



CF22

COLOURFUTURES™ 2022
INTERNATIONAL COLOUR TRENDS



AkzoNobel Decorative Paints

Wexham Road,
Slough, Berkshire,
SL2 5DS

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THE EVOLUTION OF COLOUR TRENDS

The Dulux Trade Global Aesthetic Center is committed to helping specifiers create better, more comfortable spaces with credible, on-trend colours. Each year, it invites a group of design experts to share their global trend knowledge. Using these insights and a wealth of colour expertise, the team then chooses a Colour of the Year, and builds four new, easy-to-use paint palettes around it.

LAST YEAR

In 2021, we saw unprecedented global change. This led Dulux Trade to develop palettes around a warm, natural tone – Brave Ground™. Evoking stability, growth and potential, this harmonious, bolstering tone provided a firm foundation and helped to create balanced, restorative and unifying spaces across all sectors.

THE WORLD TODAY

The effects of a global pandemic have accelerated change in all aspects of our lives and brought key questions into sharper focus. When we can work from home, what should we do with the office? When nature feels vital to our wellbeing, how can we keep it close? And, when we can be digitally available 24/7, how can we balance the social benefits of connectivity with our personal need to switch off?

WHAT DOES THIS MEAN FOR COLOUR?

People want to understand how they can reinvent their surroundings, making them flexible and adaptable to accommodate changing needs. They want to know how they can integrate nature into daily life so its positive benefits can be felt by everyone. They want to know how to create soothing spaces as a restorative escape from everyday stress. And they want to embrace a fresh approach to living, welcoming new perspectives and ideas. They need a colour that brings a breath of fresh air.



Above: our experts consider the trends that will influence the Dulux Trade colours for 2022



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Bottom left: Shutterstock

COLOUR OF THE YEAR 2022

BRIGHT SKIES™

Dulux Trade Colour of the Year 2022 is an airy, light blue that's fresh, open and invigorating. Reflecting the limitless skies around us, it delivers a flavour of the natural world and brings a breath of fresh air to a space. Used alongside a range of complementary palettes, Bright Skies™ is the perfect colour for updating both interiors and exteriors across a wide range of sectors and environments.

PALETTES

Around Bright Skies™, we've built four inspiring and adaptable palettes that offer a variety of colour combinations for specific sectors. These easy-to-use palettes provide specifiers around the world with a comprehensive suite of on-trend, credible colours that can refresh interiors and exteriors across every sector, improving spaces and delivering inspiring results for both clients and users.

INTERIOR PALETTES

WORKSHOP COLOURS

BRIGHT AND UPLIFTING



ADAPTABLE SPACES

Uplifting and refreshing, these are colours that hold their own, that look good together and that work perfectly with Dulux Trade Colour of the Year. They are ideal for transforming hard-working environments that need to perform several roles at once. Complementary yet contrasting, Workshop tones can effectively define and single out separate 'zones' in a multipurpose space.

Treasured Coral 60YR 31/368	Rose Canopy 10YR 57/080
Lemon Jester 65YY 70/540	Golden Cookie 49YY 54/251
COLOUR OF THE YEAR Bright Skies™ 14BB 55/113	Bamboo Stem 30GY 41/173
Spiced Honey™ 00YY 26/220	Healing Spice 34YY 31/502
Cloudy Dreams 11GY 85/016	Sky View 06BB 39/179

GREENHOUSE COLOURS

FRESH AND VITAL



VITAL SPACES

Feeling connected to nature is good for wellbeing, and these colours bring in the positive feel of the outside world. Taken from nature's own palette, they can make any space feel fresher. In a rural setting, they can bring in a sense of the surrounding landscape; in the city, they can deliver a welcome reminder of green space and fresh air – something that's been shown to make people feel better.

Moon Cloud 10BB 73/039	Fossil Hunting 65YY 71/071
Tranquil Dawn™ 45GY 55/052	Cardamom Pod 50YY 49/191
River Valley 50BG 44/094	COLOUR OF THE YEAR Bright Skies™ 14BB 55/113
Fresh Foliage 50GG 40/064	Calming Meadow 70YY 34/180
Denim Drift™ 87BG 27/077	Rich Earth 30YY 17/209

STUDIO COLOURS

SUBTLE AND CONSOLING



SOOTHING SPACES

The subtle tones of the Studio palette can add warmth and softness to any space, private or public. Used on their own or set against the freshness of Bright Skies™, these airy, inspiring tones can maximise daylight and soothe the soul. These are colours that can help to create the feel of a consoling retreat – somewhere that can provide respite from the stresses of daily life.

