



INFORMATION AND ADVICE

Whenever you need information or advice on our products, talk to the people at **Dulux Trade** – we'll be more than happy to help.

Telephone our Trade Technical Advice Centre or visit our website for literature, help with product specifications and our colour matching services.

You can also request information, technical advice and help with product specification by calling **0333 222 7070**

To receive more information on **Dulux Trade** products register online at www.duluxtrade.co.uk

Or write to the **AkzoNobel** Technical Advice Centre, Wexham Road, Slough, SL2 5DS

We have produced this colour card as accurately as printing will allow. Please ensure that you test your selected colour on the actual surface to be painted before decorating, as the substrate (and texture) of the surface can change the appearance of the final colour. AkzoNobel, Dulux Trade, the flourish logo and all distinctive colour names including those marked TM are trademarks of the AkzoNobel group © AkzoNobel 2016.

HAVE YOU THOUGHT ABOUT COLOUR?

Step 1 - finding your start point

- Are there existing fixtures and fittings? This will help you find a starting colour – it may be a feature like a carpet.
- If you are using a corporate colour as a starting point then use the **Dulux Trade Paint Expert** app to find a match to the colour.
- If you have a totally blank canvas consider the colours that will appeal to the users and fit the purpose of the space.

Top tip Choose your floor surface first. The choice of colours within floorcovering ranges is limited, unlike the **Dulux Trade** paint range which has thousands of shades to choose from.

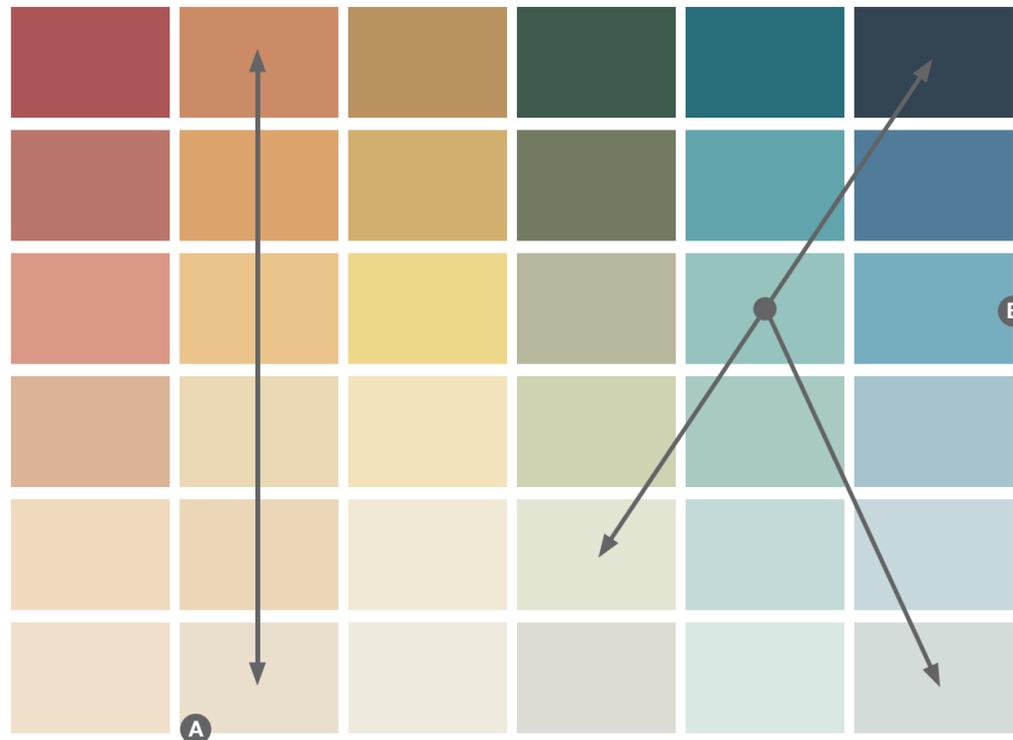


Step 2 - design requirements

- Light plays a huge part in deciding colours to use. For darker areas lighter colours are generally best, whereas good light conditions will support more varied and stronger colour schemes.
- Consider the look and feel you are aiming for and choose warm or cool tones accordingly. Greys and neutrals are easy to use and go with almost anything.
- Lighter shades can make a space appear bigger, whereas bolder colours feel closer.

