



ARCHITECTURAL PRODUCTS AND SERVICES

Good Directions Ltd

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# About Good Directions Ltd



We are a family owned British company founded in 1988 by husband and wife Robin and Trish Davies from their house in Botley. Initially importing and selling weathervanes the business quickly expanded its product ranges and started producing and selling clocks and cupolas. By the early 90's the company moved into new premises and the product ranges kept growing. Over the years our name has gained a worldwide reputation for the design, manufacture, restoration and installation of exterior clocks, architectural GRP and metal features which can be found in nearly every city throughout the UK and in many other countries.

We have both in-house design and manufacturing expertise and capabilities unrivalled by most of our competitors, offering customers, architects, contractors and designers a single point source for their architectural features requirements. Our team of over twenty staff pool skills and knowledge from a wide array of backgrounds and many years of work experience that enables us to offer a tailored service to suit our customers needs.

We also work closely with creative partners to design and manufacture architectural features or collaborate on historical architectural restorations including process and material specifications to ensure works are in-keeping with or replicas of original features that may be missing entirely or in a state of disrepair.

The Good Directions Ltd group of companies comprises of the following divisions:

- **Good Directions**
- **METAL GUTTA**
- **Swift Signs**
- **Mach Engineering**
- **Neptune Street Furniture**
- **ARCHIREST**
- and our associates at **Fain Redfern**







DECORATIVE FEATURES BY  
**Good Directions**

CLOCKS - CUPOLAS - GRP STRUCTURES - WEATHERVANES - FINIALS



# Good Directions - Clocks

- Suitable for interior and exterior use
- 300mm to 5000mm diameter
- Wall mounted, projecting, hanging or free standing design options
- Control systems for automatic time changes
- Bell striking and chiming
- Conversion of traditional hand wound clock works to electric mechanisms





# Good Directions - Roof Turrets



- Produced in light weight and virtually maintenance free GRP / Fibreglass
- We offer a large range of standard body, roof and skirt designs which can be mixed and matched
- Finals, Weathervanes, Clocks, Glazing and Ventilation can easily be incorporated
- 510mm to 1800mm widths



# Good Directions - Bespoke GRP Structures

- Replicas of original structures can be recreated in GRP / Fibreglass
- Light weight and virtually maintenance free
- Roofs / Domes
- Canopies / Dormers
- Minarets
- Columns
- Finials / Weathervanes
- Architectural Features





# Good Directions - Heritage



- Conversion of mechanical clocks to electric driven with automatic time adjustments using our mechanisms and controllers
- Sympathetic restoration, replication and alteration of existing and missing features
- Knowledge of traditional paint finishes and Gold / Silver Leafing



# Good Directions - Inspire

- Modern designs
- Our design department can work in conjunction with architects, artists and clients
- Precious metals can be used in the construction of clocks, as well as stainless steel, glass and stone
- LED illumination, sound and movement can be added to create stunning audio visual effects







METAL RAINWATER SYSTEMS BY

**METAL GUTTA**

Copper - Stainless Steel - Zinc



# METAL GUTTA - COPPER



Copper looks elegant against any building material and is virtually maintenance free.

Copper Guttering will naturally age to a verdigris patina over time or can be treated to achieve this finish within hours.

Water features / flashings / copings / sills / fascias / valleys can all be manufactured.





# METAL GUTTA - STAINLESS STEEL



A hard durable material with a natural unfinished light metallic grey surface gives this gutter an ultra modern appeal.

Our Stainless Steel guttering systems are very hard wearing and virtually maintenance free.

Water features / flashings / copings / sills / fascias / valleys can all be manufactured.





# METAL GUTTA - ZINC



Like our Copper guttering our Zinc gutters suit a multitude of building fabrics.

Supplied in its natural light silver form, Zinc will age over the coming months darkening to a beautiful grey colour.

Water features / flashings / copings / sills / fascias / valleys can all be manufactured.







BESPOKE SIGNAGE SOLUTIONS BY  
SWIFT SIGNS

Metal - Wood - Slate - Granite - Glass - Gilded - LED



# SWIFT SIGNS

- Fascia, projecting and wall mounted signs
- Working in all types of materials including metal, wood, glass and slate
- LED illumination
- 23 1/2 carat gold leaf
- Integrated clocks
- Full design and installation service





# SWIFT SIGNS







ONE-STOP ENGINEERING SERVICE

**MACH ENGINEERING**

Welding - Fabrication - CNC Machining - Casting - Bending - Waterjet / Laser Cutting



# Mach Engineering - CNC Machining, Folding



With highly skilled precision engineers, welders, sheet metal fabricators and our in house design facilities with both 2D and 3D CAD CAM software we provide an unbeatable service.

