

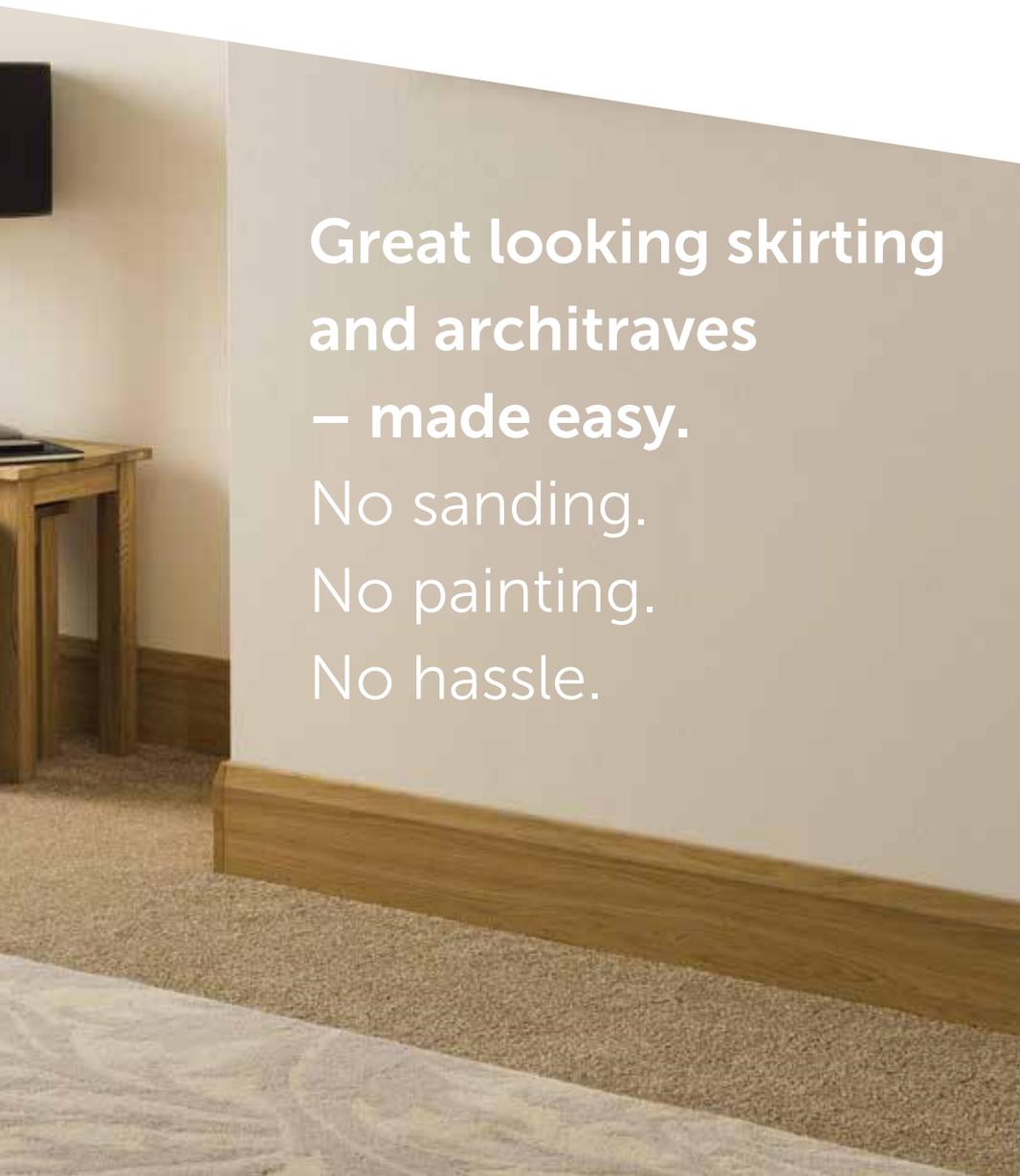


**See the difference**

Roomline® PVC-U skirting and architraves

A photograph of a living room interior. On the left is a wooden cabinet with a vase of dried flowers and a bowl. In the center is a glass door leading outside. On the right is a wooden side table with a lamp. A teal circle with white text is overlaid on the right side of the image.

