

WEATHERSHIELD

COLOUR GUIDE



Welcome to the Weathershield Colour Guide

BE COLOUR CONFIDENT

Nothing transforms a home like a fresh lick of paint. Now, picking the right colours just got easier...

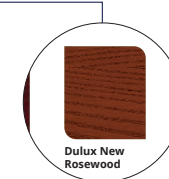
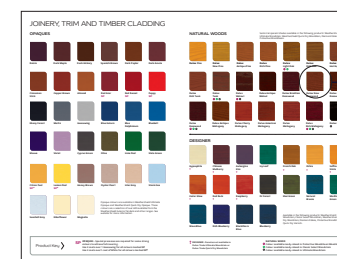
Inside this guide, you'll find practical and inspirational advice from our two experts, Marianne and Matt, who know everything there is to know about painting and decorating. We'll be sharing our top tips on how to make confident colour decisions, whatever the style of home you're working with; plus, we've got advice on protecting that new paint job and how a professional decorator can help to get the job done.



COLOUR CHOICES MADE EASY

Head to page 12 for our handy guide on how to choose your perfect exterior colour palette, before navigating our colour chart, which groups shades together by tone and surface.

Want to see even more colour options? We have over 600 shades, which you can check out when you pick up a Weathershield fan deck, available upon request in store.



MEET THE EXPERTS



Marianne Shillingford, Dulux Creative Director

Marianne knows all about the artistry of colour and how it can transform our homes. In this guide, she reveals how to find the right hues for every home.



Matt Gray, Skills Development Consultant

Matt brings decades of experience to our Dulux Academy professional decorator training centre. Keep an eye out for his tips.

WHY WEATHERSHIELD?

It's all about the paint quality. With Dulux Trade Weathershield, you get all-weather protection for up to 15 years – ideal for the unpredictable British climate – and our specially developed stay-clean technology also helps to protect your exterior from dirt and mould. So with Dulux Trade Weathershield, you'll get results that last.

FIND A COLOUR MATCH

Making colour palette decisions couldn't be easier with the Dulux Trade Colour Sensor. A professional decorator can use this tool, which syncs to the Dulux Colour Sensor app, to scan any personal item and find an exact colour match in seconds.



MODERN MINIMALISM

Highlight the sleek architecture of a modern home with a timeless and contemporary colour palette



A COLOUR POP

Recreate this look with a light grey shade on the walls such as **Lunar Grey**. You can offset this by choosing a dark, moody grey for timber cladding – we love the aptly-named, **Thunder Clouds**. For an eye-catching and dramatic colour pop against the greys that's in keeping with a modern style home, go for a bright red like **Pepper Red™** on the front door and window trim.



“Modern homes look great with a neutral wall colour such as a grey or a white – you can then play with contrasting shades for your trim and woodwork, while still maintaining a clean and unfussy appearance. You can also bring in a bit of personality by adding a pop of colour to your door – deep reds and blues work well for a contemporary look and feel.”

Marianne Shillingford
Dulux Creative
Director

THE DARK SIDE

A contemporary home calls for a sleek and unfussy colour scheme. Opt for an industrial-inspired light grey like **Polished Pebble™** for the walls and complement with a deeper shade for timber cladding, such as **Faded Denim**. For the front door and window trim, create further contrast with a darker, stormy grey shade like **Noble Grey**, which brings a warm depth to the colour palette.



SLEEK & TIMELESS

A fresh soft white, such as **Timeless™**, is a perfect base on which to build the rest of a contemporary colour scheme. Enhance a modern home's sleek appearance with timber cladding painted in **Almost Black** – a deep shade that creates a statement. For the front door and window trim, opt for a moody, blue-grey. We like **Indigo Shade**.



COUNTRYSIDE CHARM

From pretty pastels to cottage creams, there are so many possibilities with a rural colour scheme



A WARM BLUSH

A cosy terracotta pink, **Copper Blush™** is the perfect shade for a countryside home. Choose this as your base masonry colour, then go for a soft neutral 'greige' like **Just Walnut™** for the trim – this shade perfectly balances the warmth of **Copper Blush™**. For the finishing touch, use a classic shade like **Magnolia** on the front door.