Warm Straw 47YY 62/143	Artist's Brush 00YY 63/067
Romantic Reverie 40RR 57/045	Violet Morning 24RB 66/037
Lilac Fancy 50RB 48/051	COLOUR OF THE YEAR Bright Skies™ 14BB 55/113
Pressed Petal™ 10YR 37/143	Restful Slumber 30BB 45/049
Blood Orange™ 29YR 27/355	Birch Root 50RR 32/029

SALON COLOURS

AIRY AND UNIFYING



OPEN SPACES

The airy, neutral tones of the Salon palette can give a space a fresh start. Neutral and complementary, Salon colours bring lightness and openness to a space, giving a fresh, forward-thinking feel. Understated natural shades that can provide a unified blank canvas for furnishing and decoration, they're the perfect ingredients for a fresh approach in any environment.

Sloe Flower 50BB 83/006	Cliff Walk 71YY 90/027
Frosted Steel™ 30BB 72/040	Letters Unread 13GY 77/016
Surrendered Skies 88BG 62/005	Morning Oats 44YY 65/034
Chic Shadow™ 00NN 53/000	Brave Ground™ 10YY 30/106
COLOUR OF THE YEAR Bright Skies™ 14BB 55/113	Rubble Road 95YR 16/038

Images: First from left: Shutterstock, third from left: Unsplash

BRIGHT SKIESTM AND ITS PALETTES: THE PERFECT INGREDIENTS FOR FRESH SPACES

Dulux Trade Colour of the Year and its palettes deliver a ready-made way to help you improve spaces in any sector you work with. These on-trend, credible colours can transform buildings, both inside and out, creating comfortable and functional spaces that surpass expectations.



EDUCATION



OFFICES



RESIDENTIAL



HEALTHCARE



HOSPITALITY



WORKSHOP COLOURS

An uplifting palette of bright, complementary colours creates a sense of freshness and dynamism, whilst also providing an effective solution for zoning different functional areas.

Treasured Coral
60YR 31/368

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Healing Spice
34YY 31/502



Images: Getty

WORKSHOP COLOURS

ADAPTABLE SPACES

Colours: Bright tones bring positivity and energy to any environment. They also work as accent colours to 'zone' different functional areas of a space that has to fulfil more than one role.

Result: A multi-coloured palette works practically, allowing open spaces to be zoned into smaller, more approachable areas and bringing dynamism to the space with colour.



Images: Left: Getty, top right: Shutterstock, bottom right: Unsplash

Cloudy Dreams
11GY 85/016

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Lemon Jester
65YY 70/540

Golden Cookie
49YY 54/251



Images: Top right & bottom left: Shutterstock

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Cloudy Dreams
11GY 85/016

Rose Canopy
10YR 57/080

Lemon Jester
65YY 70/540

Spiced Honey™
00YY 26/220

Treasured Coral
60YR 31/368



GREENHOUSE COLOURS

At home or in the office, studying or socialising, to counter this hyper digitized age we can benefit from spaces that make us feel connected with the natural world, and colour themes offering a positive, organic feel.



GREENHOUSE COLOURS

VITAL SPACES

Colours: Tones inspired by nature, this palette of greens, blues, browns and greys can help bring in the positive feel of the natural world.

Result: Natural tones can revitalise interior spaces, deliver a blast of freshness and help increase a sense of wellbeing. Colours that work together naturally also provide an instantly cohesive, easy-to-use decorative scheme.

Images: Top right: Shutterstock
2. 40-second green roof views sustain attention: The role of micro-breaks in attention restoration, K. Lee, K. Williams, L. Sargent, N. Williams, K. Johnson, *Journal of Environmental Psychology*, Volume 42, June 2015, Pages 182-189. Copyright © 2015 Elsevier Ltd



COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Calming Meadow
70YY 34/180

Fossil Hunting
65YY 71/071



Images: Bottom right: Unsplash



STUDIO COLOURS

Subtle and consoling Studio colours, used with Bright Skies™, can improve the atmosphere in a range of environments across sectors, bringing a feeling of softness and comfort.

