



PROVIDING ALL THE SUPPORT YOU NEED

Site Surveys

AkzoNobel representatives can carry out a full site inspection. This will include assessment of the current condition of surface coatings, help with identification of difficult substrates and advice on extending maintenance cycles.

Specification Writing

Dulux Trade offers full specification support tailored to your individual requirements. This will ensure that correct preparation is highlighted and the products specified are the most appropriate for the location, environment and substrate type.

Contract Meetings

AkzoNobel representatives can attend pre-contract, project review and post-contract assessment meetings, ensuring collaboration and clear communication from concept to completion.

Site Visits

During the course of the work, if required, site visits can be made to ensure that work is being carried out correctly and in accordance to the specification.

To discuss further the specifics of your project and how **Dulux Trade** can help you, contact your local **AkzoNobel** representatives or email us at duluxtrade.advice@akzonobel.com

Interact with Dulux Trade



Contact Us

For product/Health and Safety data sheets please visit our website duluxtradepaintexpert.co.uk/knowledge/leisure
For more information or technical advice please contact **Dulux Trade** Technical Advice Centre on **0333 222 7070**

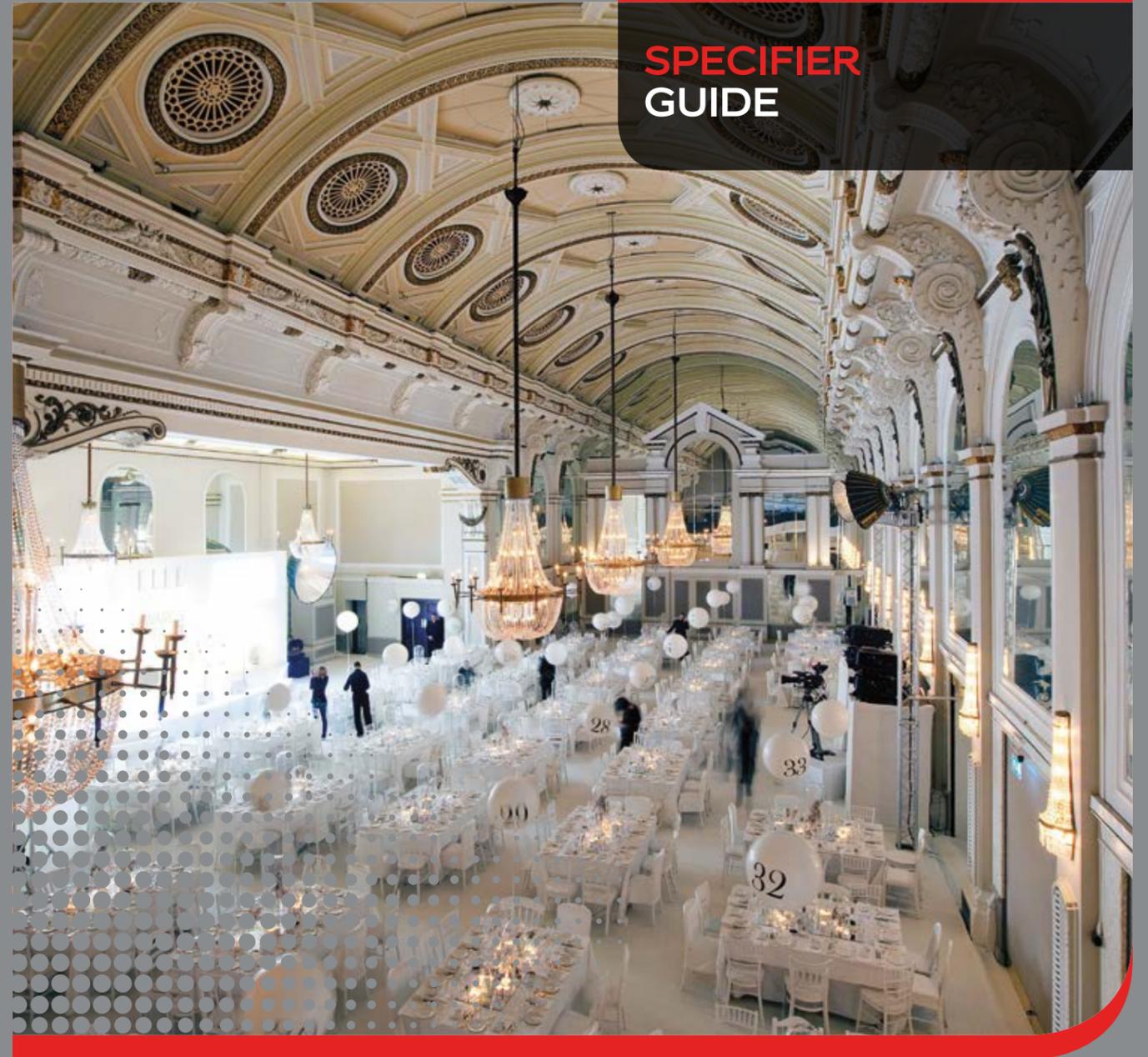
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LEISURE

SPECIFIER GUIDE



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TRUST DULUX TRADE TO DELIVER

Dulux Trade continues to lead the way in product excellence, innovation and support for professionals who specify products and services in the leisure and hospitality sectors.