"Colours inspired by nature work well if you want to play to a country backdrop – think dewy greens, clay pinks and earthy neutrals. Don't be afraid to show off a little personality – if every house on the street is painted in neutral cottage creams, you could either go for complementary tones or stand out with beautiful pastel shades."

Marianne Shillingford
Dulux Creative Director

EARTHY HUES

Earthy shades such as deep browns, stone greys and sandy yellows have a naturally warm quality and look beautiful when layered together. Start with a light grey base – we love **Almond White™**. Then create contrast by pairing with a dark brown shade, such as **Sandstone**, for the trim. To complete the look, make the front door really pop with a warm mustard shade like **Cherished Gold™**.



DREAMY GREENS

Embrace the natural countryside surroundings with a cottage cream hue such as **Gardenia** for your base, teamed with a fresh pastel green on the trim – we love **Common Land**. Then add character and depth to the front door by choosing a slighter darker shade of green, such as **Dewy Lawn**.



VICTORIAN AFFAIR

Grand and dramatic with show-stopping façades, these period properties look great with richer hues



CLASSIC COLOURS

You can't go wrong with a neutral base on a property with so many beautiful features. Begin with **Summer Linen™**, a warm cream, as a base colour before painting the trims in an elegant darker shade for a contrast – we love **Plum Compote**. Then finish with a front door colour that complements the neutral scheme. **Goosewing** is an effortlessly timeless shade that still packs a punch.



“Avoid overly dramatic contrasts when painting the outside of a Victorian property. If you make one area too glaringly prominent, you can detract from other details and finishes that contribute to the overall look of a home. Go for colours that complement one another, rather than fight against each other.”

Marianne Shillingford
Dulux Creative Director

REGAL TONES

When keeping the brick walls paint-free, you can still create an impact with standout trim. We love the sophistication of **Chiltern Grey™** when used to highlight those beautiful period features around the windows and front door. A dark azure shade of **Oxford Blue**, used on the front door, creates an elegant statement against a neutral backdrop that's both warm and welcoming.



RICH IN HERITAGE

A mid-grey brick wall colour, such as **Fossil Trace**, looks great paired with **Jasmine White™** on the trim, which creates a contemporary contrast, while highlighting those beautiful period features. Complete the look with a pop of colour on the door using a shade that's steeped in heritage – deep greens such as **Guild Green** play to the era, while looking sleek and modern.

SEASIDE RETREAT

Nod to the carefree style of the seaside with pretty pastels and cooler tones



BEACH TONES

Take inspiration from those clifftop walks with a palette that plays to the natural colours of the coast. For your walls, pick a stone grey shade, such as **Silver Mint**, then add contrast with trim that's painted in a cheery yellow-green hue like **Apple White™**. Finish with a lush, yet muted green on the front door – we love **Dewy Lawn** for a gentle and uplifting colour pop.



“Perhaps there’s something in the sea air that makes us more carefree with our colour choices when it comes to coastal homes. Embrace the freedom to experiment! Play to the coast’s natural colour palette with greens and blues, or mix things up with cool ice cream shades. Either way, a fresh and light colour palette will always complement a seaside backdrop.”

Marianne Shillingford
Dulux Creative
Director

ICE CREAM SHADES

When painting your home, go for colours that are good enough to eat! Walls painted in a soft violet pink like **Dusted Fondant™** make a sweet but subtle statement, which is complemented by the delicious **Nutmeg White™** on the trim. For the front door, why not add a dollop of cool **Grey Wisp** to balance the warmth and complete this modern, yet classic, coastal look.



THE NEW NAUTICAL

Take your colour cues from the sea and opt for a dreamy coastal blue on your walls, such as **Rococo Blue**, then highlight your trim using a pale grey or off-white shade – we love **Drifting Cloud**. For a stand-out door, a deep, washed out blue, such as **Stonewashed Blue™**, creates a clean and smart look that will stand the test of time.



PICK YOUR PERFECT COLOUR PALETTE

Follow our step-by-step guide below and select your favourite colours using our handy colour chart

START WITH THE MASONRY COLOUR

1

As your walls are the biggest surface area to decorate, decide on this colour first. We'd also recommend that you test a small patch of your favourite colour in situ, as different light conditions and surroundings can change how the shades look.