Top tip Where there is poor lighting, using light colours (those with a high LRV) is great as they reflect light. On the other hand, remember that bad light can result in shadowing and greying. Using warmer toned neutrals can counteract this.

Step 3 - create your colour scheme



Our colour palette has been laid out to help you pick the perfect selection of colours for your project.

The colours have been especially chosen by our commercial colour consultants, so that they will enhance all sizes of building from large office blocks to more domestic settings.

Once you have your starting colour, you can identify which colours go best with it.

A TONAL COLOUR COMBINATIONS are one of the simplest ways to colour scheme your job. Follow a single column, either up or down and you'll find lighter and deeper tones of the same colour. They work really well together across different room elements, from walls, to doors, to trim; creating a classic scheme.

B HARMONISING COLOUR COMBINATIONS are those from neighbouring colour families. Consider combining your start colour with darker or lighter shades from an adjacent column; to create a more varied but co-ordinated scheme.

Step 4 - how and where to use your colours

- In addition to the flooring we would recommend using no more than 3 additional paint colours in an area.
- Most often the softest colour is used for larger wall surfaces, with a stronger tone on a feature wall or door, and white or off whites for the ceiling and trim.

Top tip Accent colours are a fantastic way to draw attention to a specific area, such as behind a reception, within a waiting area or the teaching wall of a classroom.



THE SUSTAINABLE CHOICE



Having a lower environmental impact does not need to come at the cost of performance. Our **Quick Dry** water-based trims deliver results even more durable than those from equivalent solvent-based paints, helping to extend maintenance cycles resulting in lower costs.

Their minimal VOC content means low odour and the reduced drying time means that jobs take half the time to complete.

Find out how to make more sustainable choices and be part of creating a brighter future, visit duluxtradepaintexpert.co.uk

NEED MORE COLOURS & COORDINATING SHADES?

The **Dulux Trade Paint Expert** is the ultimate free app for professionals in the UK.

Choose from over 4,000 **Dulux Trade** colours and the app will suggest ready-made colour schemes based on your chosen colour.

It also includes our unique Visualizer tool which uses augmented reality to let you see exactly how colours will look on walls in real time. The app has information on products and stockists as well as expertise, support and advice.

You'll also find our full range of colours at duluxtradepaintexpert.co.uk where you can also register to order your free fandeck.



Dulux Trade
Paint Expert
FOR SPECIFIERS

Download it from



COMMERCIAL COLOUR GUIDE

Ready made colour solutions for professionals



This palette of colours has been especially chosen for commercial properties. To see an extended range, and to confirm specialist product availability, please visit duluxtradepaintexpert.co.uk or download the **Dulux Trade Paint Expert** app.

SHEEN INDICATOR

Walls and Ceilings



Silk



Diamond Eggshell



Vinyl Matt / Diamond Matt



Flat Matt

Wood and Metal



Gloss



Satinwood

Rows 1 and 2.

Deep shades most often used for smaller areas such as feature walls, doors and metal work

Rows 3 and 4.

Adaptable mid-tones, ideal for bigger expanses of wall, or layered with paler shades.

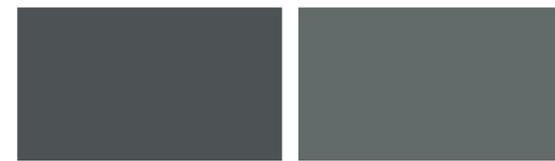
Rows 5 and 6.

Versatile pale colours, to enhance any space and light enough for corridors and smaller rooms.

LRV is a 99-point index measuring the degree to which a colour reflects the light that falls on it. It is the essential measure when following the visual contrast requirements of Equality Act part M. The higher the LRV, the more light it reflects and the lighter it appears.