Our products and services offering has been developed with the leisure sector in mind, and our specialist products can help you manage projects efficiently, while considering budgets, sustainability and extending maintenance cycles.

Dulux Trade has a great history of product innovation. Diamond High Performance is our most durable emulsion yet and a great choice for even the busiest areas. We also offer a range of colour support and AkzoNobel representatives can ensure that you make the right product selection to minimise downtime and help your premises look better for longer.

To support you and your clients further, we operate **Dulux Trade Contract Partnership**, an industry leading and independently assessed network of decorating contractors. More information and a list of local contractors can be found at contractpartnership.co.uk

For full details of how we can help you, call **0333 222 7070**, email duluxtrade.advice@akzonobel.com

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WE ARE COMMITTED TO DOING MORE WITH LESS

Dulux Trade believe that a brighter future is possible for our planet if we work to deliver more value from fewer resources.

At **Dulux Trade** we offer solutions that deliver positive sustainability benefits, as well as reducing our products' environmental impact.

We're working to make longer lasting, lower maintenance finishes so that less paint is needed, and we offer water-based alternatives to traditional solvent-based products - making a positive change to how paints impact indoor air quality and the wellbeing of building users. As gold-leaf members of the **UK Green Building Council**, we also look to engage with the broader industry and promote a more sustainable built environment transforming the way it is planned, designed, constructed, maintained and operated. To find out more about our activities and progress, check out duluxtradepaintexpert.co.uk/products/sustainability

LET'S COLOUR

Part of the Dulux vision is to make people's lives brighter and more colourful.

For 25 years, **Dulux** has sponsored the **Community Repaint scheme** - a network that collects leftover paint and redistributes it, enabling low-income households to decorate their homes. Behind the scenes, it also provides work experience to people from all walks of life – possibly a stepping stone back into the workplace or for some, it's simply a safe place to feel valued again.

Through partnerships with organisations such as **The Outward Bound Trust**, **Dulux** also aims to make a positive difference to disadvantaged young people who are in need of help to improve their life chances.



Duncan Lochhead
Commercial Sustainability Manager,
AkzoNobel Decorative Paints UK & Ireland

“As a brand leader we have a critical role to play in reducing the environmental footprint associated with the use of our products and delivering innovations that allow our customers to achieve their sustainability goals.”



LEISURE AND SUSTAINABILITY

Choosing **Dulux Trade** specialist coatings, trim paints and woodcare products is a wise investment in the future of the project, as well as a step towards a more sustainable outcome, for two reasons:

1. Longer lasting protection means less frequent maintenance and redecoration over the project's lifetime. Both have an environmental impact.
2. Because of the outstanding opacity of **Dulux Trade** products, smaller quantities are required to create a professional finish over a given area. So ultimately fewer resources and raw materials are used in manufacturing and transporting paint. A perfect example of doing more with less.

A SIMPLE WAY TO ASSESS THE ENVIRONMENTAL IMPACT OF A PRODUCT IS TO ASK THREE QUESTIONS:



WHAT'S IN IT?

Dulux Trade products are assessed using the **Environmental Impact Analyser**. This measures 'what's in it' in the widest sense: the total environmental impact of the raw materials, energy, water... all the resources used before the product leaves the factory.



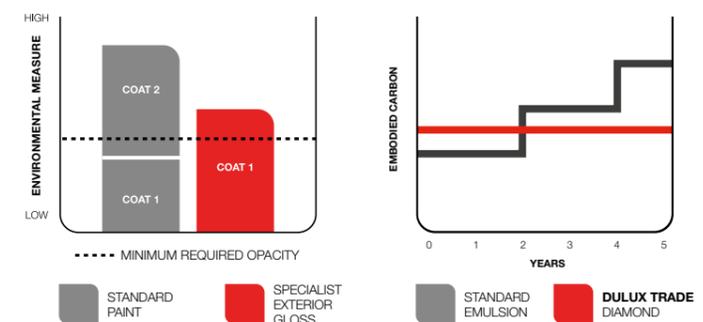
HOW MUCH DO YOU NEED?