OUR DULUX PROMISE

We promise our paint will give you the perfect colour with a uniform finish and the coverage stated, or we'll replace it. Visit dulux.co.uk/promise.

Terms and conditions apply

Claims must be made within 6 months of purchase. Proof of purchase required. Colour claims limited to 10 litres per customer. Manufacturer's tips and instructions must have been followed. UK purchases only.



THINK ABOUT TRIM



Painting the outside of your home isn't just about rolling paint over brick, concrete or pebbledash walls – there's also woodwork and timber cladding to think about. And don't forget the trim, a material that edges the windows and doors of your home, as well as fascias, soffits and barge boards that run along the lower edge of the roof. To help you find your perfect hues, we've highlighted colours from the Dulux Trade woodcare palettes that perfectly complement our masonry shades.

ADD AN ACCENT WITH YOUR FRONT DOOR



Your front door is a place where you can have a bit of fun with colour. Their smaller size means they can take on bolder shades with ease and allow room for experimentation if you've never played with brighter colours before. When choosing an accent shade for metalwork and railings, looking at the colours used on the houses in your area can be a great source of inspiration.

MASONRY & COMPLEMENTARY TRIM

The majority of masonry colours are also available in trim, with the exceptions marked with a *

CREAMS & GOLDS

COMPLEMENTARY TRIM	MASONRY		
			
White Cotton™	Sandstone	Natural Hessian™	Almond White™
			
Welsh Flint	Honeysuckle	Magnolia	Jasmine White™
			
English Elm	Buttermilk	Primrose White™	Timeless™
			
Sandstone	County Cream™	Gardenia	Ivory
			
Cherished Gold™	Honey Nut*	Pocket Stone	Summer Linen™

NEUTRALS & STONES

COMPLEMENTARY TRIM	MASONRY		
			
Pressed Putty	Cookie Dough™	Soft Stone™	Almost Oyster™
			
Woven Willow	Marron Glace	Warm Clay	Nutmeg White™
			
Wooden Solace	Soft Truffle™	Perfectly Taupe™	Just Walnut™
			
Pine Cone	Grey Taupe*	Knotted Twine	Pebble Shore™
			
Labrador Brown	Urban Walk	Silken Clay*	Mossy Stone™

WHITES & GREYS

COMPLEMENTARY TRIM	MASONRY		
			
White Mist™	Javelin™	Chiltern Grey™	Ash White™
			
Chic Shadow™	Almost Black*	Goosewing	Lunar Grey
			
Urban Obsession™	Thunder Clouds*	Wishing Well™	Polished Pebble™
			
Natural Slate™	Noble Grey	Grey Velvet	Cornflower White™
			
Rich Black™	Winters Sky*	Warm Pewter™	Grey Wisp

REDS & TERRACOTTAS

COMPLEMENTARY TRIM	MASONRY		
			
Mulberry Burst™	Mink Rose	Pink Parchment	Pale Peony
			
Redcurrant Glory™	Rose Bark	Pressed Petal™	Muted Blush
			
Pepper Red™	Copper Blush™	Fresh Plaster*	Soft Brick
			
Cherry Chocolate	Cinnamon Sprinkle	Golden Brick*	Apricot White™
			
Orange Fizz	Malted Caramel	Warm Nude	Abalone Sands*

BLUES & LAVANDERS









COMPLEMENTARY TRIM	MASONRY		
			
Plum Compote	Heather Solstice	Dusted Fondant™	Chiffon Silk*
			
Oxford Blue	Faded Indigo	Denim Drift™*	Drifting Cloud
			
Blue Incense	Ink Well™*	Faded Denim	Borrowed Blue
			
Indigo Shade	Stonewashed Blue™	Cornflower Bunch	Mineral Mist™
			
Teal Tension™	Smoked Turquoise	Rococo Blue	Coastal Grey™

GREENS & EMERALDS

COMPLEMENTARY TRIM	MASONRY		
			
Flint Green	Garden Grey	Silver Mint	Leaf Dew
			
Sapphire	Flint Arrow*	Fossil Trace	Silver Shingle*
			
Buckingham	Dewy Lawn	Common Land	Willow Tree™*
			
Palm Night	Dried Sage	Fresh Artichoke	Beach Grass*
			
Guild Green	Overtly Olive™	River Bed	Apple White™

