




2022 TRAINING BROCHURE

Pattern Imprinted Concrete Supplies Ltd.
Unit 2, Red Shute Hill Industrial Estate
Hermitage
Newbury
Berkshire
RG18 9QL

Tel: 01635 202224

Email: sales@picsuk.com





ABOUT US

PICS offer paving and walling contractors the largest range of specialist tools, products, training and marketing services in the UK.

Our comprehensive training packages available for all of our systems, are tailored to suit every type of business, regardless of size and include both practical, theory and on-site installations.

The PICS range of paving and walling systems are widely specified by commercial clients, architects and landscape designers both here in the UK and overseas. In addition, the general public are served through our large network of established quality installers and depots.

From our head office in Newbury, we design and distribute our own manufactured products across the UK. Our depots in Newbury, Sheffield and Manchester provide invaluable support and availability of products stocked locally for collection or delivery. We also have a host of stockists across the UK, so please contact us for further information of stockists near you.



ABOUT US

Precision Manufacturing

Every batch we produce is manufactured to the highest standard and quality control tested, ensuring absolute consistency in our products, from day to day, month to month and year to year. Retained samples of each batch are kept for a minimum of 12 months.

Free Technical Helpline

We'll do everything we can to help you succeed. Our experienced technical advisors understand concrete, providing impartial and practical advice on questions raised. With over 100 years combined experience, there isn't much we can't answer.

Huge Stocks

Our depots in Newbury, Sheffield and Manchester are all fully stocked and ready to respond to all levels of demand. We're happy to offer next day delivery on orders placed before 2:00pm, Monday - Friday.



ABOUT PICSPAVE

PICSPAVE is an imprinted concrete system designed to create the aesthetic value and feel of natural stone, slate, cobble, tile, brick or wood. Available in hundreds of designs and colour combinations. PICSPAVE will suit any application, Commercial, Industrial or Domestic.

PICSPAVE as a product can be said to originate from the product sector known as Stamped Concrete in the USA and Pattern Imprinted Concrete in the United Kingdom. PICSPAVE is principally an image product. If solely hard standing were required, plain concrete would work admirably. Since you are providing a service that creates good impressions, this philosophy based on quality and on-going training, needs to run through your entire operation, from the moment of the first visit, right through to the final tidy up and invoicing.

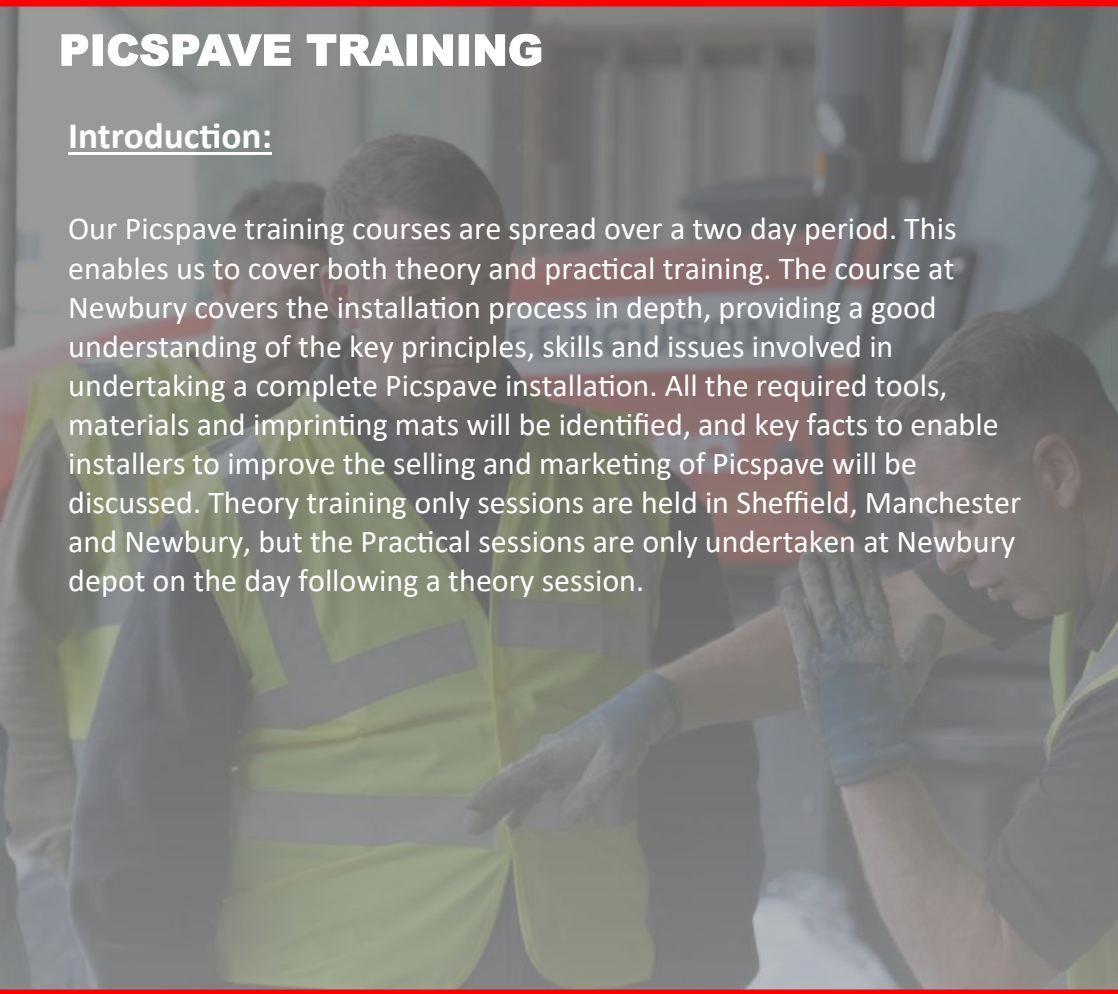
To be able to provide an excellent service for your client, does not solely depend on your installation. The supply chain of your business plays an equally important role in this. Therefore, it is paramount to us as a supplier and manufacturer that we provide you with a quality service, and assist you with the success of your company.