The opacity of **Weathershield** products minimises the amount required to deliver an excellent result. With **Weathershield Exterior High Gloss**, a smooth surface can be covered at 18m² per litre.



HOW LONG DOES IT LAST?

A longer lasting finish means that less frequent redecoration is required. For example **Diamond** offers up to 5 years protection, so the usual maintenance cycle can be significantly extended.



COLOUR THAT BRINGS GREAT DESIGNS TO LIFE

Together, colour and decoration can set a style which will please current guests and attract new ones. Successful colour selection can also help ensure a consistent visitor experience, which in turn helps maintain your brand's standards.

Dulux Trade has the tools and services to help you select the ideal colour scheme for your particular project; creating the perfect ambiance and ensuring people engage with the space in just the way you want them to.

WHAT YOU NEED TO CONSIDER

Choosing the right colour scheme for your building is vitally important for a number of reasons.

When planning your scheme consider the following:

- The function of the space and who will be using it
- The type and style of building and whether it is north or south facing
- Are there any existing colour influences, or fixtures and fittings to consider

CREATING THE RIGHT SCHEME, RIGHT THROUGHOUT YOUR BUILDING

Your chosen scheme should reflect the property's heritage and take into account the architectural style, whether traditional or contemporary. Consideration should be given as to whether you wish to use colour to create a statement in the reception, foyers and other public areas.

You must also think about how the colours flow throughout the building as a whole and whether you wish to create different moods in different areas, from the dramatic to the relaxing.



ALL THE COLOUR SUPPORT YOU NEED

From new developments to large-scale refurbishments we can help you to select the ideal colour scheme for your particular project; creating the perfect ambience and ensuring people engage with the space in just the way you want them to.

Here are just some of the colour ranges and tools offered by Dulux Trade. And for larger projects talk to your AkzoNobel representative about additional colour support.

COLOUR TRENDS

Every year, we work closely with an expert international panel to create **Colour Futures**, an authoritative and inspiring forecast of the key colour trends for the year ahead based on movements in design, architecture and fashion.

For more information about **Colour Futures** and to download the latest international colour trends book, visit duluxtradepaintexpert.co.uk/colour

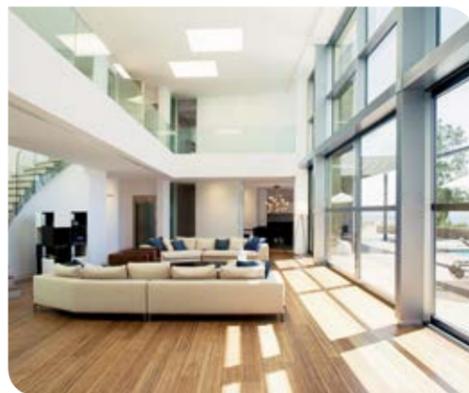
HERITAGE

Heritage is a range of 112 beautiful shades expertly curated by Dulux colourists. **Heritage** includes colours drawn from historical research, complemented with additional shades to suit contemporary tastes. Each colour area is arranged into pale, mid, and deep tones, plus a specially selected white that will coordinate effortlessly with the other tones in the same column.

If you are working with historic properties or wish to achieve a period feel, explore the unique **Heritage** range: authentic, meticulously researched period colours available in today's **Dulux Trade** finishes with all the performance characteristics of modern paints. Find out more and request a colour card and samples at duluxtradepaintexpert.co.uk/heritage

WHITE DIMENSIONS

White has a key role to play in most colour schemes, but which white? To release its full potential **Dulux Trade** have created eight carefully selected collections of whites and off-whites to complement popular construction materials or solve common interior decor challenges. Visit duluxtradepaintexpert.co.uk/colour for full details and to request samples.



HERITAGE



DULUX TRADE PAINT EXPERT SPECIFIER APP

With the free Dulux Trade app for Specifiers you can match colours and find colour schemes to go with existing furnishings, or perhaps a logo; and then use the visualizer tool to see how they might look in situ. Alternatively gain inspiration by scrolling through our key colour collections and image gallery.



DULUX TRADE COLOUR SCHEMER

The Dulux Trade Colour Schemer tool makes it quick and easy to select ready-made colour schemes and create professional moodboards for commercial projects. Start with your sector, choose an image, add a logo and project name; and within a couple of clicks Dulux Trade Colour Schemer will offer you finished moodboards with which to share your vision.



ADDITIONAL FEATURES

- Sector specific 'off the shelf' colour schemes
- Add your own logo to moodboard and save as PDF
- Request a colour accurate print of final scheme

DULUX TRADE PAINT EXPERT FOR INTERIOR DESIGNERS

This free tablet app provides an effortless approach to designing professional concept boards. Anyone can collect inspiring images or colours and use them to create mood boards featuring our Dulux Trade palettes. These can then be shared easily with colleagues and clients.



