual products. Details are correct at time of publication. Errors & omissions excepted (E&OE).



*Scan to View the
Iconic Electric Fire
on Youtube*



Warranty.

Your Iconic electric fire comes with a two-year parts and labour warranty as standard. The warranty starts from the date of purchase. If you wish to extend the warranty for an extra 12 months you must register the appliance on www.iconicfires.com

To avail of your warranty, you must upload proof of purchase (Receipt) from your local approved Iconic retailer. The warranty is not transferable.

Please refer to the full warranty terms and conditions online or in your manual.

ICONIC
ELECTRIC FIRES OF DISTINCTION



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