JOINERY, TRIM AND TIMBER CLADDING

OPAQUES

					
Raisin	Dark Maple	Dark Hickory	Spanish Brown	Dark Poplar	Dark Acacia
					
Cinnamon Stick	Copper Brown	Almond	Red Acer	Red Russet	Poppy
					
Ebony Forest	Merlin	Goosewing	Blue Saturn	Blue Delphinium	Bluebell
					
Mauve	Violet	Cyprus Green	Olive	Lime Peel	Slate Green
					
Citron Peel	Lemon Peel	Honey Brown	Oyster Pearl	Lilac Grey	Storm Sea
			Opaque colours are available in Dulux Trade Ultimate Opaque and Dulux Trade Quick Dry Opaque.		
Seashell Grey	Elderflower	Magnolia			

NATURAL WOODS

						
Dulux Pine	Dulux New Pine	Dulux Antique Pine	Dulux Rich Pine	Dulux Light Oak	Dulux Rich Oak	Dulux Heritage Oak
						
Dulux Rich Teak	Dulux Teak	Dulux Walnut	Dulux Antique Walnut	Dulux Brazilian Rosewood	Dulux New Rosewood	Dulux Antique Rosewood
						
Dulux Rosewood	Dulux Antique Mahogany	Dulux Cherry Mahogany	Dulux American Mahogany	Dulux Mahogany	Dulux Rich Mahogany	Dulux Ebony

Semi-transparent shades are available in Dulux Trade Ultimate Woodstain and Dulux Trade Quick Dry Woodstain. Also available in interior products, Dulux Trade Diamond Glaze, Dulux Trade Protective Woodsheen, Dulux Trade Classic Select Woodstain and Dulux Trade Quick Dry Varnish.

DESIGNER

						
Gypsophila	Chinese Mulberry	Aubergine Kiss	Ivy Leaf†	French Oak	Ochre	Saffron Sizzle
						
Cedar Glow	Red Rock	Raspberry	Fir Forest†	Kiwi Green†	Natural Breeze†	Mediterranean Green†
				Designer shades available in Dulux Trade Classic Select Woodstain. † Denotes also available in Dulux Trade Ultimate Woodstain or Dulux Trade Quick Dry Woodstain. All designer shades are also available in interior products, Dulux Trade Diamond Glaze, Dulux Trade Protective Woodsheen and Dulux Trade Quick Dry Varnish.		
Wave Blue†	Rich Blueberry†	Blackthorn Blue†	Blueberry†			

PRODUCT PICKER

These hard-working paints are designed to offer protection to a range of exterior surfaces



SMOOTH MASONRY

Dulux Trade Weathershield Smooth Masonry paint is a high quality paint for exterior walls that offers all-weather protection and contains a fungicide to resist mould growth within the paint film so that walls look pristine for longer.

- ✓ 15 years protection
- ✓ Shower-resistant within 30 minutes
- ✓ Best ever mould & algae protection
- ✓ Water-based
- ✓ Anti-fade technology for long-lasting colour
- ✓ Excellent opacity
- ✓ BBA-approved



MAXIMUM EXPOSURE SMOOTH MASONRY

Dulux Trade Weathershield Maximum Exposure Smooth Masonry Paint provides protection even in the harshest environments, offering up to five times more flexibility than conventional masonry paints to help prevent cracking.

- ✓ 15 years all-weather protection
- ✓ Shower-resistant in 15 minutes
- ✓ Best ever mould & algae protection
- ✓ Water-based
- ✓ Anti-fade technology for long-lasting colour
- ✓ 5 x more flexible for extreme weather protection



MATT GRAY,
Skills
Development
Consultant

“The Dulux Trade Weathershield range provides long-lasting colour with maximum protection for peace of mind. In order to benefit from that quality, don’t cut any corners on preparation. A professional decorator will take every step to ensure a quality finish that lasts.”



EXTERIOR GLOSS SYSTEM

A solvent-based paint system specifically designed to give long-lasting, high gloss protection for exterior woodwork. It protects against weathering for up to eight years and contains a fungicide to resist mould growth. Use with Preservative Primer on new or exposed bare timber.