DURABLE FINISHES CAN LOWER COSTS, EXTEND MAINTENANCE CYCLES AND ENHANCE SUSTAINABILITY

Leisure projects are by their nature busy, high traffic places and this can be tough on walls. Redecoration can be costly, so you need fit for purpose finishes that can take everyday wear and tear, withstand constant cleaning and keep that fresh 'just decorated' look for longer.

DIAMOND MEANS DURABILITY

The Diamond range is constantly evolving.

Dulux Trade Diamond Matt and Diamond Eggshell are both now formulated with new ground breaking stain repellent technology, an innovative industry first. Unlike traditional paints, stains bead on contact with the paint's surface, actively repelling spills that would normally stain. Plus there's **Dulux Trade** Diamond High Performance Eggshell, the most durable Diamond emulsion yet proving 43% more scuff resistant than Diamond Eggshell.

LESS REDECORATION, MORE SUSTAINABILITY

All Diamond range products are water-based, which means you get a high performance product that is quick drying with low odour, minimising downtime.

Choosing longer lasting finishes from **Dulux Trade** will reduce the frequency of redecoration, which in turn will reduce your impact on the environment.

Each product in the **Dulux Trade** Diamond range has been formulated to extend maintenance cycles, providing maximum durability and withstanding repeated cleaning.



DIAMOND MATT

Ideal for stairs and corridors, with durability and stain resistance that means it can be wiped repeatedly without damage. Stain repellent technology actively repels stains.



DIAMOND EGGSHELL

Delivers durability and stain resistance to kitchens, bathrooms and other high humidity environments. Stain repellent technology actively repels stains.



DIAMOND HIGH PERFORMANCE

The right choice for very high traffic areas: the most durable product in the Diamond range with outstanding scuff resistance makes it ideal for corridors, reception areas and other public spaces.



DECORATING SOLUTIONS THAT REDUCE DOWNTIME

Work closely with **Dulux Trade** and we can help to keep disruption to a minimum during the decorating process.

DECORATING SOLUTIONS THAT KEEP COSTLY DOWNTIME TO A MINIMUM

We appreciate that closing your premises for redecoration can cost money, and that it is imperative to keep closures to a minimum. **AkzoNobel** representatives are on hand across the country to help ensure that you have the right paint specification in place to minimise disruption.

RELIABILITY AND TIGHT DEADLINES

Specifying high quality **Dulux Trade** products with excellent opacity and coverage will help to ensure that your project is completed on time and right first time, however tight the deadline.

QUICK DRYING PAINTS CAN SPEED UP REDECORATION

Water-based paints dry quickly, facilitating quicker redecoration and ensuring that your property is back up and running as swiftly as possible.

LOW ODOUR MEANS LESS DISRUPTION

The strength of **Dulux Trade** in advanced water-based paints means that low odour solutions can be used for your projects, further helping to minimise disruption.



DURABLE FLAT MATT

Creates a beautiful flat finish which looks stylish and helps to hide minor wall imperfections. A durable product with excellent opacity and coverage.