PICSPAVE TRAINING

Introduction:

Our Picspave training courses are spread over a two day period. This enables us to cover both theory and practical training. The course at Newbury covers the installation process in depth, providing a good understanding of the key principles, skills and issues involved in undertaking a complete Picspave installation. All the required tools, materials and imprinting mats will be identified, and key facts to enable installers to improve the selling and marketing of Picspave will be discussed. Theory training only sessions are held in Sheffield, Manchester and Newbury, but the Practical sessions are only undertaken at Newbury depot on the day following a theory session.





PICSPAVE TRAINING

Day 1 (Theory):

The first day of Picspave training is classroom based, and is the theory part of our training course. This covers the following key points:

- Overview of site preparation.
- What concrete mix to order, depending on the time of year.
- Preparing the site prior to concrete arriving.
- Laying the concrete, and the use of specialist tools.
- Colouring the concrete surface.
- Application of release agent.
- How to print the pattern.
- Movement joints in concrete.
- Washing off and removing release agent.
- Sealing and joint filling.
- Using design layout features to your advantage.



PICSPAVE TRAINING

Day 2 (Practical):

The second day of Picspave training is undertaken outside, and is the practical part of our training course. This is where you get hands-on, and learn how to lay and successfully complete 20-30m² of pattern imprinted concrete. This day covers the following key points:

- Site preparation.
- Tool Box talk.
- Learn about creating shade & rain cover protection.
- Placing and screeding of concrete.
- Instructions on how to use a Rollerbug and other specialist tools.
- Use of all floats/trowels and the difference between them.
- How and when to apply colour surface hardener.
- Using kneeling boards.
- Application of release agent.
- How, and when to print the area, including borders.
- How and when to use mat impactors.
- Discuss frost protection and the importance of site protection.



REFURBISHMENT & RESEAL TRAINING

Millions of square metres of Picspave has been laid across the UK over the last 30 years, and it was all sealed originally to protect the homeowners investment. This creates the opportunity to provide a local cleaning and refurbishment service for all Picspave installers alongside their new installation work. They are simple projects to identify, price and carry out. Our very experienced technical team, not only offer advice, but also recommend the products required for professional refurbishment, following a nominal amount of training.

Refurbishment of driveways are not just limited to Picspave, but also Include:

- Block Paving.
- Asphalt.
- Exposed Aggregate.
- Natural Stone.
- Plain Concrete.



EXPOSED AGGREGATE TRAINING

Exposed Aggregate is a decorative concrete finish which is achieved by selecting a Colourmix Integral Colour and a decorative aggregate, then chemically retarding the concrete surface and finally removing the top 1-4mm of the cementitious matrix by completing a washing process.