GREYS

— Contemporary shades that go with anything —



Noble Grey # LRV 9 Minted Grey # LRV 16



Urban Obsession LRV 23 Goosewing LRV 44



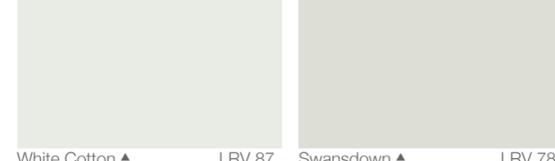
Rune ▲ LRV 33 Fossil Trace LRV 47



Aviator ▲ LRV 61 Portland ▲ LRV 66



Dried Lavender ▲ LRV 72 Polished Pebble ▲ LRV 70



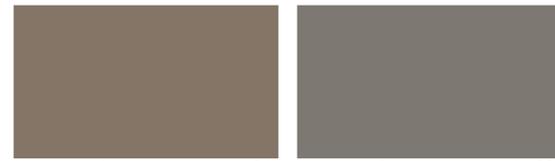
White Cotton ▲ LRV 87 Swansdown ▲ LRV 78

NEUTRALS

— Versatile shades inspired by natural materials —



Labrador Brown # LRV 9 Vintage Smoke # LRV 13



Chocolate Bombe LRV 21 French Truffle LRV 22



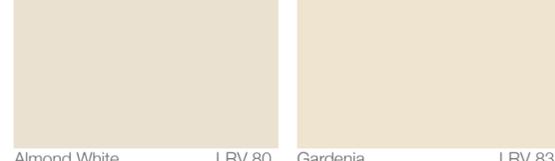
Nut Cookie ▲ LRV 45 Ancient Artefact LRV 43



Beach Walk LRV 55 Egyptian Cotton ▲ LRV 66



Barley White ▲ LRV 78 Flax ▲ LRV 71



Almond White LRV 80 Gardenia LRV 83



Javelin # LRV 11 Roasted Chestnut # LRV 15



Potters Wheel LRV 33 Cocoa Mist LRV 32



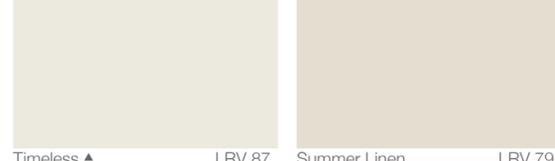
Perfectly Taupe LRV 54 Muddy Puddle LRV 43



Simply Pearl ▲ LRV 72 Soft Stone LRV 57



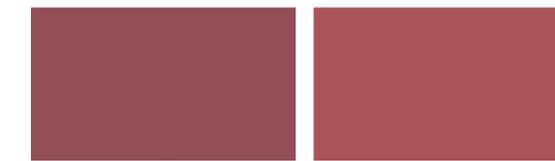
Soft Muslin ▲ LRV 77 Nutmeg White ▲ LRV 74



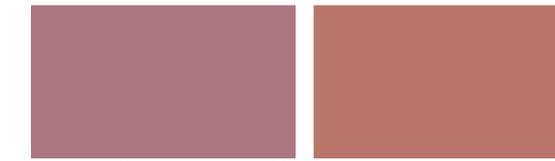
Timeless ▲ LRV 87 Summer Linen LRV 79

WARM HUES

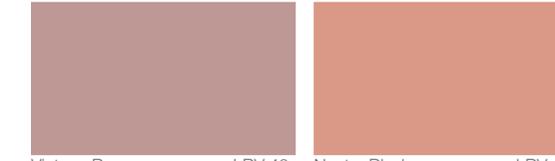
— Perfect for creating comfortable environments —



Redcurrant Glory # LRV 13 Roasted Red # LRV 16



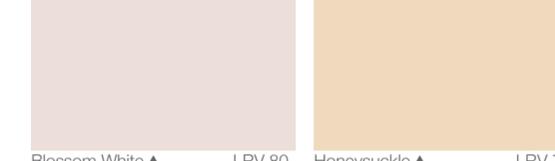
Raspberry Diva LRV 26 Quarry Tile LRV 26