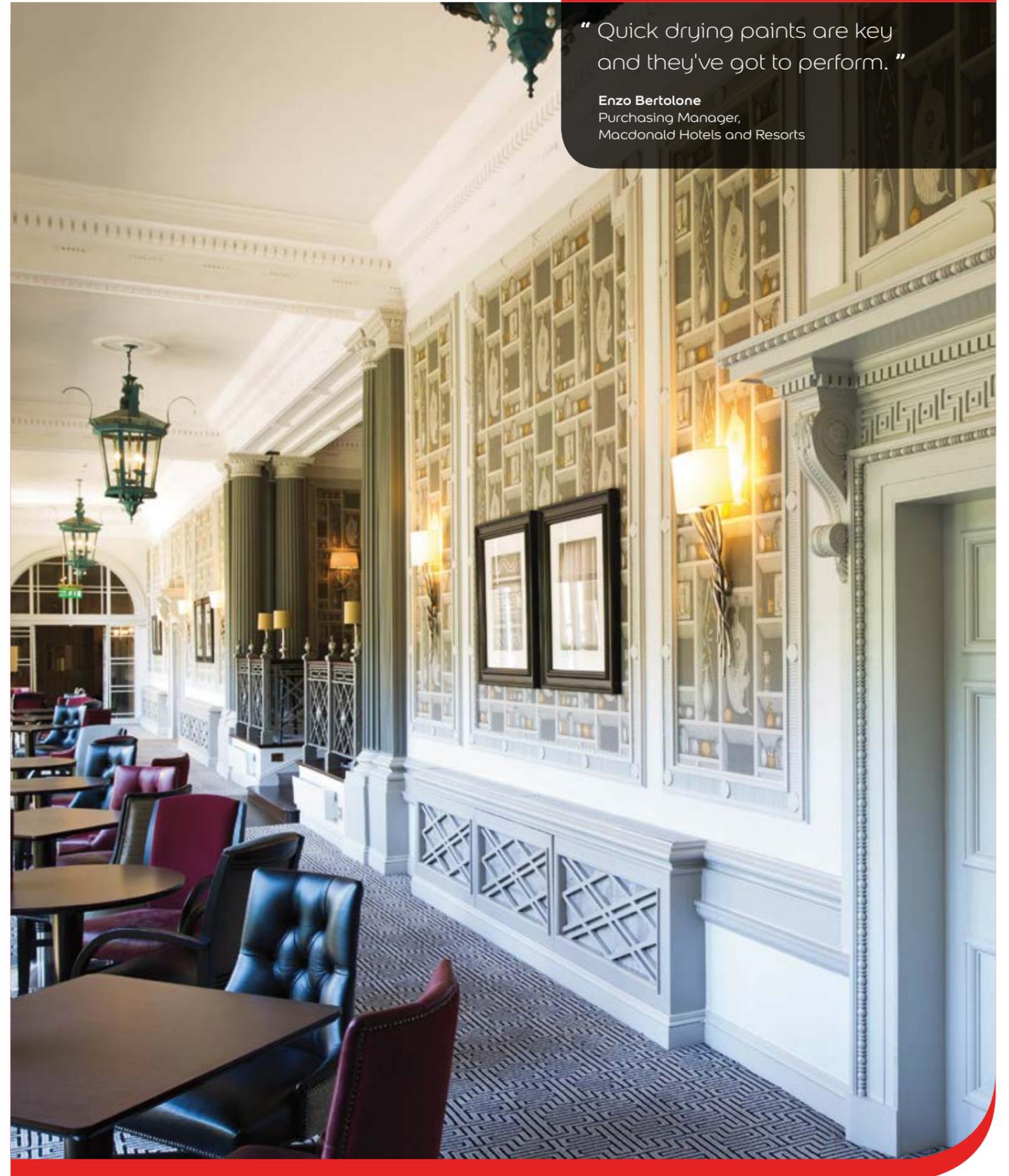
VINYL MATT

Water-based matt emulsion with excellent opacity. Dries quickly on wall and ceiling surfaces such as woodchip, dry plaster and a range of building boards.



QUICK DRY RANGE

Water-based trim paints that enable faster and more productive working while creating a finish that mimics the high sheen and flowout properties of traditional solvent-based products.



“ Quick drying paints are key and they've got to perform. ”

Enzo Bertolone
Purchasing Manager,
Macdonald Hotels and Resorts

MAKING THE RIGHT FIRST IMPRESSION

Everyone's first impression of a building is provided by its exterior. If possible it should be striking, inspiring and inviting; at the very least it needs to be smart and clean. When it comes to creating exteriors that give the right impression and can stand up to constant battering by the elements, trust **Dulux Trade** products and support to deliver.

WEATHERSHIELD PROTECTION

Dulux Trade exterior products can be found under the **Weathershield** banner. UK conditions are uniquely challenging, but all **Weathershield** coatings are specifically designed to withstand our 'four seasons in a day' climate year after year.

LONGER BETWEEN MAINTENANCE CYCLES

The **Weathershield** range has been created to extend periods between redecoration by keeping exteriors looking good for longer – up to 15 years* in the case of **Weathershield** masonry paints.

Minimising the frequency of redecoration keeps the project's whole life cost down as well as maximising income by preventing costly disruption.

THE WIDEST POSSIBLE CHOICE OF COLOURS AND FINISHES

The **Weathershield** range encompasses masonry paints, trim systems and woodcare finishes which include both water-based and solvent-based formulations. With our expert advice, you'll always find the right product or system for your project. There's a wide choice of colours too, so you can achieve stunning effects with the confidence that they will continue to look just as good and work just as hard long into the future.

Choose the **Weathershield** range and you can be confident that you have the ultimate exterior protection, with durability that lasts up to 15 years on masonry and up to 10 years on exterior wood and metalwork.



SMOOTH MASONRY PAINT

Ideal for smooth masonry surfaces, such as blockwork, concrete and render, containing a fungicide to prevent unsightly growths on the paint film.



EXTERIOR GLOSS SYSTEM

Undercoat and gloss for exterior wood and metalwork, providing up to 8 years protection with a mould resistant high gloss finish, when applied using the recommended system.