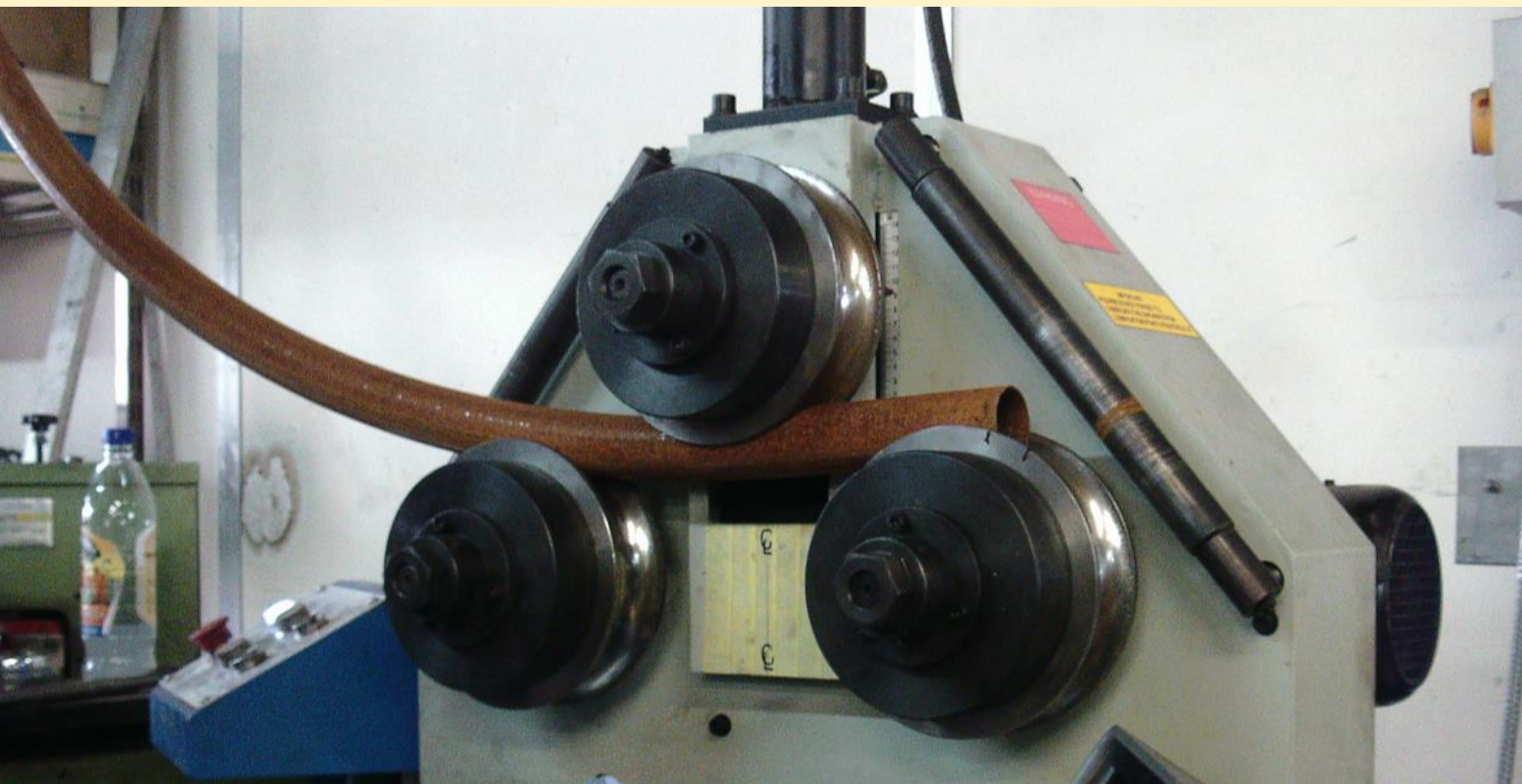
Our ISO9001 :2008 accreditation ensures we manufacture your components to specification on time.

Where required BS EN 10204 3.1 material certificates can be provided for testing and compliance traceability.