Vintage Rose LRV 40 Nectar Blush LRV 43



Porcelain Blush LRV 63 Cameo ▲ LRV 55



Blossom White ▲ LRV 80 Honeysuckle ▲ LRV 77



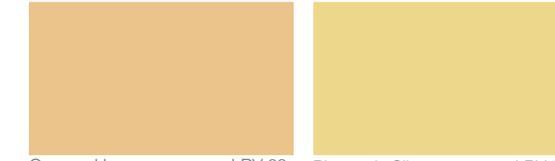
Fragile ▲ LRV 81 Apricot White ▲ LRV 80



Maplewood Trail LRV 35 Cherished Gold LRV 35



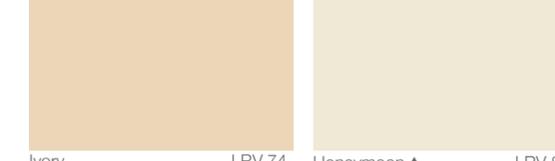
Candied Orange LRV 45 Hay Loft LRV 50



Opaque Honey LRV 63 Pineapple Slice LRV 71



Buttermilk LRV 77 Lemon Syllabub ▲ LRV 82



Ivory LRV 74 Honeymoon ▲ LRV 87



Natural Calico ▲ LRV 79 Jasmine White ▲ LRV 87

COOL HUES

— Ideal for making spaces feel fresh and tranquil —



Hollybush # LRV 10 Teal Tension # LRV 13



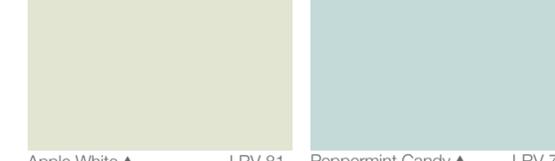
Guild Green LRV 20 Tranquil Depths LRV 33



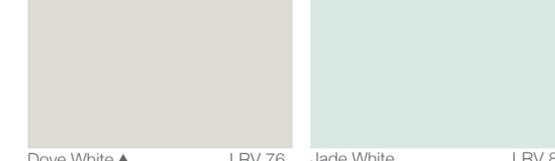
Crushed Aloe LRV 52 Aqua Sash LRV 53



Juicy Pear LRV 67 Duckegg ▲ LRV 58



Apple White ▲ LRV 81 Peppermint Candy ▲ LRV 72



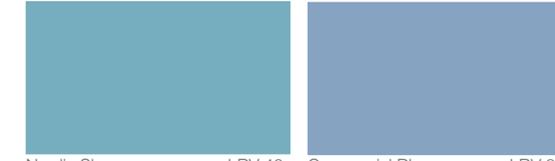
Dove White ▲ LRV 76 Jade White LRV 82



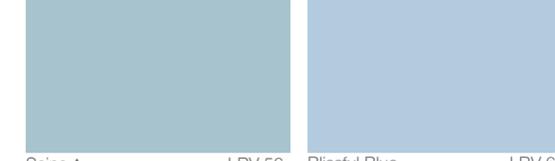
Midnight # LRV 6 Blackcurrant Jam # LRV 10



Blue Thistle LRV 19 Pressed Blueberry # LRV 14



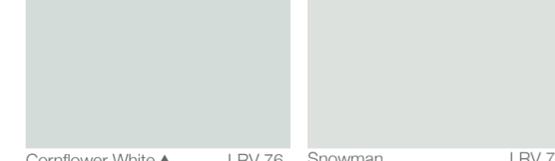
Nordic Sky LRV 40 Ceremonial Blue LRV 39



Seine ▲ LRV 56 Blissful Blue LRV 64



Blue Chalk ▲ LRV 72 Blueberry White ▲ LRV 75



Cornflower White ▲ LRV 76 Snowman LRV 79

▲ These colours are available in **Supermatt**

These colours are not available in **Diamond Matt**