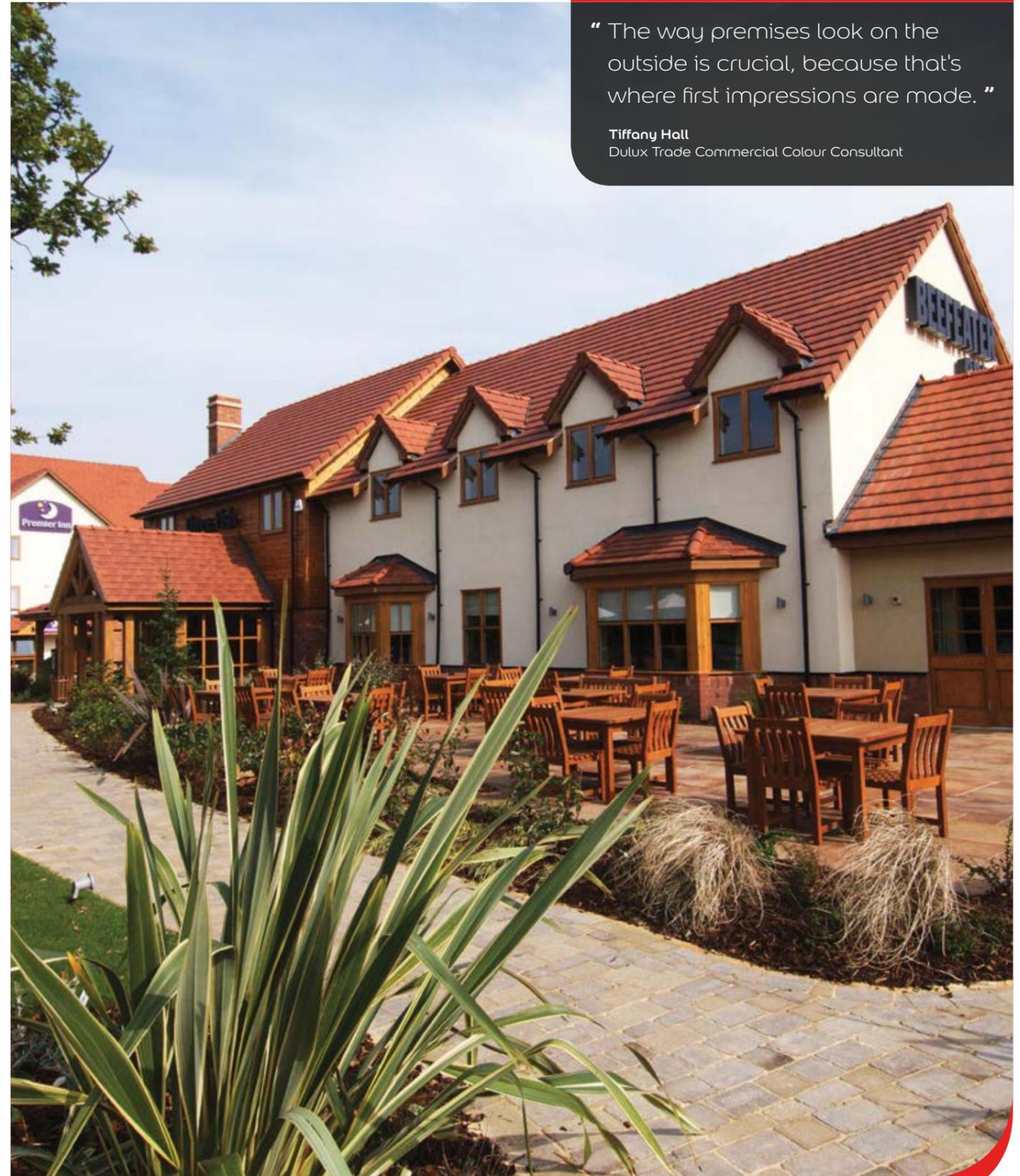
ULTIMATE RANGE

A choice of semi-transparent and opaque finishes for exterior woodwork, providing up to 10 years **Weathershield** protection and resisting cracking, flaking and peeling.

*Weathershield Smooth Masonry in normal conditions, with two coats properly applied, will have good colour stability and will protect for up to 15 years.

“ The way premises look on the outside is crucial, because that's where first impressions are made. ”

Tiffany Hall
Dulux Trade Commercial Colour Consultant



RELAX, WE HAVE THE SOLUTION

As leading innovators in paints and coatings, and with all the global resources of **AkzoNobel** to call upon, **Dulux Trade** have created an extensive range of specialist products.

WHATEVER THE PROBLEM...