QUICK DRY EXTERIOR GLOSS/SATIN SYSTEMS

Water-based paint systems, available in a gloss or satin finish, specially developed as a quick-dry solution that gives long-lasting protection to exterior wood for up to six years. Use with Preservative Primer on new or exposed bare timber.



► **TOP TIP:** Water-based paints have a number of advantages, but to ensure the best finish, a professional decorator will apply these using a good quality, synthetic bristle brush and a microfibre roller.

THE FINAL FLOURISH

Once your professional decorator has finished the job, it's time to add a few finishing touches



1 BEST-DRESSED DOOR

Want a great way to make that freshly painted front door stand out even more? Highlight its key features by updating the accessories – think stand-out letterboxes, door handles, door knockers and door bells.

The metal finish you choose will depend on the colour and style of your door – chrome suits most house styles, especially modern homes, while brass and warm golds work well with more traditional properties.

2 LIGHT THE WAY

Light up your new paint job with a stylish light feature that coordinates with your style of home. Victorian or Edwardian houses look great with traditional lantern styles in black, gold, brass or copper – alternatively, you could always opt for a more contemporary design if you'd like to make more of a statement.



3 FOLIAGE FUN

A little greenery goes a long way. Countryside homes and period-style properties can look beautiful with climbing plants growing around the front door.

For a lower-maintenance option, add a hanging basket either side of the front door filled with flowers in complementary colours. Modern homes look great with pared back with plants positioned either side of the door – think bay trees, olive trees or boxwood plants.

4 THINK INSIDE THE BOX

The right flowers placed inside a window box can add instant impact and will draw attention to that freshly painted trim. Think about which flowers will complement your home's new colour palette and style – wilder blooms in muted pastel shades, such as heather, look beautiful against countryside homes, while hardy seaside shrubs, such as sea thrift, can complement a coastal home.



5 WELCOME HOME

One of the easiest ways to make a home look inviting is by introducing a jolly welcome mat. You can choose from the traditional coir styles, or go for a cheery design with a simple 'Welcome' message. Or perhaps you might prefer a cast iron one if your home is in the countryside? These are particularly great for scraping off those muddy wellies after a long walk.



IT'S ALL IN THE PREP

A professional decorator is worth their weight in gold when it comes to guaranteeing a perfect finish that'll last for years to come

Picture the scene: your home is freshly painted and looks beautiful. Fast-forward six months, and you're noticing the odd crack, or the colour's fading. That's one of the many benefits of hiring a professional decorator. Not only will they use the best quality paint, they'll do all the prep and repair required to ensure your exterior looks pristine for years to come. Here's how the professionals achieve that perfect finish...



STEP 1: WASH THE WALLS

In order to prepare exterior walls for painting, the surface needs to be free of any dirt, debris or stains. A professional decorator will remove all surface dirt, any loose or flaking paint and treat areas of mould or algae with a fungicidal wash. The whole surface will need to be washed down and rinsed with clean water before the final preparation begins to ensure a quality finish that lasts for years.



STEP 2: REPAIR & PRIME

Now that the walls are clean, the next step is to repair any cracks or holes in the render to ensure a perfect finish. Depending on the construction material of the walls, it may be necessary to start with a priming coat for more porous or shiny surfaces so that the next coat of paint properly adheres to the walls. A professional decorator will always tailor their painting approach to meet your home's requirements.



STEP 3: TIME TO PAINT

The walls are now ready to paint. A professional decorator will opt for Weathershield masonry paints as they offer protection from weather damage, as well as mould and algal growth. They're also formulated with anti-fade technology for long-lasting colour. Two coats are usually enough to provide protection and depth of colour, although if there's a strong colour already on the walls, an extra coat may be required.





MATT GRAY,
Skills
Development
Consultant

When painting bare walls, two un-thinned coats of paint is generally all that's needed after repair work, although filled areas will need a patch-prime or mist coat. Other construction materials will require more consideration to ensure a quality finish.