PICS Exposed Aggregate is an attractive decorative concrete finish with the following benefits:

- Low maintenance.
- High wear resistance.
- Many and varied decorative alternatives.
- Good anti-slip properties.
- No weed growth.
- Can be designed to suit a specific locality.
- By carefully selecting the aggregates and Colourmix many effects can be achieved.
- Inlaying Picspave bands and border designs, can further enhance the stunning effects created.



WALLCRETE TRAINING

People are always amazed by what can be achieved with Wallcrete and most people can see the huge potential the product has for covering vertical surfaces, both internally and externally. Tradesmen have been successfully applying renders to very old properties, and these very basic renders have remained stuck to the wall for hundreds of years. PICS have taken decorative renders a few steps further. Wallcrete is a very advanced, lightweight render. It is far superior to a 'normal' render in terms of technical performance and what can be done with it. So, why use such a technically advanced render such as Wallcrete, rather than a traditional render? Simple:

- Easier to use and apply as it is lightweight.
- Easier to create interesting patterns and textures.
- Possible to create very deep patterns and textures without sagging or slumping.
- Superior bond formed by the use of Wallcrete Bonding Agent to prime.
- Better performance characteristics created by use of a powder polymer in the Wallcrete mix.
- Can be applied to almost any surface.
- Can be used internally and externally.
- Is more user friendly than using conventional rendering materials.



MARKETING & SALES ADVICE

PICS have built a great reputation for assisting our customers with their own marketing efforts, from generating new leads to selling professionally using quality marketing items such as:

- Personalised company name stamps.
- Specialist product brochures.
- Colour chip cases.

Within the PICS team, we have experience of selling paving projects, generating specifications and utilising websites and social media to grow your own business.

A full range of marketing items, support literature, product samples, and business development advice is available, to assist our customers with their paving and walling sales and specification projects.

Please do not hesitate to contact us on 01635 202224 to discuss how we can help you to get up and running in this growing and profitable niche market within the paving sector, where sales values are high and there is minimal competition.



TRAINING LOCATION

Newbury Depot:

Unit 2, Red Shute Hill Industrial Estate
Hermitage
Newbury
Berkshire
RG18 9QL

Local Hotels:

- DoubleTree by Hilton Hotel, RG20 8XY, Tel: 01635 247010
- Bacon Arms, RG14 1JB, Tel: 01635 31822
- The Chequers Hotel, RG14 1JB, Tel: 01635 38000
- The Lodge, Newbury Racecourse, RG14 7NZ. Phone: 01635 39673
- The Hare & Hounds, RG14 1QY, Tel: 01635 521152
- Travelodge, Chieveley Services, RG18 9XX, Tel: 08719 846203
- Premier Inn, Newbury, RG14 7HL, Tel: 03332 346476
- Regency Park Hotel, RG18 3RP, Tel: 01635 871555

2022 TRAINING DATES

PICSPAVE:

£99+VAT per person, per day

NEWBURY Theory 09.00 – 17.30	NEWBURY Practical 09.00 – 17.30
Wed 2 nd February	Thurs 3 rd February
Wed 16 th March	Thurs 17 th March
Wed 20 th April	Thurs 21 st April
Wed 18 th May	Thurs 19 th May
Wed 22 nd June	Thurs 23 rd June
Wed 20 th July	Thurs 21 st July
Wed 7 th September	Thurs 8 th September
Wed 12 th October	Thurs 13 th October
Wed 9 th November	Thurs 10 th November

WALLCRETE

£99+VAT per person

NEWBURY 10.00 – 16.30	MANCHESTER 10.00 – 16.30
Wed 16 th February	Wed 2 nd March
Wed 4 th May	Wed 1 st June
Wed 21 st September	Wed 26 th October

REFURB & RESEAL:

£99+VAT per person

NEWBURY 09:00-17:00	NEWBURY 09:00-17:00
Wed 23rd March	Wed 13th April
Wed 25th May	Wed 29th June
Wed 27th July	Wed 5th October
Wed 14th September	

EXPOSED AGGREGATE:

£99+VAT per person

CONTACT INFORMATION

Newbury Depot:

Unit 2, Red Shute Hill Industrial Estate
Hermitage
Newbury
Berkshire
RG18 9QL

Order line: 01635 201327

Enquiries line: 01635 202224

Manchester Depot:

Unit 7, Wharfside Business Park
Irlam Wharf Road
Irlam
Manchester
M44 5PN

Tel: 0161 775 7412

Sheffield Depot:

Unit 4, Redwood Court
Campbell Way
Dinnington
Sheffield
S25 3NQ

Tel: 01909 568189



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