There's much more to the **Dulux Trade** range than just decorative paints. We also offer an extensive woodcare range, paints for coating metal surfaces and even a paint that helps promote a more hygienic environment.



DIAMOND GLAZE

An ideal single-pack solution for high traffic wooden floors with a water-based lacquer that is tougher than solvent-based varnishes.



STERISHIELD RANGE

Specify Sterishield Diamond Matt or Quick Drying Eggshell to promote a safer and hygienic environment containing a bactericide that helps inhibit the spread of infection.



METALSHIELD RANGE

Metalshield protects metal against rust and corrosion for up to 8 years when used as a system with the appropriate Metalshield Primer. It is available in a gloss or satin finish.



MOULDSHIELD RANGE

A water-based matt or eggshell finish containing a mild fungicide to inhibit the growth of damaging mould or fungi on interior walls, ceilings and woodwork.

SPECIALIST PRODUCT SUGGESTIONS

Be sure to contact us whatever the issue you have to deal with. Featured here are just four specialist **Dulux Trade** products that are particularly relevant to the leisure and hospitality sector.

EXCEPTIONAL SUPPORT AND DIGITAL TOOLS

With the latest online specification tools, partnerships with expert representatives and the ultimate app created especially for specifiers and a commercial design service; you can be confident about achieving the right result on every project.

DULUX TRADE PAINT SPECIFICATION CREATOR

Experience the next generation of paint and woodcare specification with **Paint Specification Creator**. Simply select the right **Dulux Trade** paint for your project and let the technology add the relevant clauses, creating a professional document for tender every time.

Visit paintspecificationcreator.co.uk now



DULUX TRADE CONTRACT PARTNERSHIP

Dulux Trade Contract Partnership is an exclusive membership scheme of independently assessed, quality assured painting contractors. Members are committed to demonstrating industry leading sustainability best practice and are well placed in helping clients meet their specific environmental, social and economic objectives.

Visit contractpartnership.co.uk to find your perfect partner



DULUX TRADE PAINT EXPERT FOR SPECIFIERS APP

As well as being a great colour tool, the **Dulux Trade App for Specifiers** lets you view our full range of products or filter them to find the most appropriate choices for your projects; with the additional benefit of being able to quickly download the datasheets as needed. This handy app also gives you access to the Paint Specification Creator and the Contract Partner listings on the go.

Download **FREE** for iOS and Android now.