PAINTING DIFFERENT SUBSTRATES			
Construction material	Primer type	Thinned 'Mist' coat	Two full coats
Previously painted walls	×	×	✓
Standard brick, Cement render Fibre cement board or Pebble dash (No stone visible)	×	✓	✓
Sound masonry with powdery, chalky or sandy surface	Primer DTWSP	×	✓
Common or fletton brick Engineering brick, Pebble dash (Exposed stone visible)	Primer DTARP	×	✓
Silicone Render (not suitable to be painted for at least 5 years)	Primer DTARP	×	✓

KEY: Dulux Trade Weathershield Stabilising Primer (**DTWSP**) ; Dulux Trade Alkali Resisting Primer (**DTARP**)
Please note, this is a guide to what might be required for first-time decoration.

TOP OF THEIR TRADE

From the expertise to the reassurance of a job well done, here's how a professional decorator can help to refresh your home's exterior

1 ALL THE RIGHT TOOLS

From ladders to reach the top of your house to jet washers and professional equipment like power-fed rollers, a professional decorator will have everything they need to hand, saving you extra expense and helping you to stay on budget.

4 EVERYTHING PREPARED

A professional decorator will be able to identify any long-term problems or issues with the outside of your house, such as cracks, mould or rendering that needs to be fixed. They'll sort these problems for you before they begin to decorate, minimising the risk of any nasty surprises further down the line.

2 THE DREAM HUE FOR YOU

A professional decorator will be on hand to help while you make your colour choices, and will be able to show you examples of their work for inspiration. Who knows, they may suggest the perfect colour combination that you'd never have thought of!

5 THE PERFECT FINISH

The professionals are able to use a higher-quality paint finish than those available for DIY use. Trade paints are designed to last longer, as well as having a higher spreading rate, which saves money. A professional decorator will also tailor products to your home's requirements, which brings even better results.

3 NOTHING TO WORRY ABOUT

Once you've booked a professional decorator, you can rest assured that the right products are used and the correct preparation has been executed for your home.

Looking for a professional decorator?

Find out more about Dulux Select Decorators and how they can help with your exterior project at duluxselectdecorators.co.uk



AS SEEN ON SOCIAL

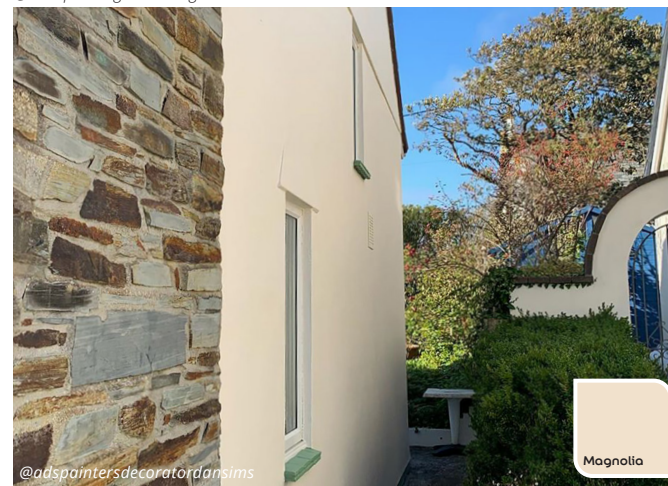
Want more colour inspiration? Check out some of our favourite exterior colour palettes, shared by the professionals



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Create a contrast - A mocha cream on your walls looks great offset with a statement black door.

Highlight your trim -

A crisp, bright white is a great colour for highlighting interesting trim features, such as those around the front door.



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@dave_perfecthomes

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For top tips and practical advice, plus colour inspiration and real home transformations, be sure to give Dulux Trade a follow on Facebook, Instagram and Twitter.



Add pops of colour - Neutral walls look great when paired with pops of colour, such as the green accents on these windows.



WE'RE HERE TO HELP

From product expertise to colour support, we're here to help with your next project.

Get in touch with **Dulux Trade** by calling **0333 222 7070** or visiting **duluxtrade.co.uk** for professional guidance, whether that's for paint specification or colour matching.

Alternatively, drop us a line at **AkzoNobel Technical Advice Centre, Wexham Road, Slough, SL2 5DS.**

Supply telephone, email or address details so we can contact you. Please allow up to five working days.



Looking for a professional decorator?

Find out more about Dulux Select Decorators and how they can help with your exterior project.

Are you a professional decorator?

If you have at least three years' experience and one year of running your own business, we'd love you to join us.

Find out more at duluxselectdecorators.co.uk

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WEATHERSHIELD