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Artist's Brush
00YY 63/067

Blood Orange™
29YR 27/355

Violet Morning
24RB 66/037

Images: Top left & top right:
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STUDIO COLOURS

SOOTHING SPACES

Colours: Warm neutrals, pale pinks and lilacs, these contemplative colours are soft, subtle and soothing.

Result: Calm and easy on the eye, these subtle colours can help create restful and inviting welcome or reception spaces, or add warmth and softness in time-out and re-charge areas, making it a palette that's versatile across multiple sectors - where you want to set people at ease.

Images: Top left and top right: Shutterstock

Warm Straw
47YY 62/143

Artist's Brush
00YY 63/067

Romantic
Reverie
40RR 57/045

Pressed Petal™
10YR 37/143

Lilac Fancy
50RB 48/051

Violet Morning
24RB 66/037

Restful Slumber
30BB 45/049

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Birch Root
50RR 32/029



Birch Root
50RR 32/029

Restful Slumber
30BB 45/049

Romantic Reverie
40RR 57/045

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Artist's Brush
00YY 63/067



Images: Top left and bottom right: Shutterstock



SALON COLOURS

A combination of airy, elemental neutrals, this palette can deliver a feeling of openness, tranquility and balance. An ideal backdrop, they can act as a springboard for new ideas.



COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Moon Cloud
10BB 73/039

Morning Oats
44YY 65/034

Cliff Walk
71YY 90/027

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

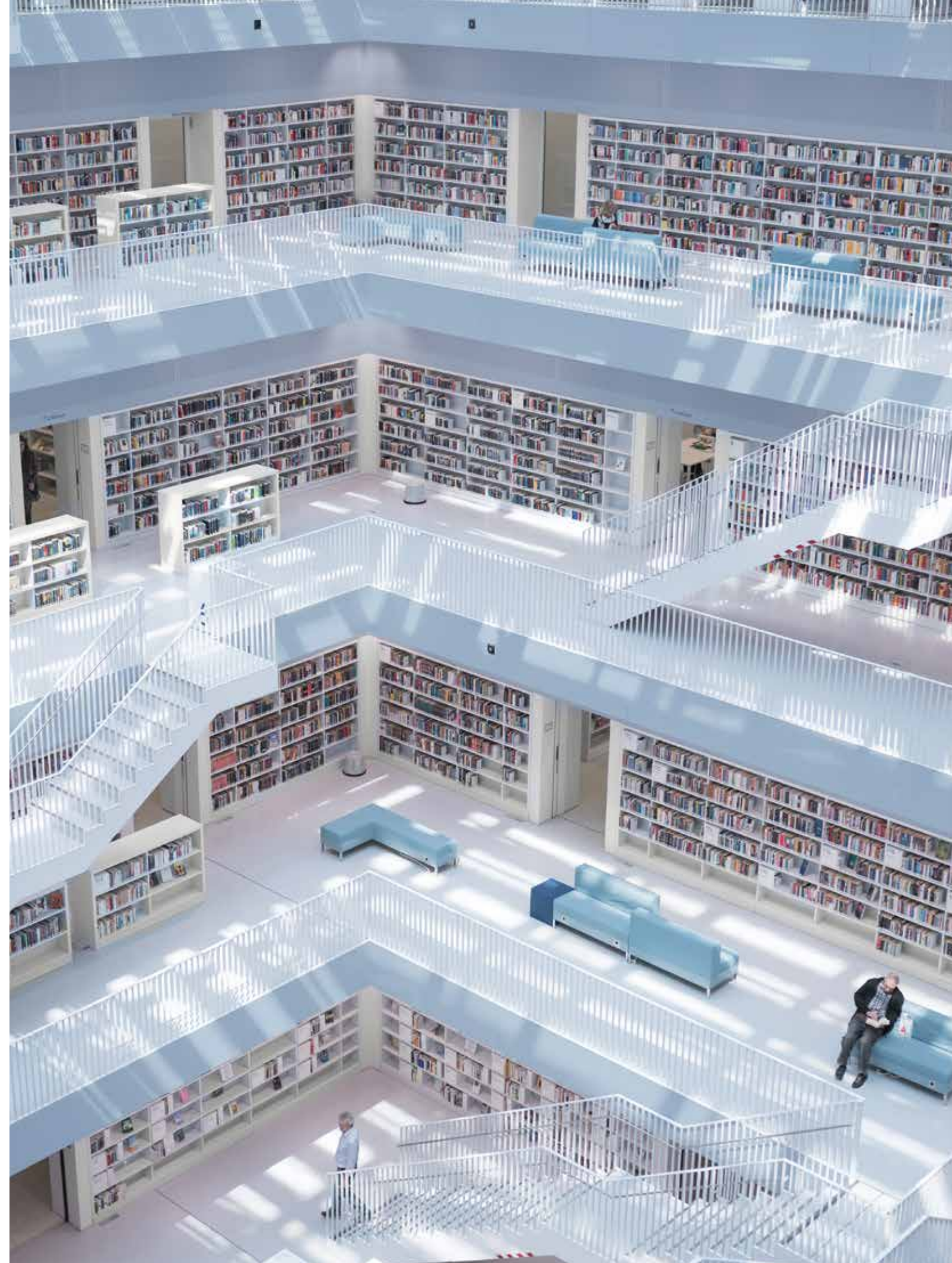


SALON COLOURS OPEN SPACES

Colours: Featuring airy neutrals alongside Bright Skies™, this palette delivers a feeling of openness and unity.

Result: Complementary neutrals, these light colours open up a space and, creating a simple, plain backdrop, they can act as a 'blank canvas' for myriad cultural and social influences. These are timeless colours that won't date.

Images: Left: Shutterstock



COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

Sloe Flower
50BB 83/006

DESIGNING WITH SURFACE MATERIALS

In collaboration with:

MATERIAL LAB

This is how our partner Material Lab has used this year's Dulux Trade Colour of the Year, Bright Skies™, to create mood boards for each of the individual palettes.

Using a variety of complementary textures and surface materials to bring each palette to life, these mood boards can be harnessed by specifiers looking to create the perfect space in any setting using Bright Skies™.

THE WORKSHOP



Playful and fun, in this flat lay we're experimenting with a range of colours, shapes and textures for a daring and quirky effect. Iridescent tiles and antique glass add further interest to the interior style, using lighting and reflection for added character. Discover the impact of grouping a variety of materials and colours that sit harmoniously together in one big scheme. Layer materials for added depth, or combine separate colour schemes for a zoning effect.

THE GREENHOUSE



Taking inspiration from the natural world and celebrating the beauty of nature, this flat lay features patterns and designs that replicate those of the outdoor environment. An outdoors-in effect can be easily achieved through the introduction of textures such as wood and other natural materials, adding a tactile element to the interior. To truly appreciate nature, we must consciously select sustainable materials, ensuring that we are protecting the environment where possible. For a balanced and calm atmosphere, combine subtle sage, green and blue tones to mimic the simplicity of the outdoors.