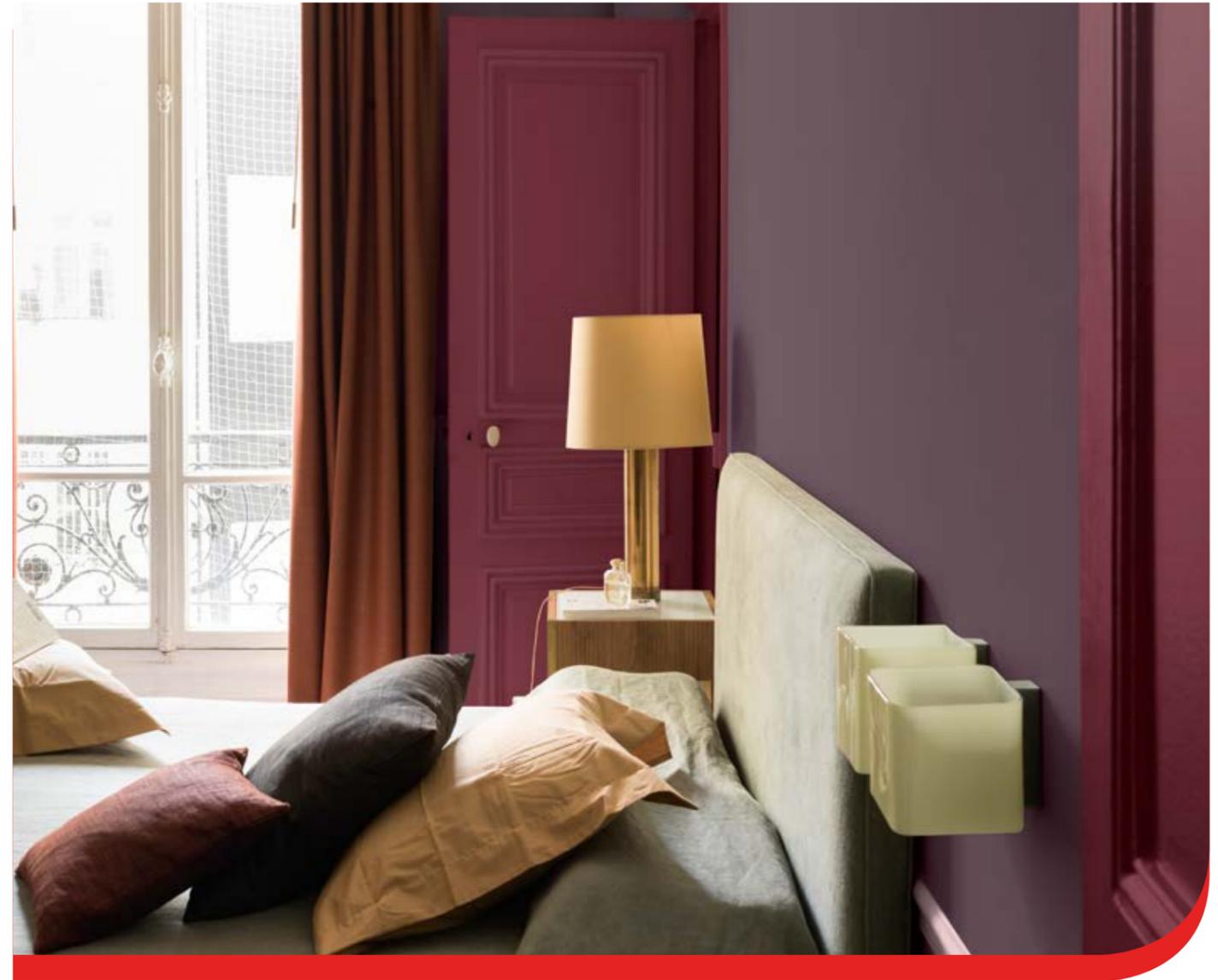
TECHNICAL INFORMATION

PRODUCT	Coverage (approx per litre)	Recoat (Hours)	Suitable for	VOC Content	Key Benefits	Application Methods
Dulux Trade Diamond Matt	Up to 16m ² /L	4-6	Corridors, communal areas & student accommodation	Low	Durable, washable & stain resistant	
Dulux Trade Diamond Eggshell	Up to 16m ² /L	4-6	Kitchens, bathrooms, high humidity spaces	Low	Durable, washable & stain resistant	
Dulux Trade Diamond High Performance Eggshell	Up to 16m ² /L	4-6	High traffic corridors & public spaces, gyms	Low	43% more scuff resistant*	
Dulux Trade Durable Flat Matt	Up to 17m ² /L	2-4	Bedrooms & lounges	Low	Beautiful flat matt finish	
Dulux Trade Vinyl Matt	Up to 17m ² /L	2-4	Bedrooms & lounges	Low	Excellent opacity & finish	
Dulux Trade Diamond Glaze Woodstain	Up to 20m ² /L	2-4	Wooden floors	Medium	Tough waterbased lacquer in satin or gloss finish	
Dulux Trade Sterishield Diamond Eggshell	Up to 17m ² /L	2-4	Catering areas	Low	Durable, washable & anti-bacterial	
Dulux Trade Mouldshield Eggshell	Up to 17m ² /L	4-6	Toilets, kitchens & changing areas	Low	Inhibits growth of mould & fungi	
Dulux Trade Quick Dry Gloss	Up to 12m ² /L	6	All trim	Low	Quick drying, non-yellowing, high sheen finish	
Dulux Trade Quick Dry Undercoat	Up to 10m ² /L	4-5	All trim	Medium	Quick drying, excellent opacity & coverage	
Dulux Trade Quick Dry Satinwood	Up to 12m ² /L	6	All trim	Medium	Quick drying, smooth, durable, satin finish	
Weathershield Smooth Masonry	Up to 16m ² /L	2-4	Exterior masonry	Low	Up to 15 years protection*	
Weathershield Exterior High Gloss	Up to 18m ² /L	16-24	Exterior joinery, smooth planned wood	High	Up to 8 years protection	
Dulux Trade Metalshield Gloss	Up to 13m ² /L	4-6	Interior & exterior metal joinery	High	Up to 8 years protection	
Dulux Trade Ultimate Woodstain	Up to 20m ² /L	16	Exterior joinery & cladding	High	Up to 10 years protection	

SYMBOLS EXPLAINED



* ** For full details see the back cover



UNRIVALLED WORLDWIDE RESOURCES

Supplying innovative products to industries and consumers worldwide, **AkzoNobel's** diverse range of product solutions is unrivalled, with a portfolio of brands including **Sikkens**, **International**® and **Interpon**®.

TALK TO OUR SPECIALIST TEAM FIRST

Because of our size and the international scope of our operations, we can draw on the combined expertise of technical teams and specialist centres of excellence throughout the world. One single source, a diversity of knowledge.



Decorative Paints
Adding Colour to People's Lives



Protective Coatings
Delivering Solutions through Global Experience



Powder Coatings
Every Colour is Green