The simple way  
to a superb  
**finishing  
touch**



## Great looking skirting and architraves – made easy.

No sanding.  
No painting.  
No hassle.

Now it's easier than ever to enjoy terrific looking skirting boards and architraves – thanks to Roomline from Eurocell.

With this high-quality PVC-U solution, you can forget all of that time-consuming sanding and messy painting, not to mention the tricky mitring of skirting board corners. It's the ultimate no hassle, no maintenance, easy to fit and cost-effective way to achieve great results.



Roomline is now available in a new **150mm** height and a great looking **chamfered** shape

While 100mm high skirting boards look great in more modern homes, many older properties need a taller board to retain their traditional feel. That's why we've introduced a new 150mm high skirting board and a fabulous looking new chamfered shape.

## The right solution for everyone

Whether you're a housebuilder with a major project on the table, a housing association managing a number of properties or a homeowner redecorating a room or two, Roomline PVC-U skirting boards and architraves are the ultimate hassle-free solution. So if you want to drastically cut installation times and eliminate the bother of maintenance, look no further!



Perfect for  
**every  
home**



**Create a stunning effect**

using our new 150mm high chamfered  
skirting board in white satin.



# Simple slot together system



Simply glue the external and internal corner pieces into place for an easy, no hassle installation.



Fitted in

# half the time



**NEW!**

Chamfered  
shaped skirting

With the easy-fit Roomline system, lengths of skirting board are simply slotted together – and pre-moulded corner pieces mean there's no need for mitring. Architraves are supplied in single door kits, with pre-moulded corner pieces to neaten up any joints. Both architraves and skirting boards are glued in place using readily available adhesives, with no need for nails or screws. By saving all the time you'd spend installing and painting traditional timber, you'll get the job done up to 50% faster.

# One less DIY

## chore to worry about

If you're a homeowner, we don't need to tell you how time-consuming and awkward it is to have to sand and paint skirting boards and architraves. With the PVC-U Roomline range, it's a job you'll never have to do again. What's more, your skirting boards and architraves will stay looking clean and fresh for life. Simply wipe away any marks or stains in seconds, leaving your room trims looking as good as the day you fitted them.

### **Never sand, paint or treat again**

Roomline PVC-U skirting boards and architraves need no sanding, painting or treatment – not only when they're fitted, but throughout their life too. That means no more fiddly and messy redecorating to keep your skirtings and architraves looking bright and fresh year in, year out.



# As good as new **for good!**

It's a pain when painted timber skirting boards get scuffed by shoes, toys or vacuum cleaners. With PVC-U though, it's no problem. Just wipe away the mark with the help of Eurocell cream cleaner. That way, your skirting boards and architraves will always stay looking as good as new.

## The sustainable **choice**

Every skirting board and architrave in the Roomline range is made from 100% recycled material gathered from Eurocell's own production waste. You can't get more environmentally friendly than that!



# Hard wearing performance

Roomline skirting boards and architraves are designed to withstand the inevitable knocks and bumps they will receive in a busy home or office. Their laminated finish is scratch-resistant, and a robust webbed structure makes them tough, durable and impact-resistant.



# A choice of attractive colours

Roomline skirting boards and architraves are available in clean White Satin finish, as well as English Oak and Rosewood\* to give you all the aesthetic benefits of timber.



## Sizes

Skirting board:	100mm or 150mm high x 15mm deep x 5m long
Architrave:	60mm wide x 15mm deep x 5.5m long
Architrave door kits:	60mm wide x 15mm deep x 2.25m long 60mm wide x 15mm deep x 1m long

Colours complementary to your bespoke interior:



Skirting and architraves available in both

**ogee and chamfered shapes**

\*Rosewood available on selected range only



YourPad

## Visualise our products

See what a range of our products would look like on your home with YourPad – the virtual home improvement app from Eurocell. Download it for free on your iPad and Android tablets at:



Product specification is subject to change without notification. Please also note that colours shown are illustrative only, as the printing process does not allow 100% accurate colours to be reproduced.



All together better