THE STUDIO



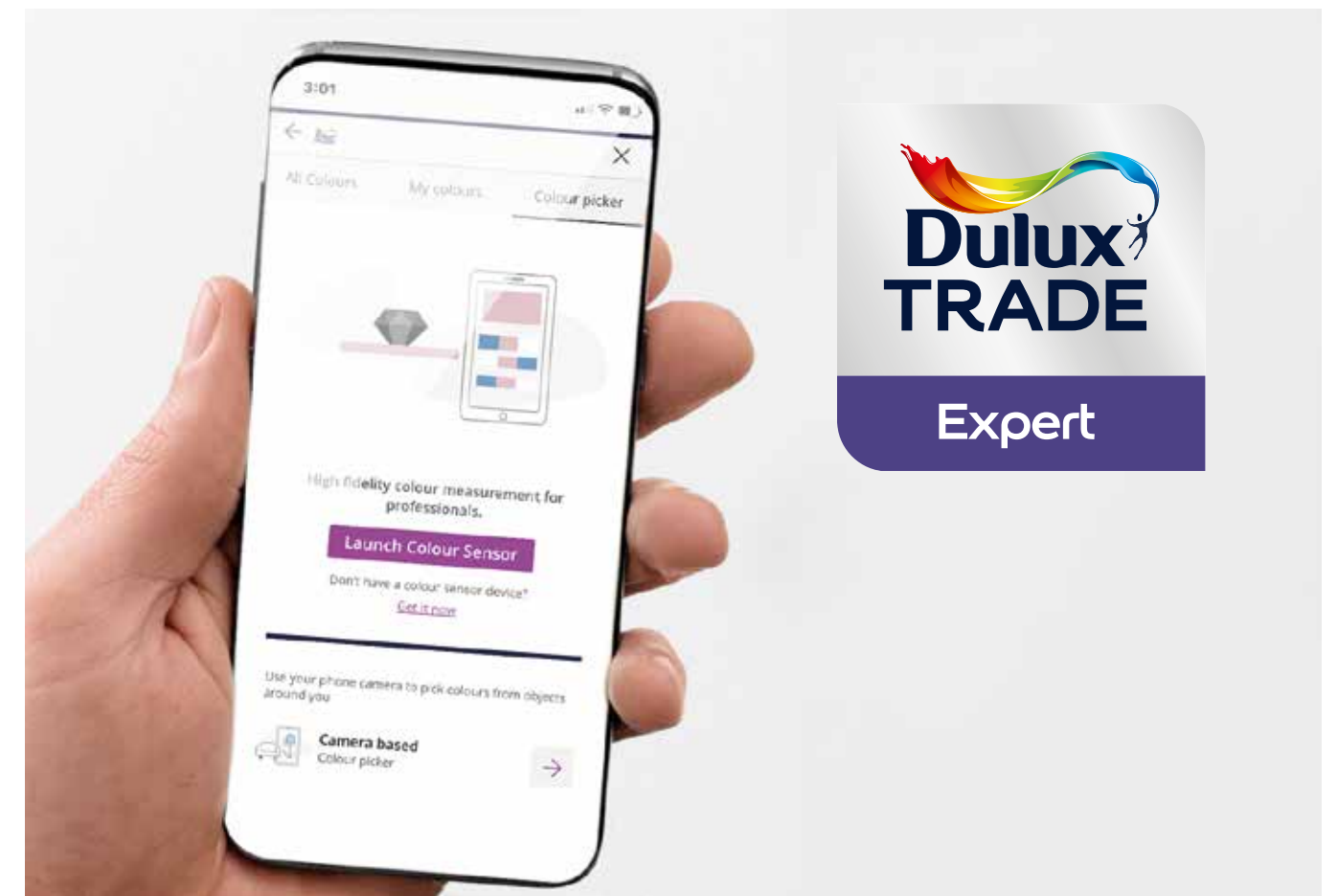
In this flat lay we've explored our creative side, introducing different shapes and forms, with exciting results. The various shapes of materials included here, replicate the painted shapes underneath, offering inspiration for others to easily recreate this look. For a bold and confident look, combine bright colours, such as reds and oranges with striking shapes that make a space stand out.

THE SALON



This year's colour of the year Bright Skies™ is uplifting and inspiring, the perfect backdrop for a wide range of interior styles. For a light and simple palette, combine complementary tones, or bring in an element of nature through the use of earthy shades, creating a relaxing atmosphere. Inject some fun and personality into a space, through the use of pattern and texture, or introduce wooden aspects for a softer, more homely aesthetic.

Find out how to co-ordinate surface materials with Dulux Trade Colour of the Year, Bright Skies™ at www.material-lab.co.uk



INSTANT COLOUR MATCHING WITH DULUX TRADE COLOUR SENSOR

Recognising the need to make paint colour specification more efficient at every stage of the design process, Dulux Trade have launched their new digitised colour tool providing highly accurate colour matches on demand.

This cutting-edge device, approximately the size of a 50 pence piece and weighing only 17 grams is able to tackle even the most bespoke colour quests, whether the task is to identify an existing wall colour, to colour match an item from a cutting in a magazine, right through to picking up on themes in a client's brand logo, the app will deliver the closest Dulux Trade paint colour.

Applicable for use in commercial spaces, from hotels to care homes and offices to hospitals, this time saving instrument offers additional functionality; as part of the tool's colour assessment process, the technology automatically identifies the Dulux paint colour's light reflectance value.

This provides designers with a reliable guide for delivery of appropriate colour contrast on critical surfaces, coupling the requirement for beautiful and inclusive environments.

The Dulux Trade Colour Sensor is available to purchase in store and online at Dulux Decorator Centre and other participating decorating merchants across the UK, with a recommended retail price of £150.

The perfect match for professionals.

With the Dulux Trade Colour Sensor, scan a colour and get a Dulux colour match in seconds. Visit [Duluxtrade.co.uk/sensor](https://duluxtrade.co.uk/sensor) for more information.