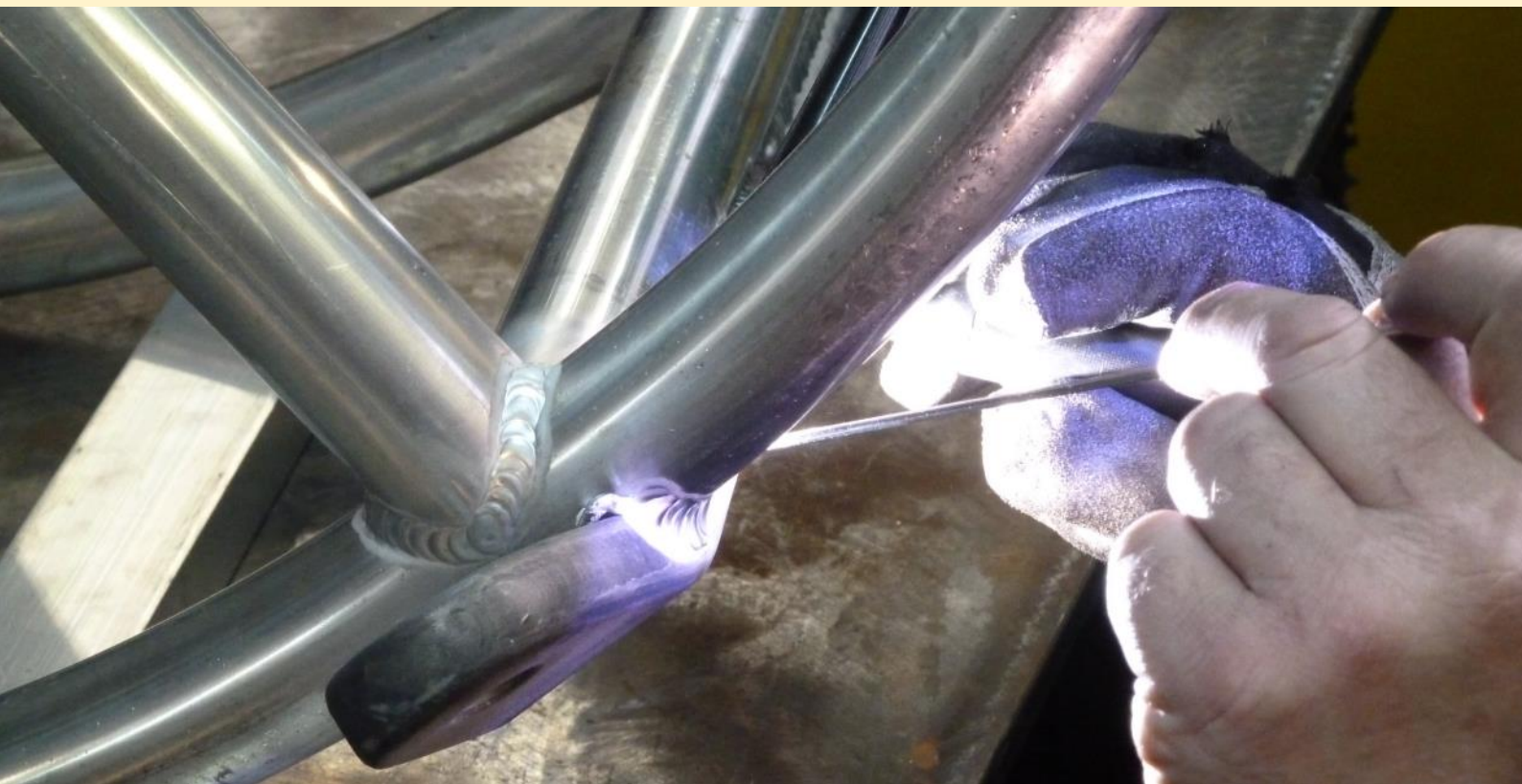


# Mach Engineering - Fabrication



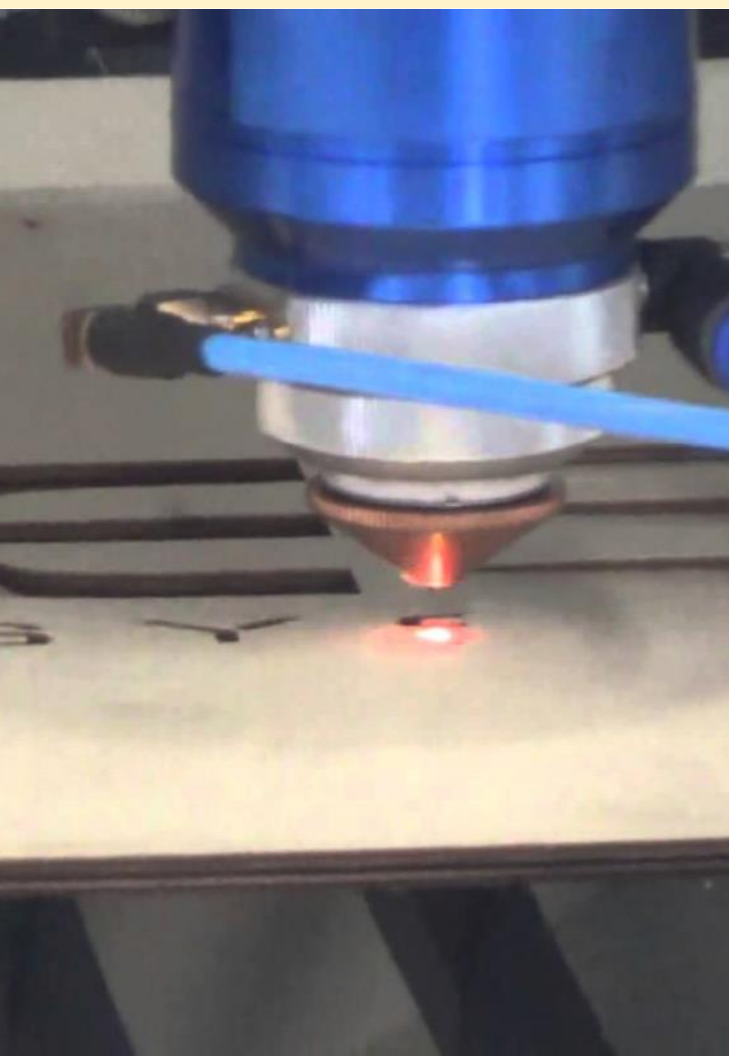


# Mach Engineering - Weld, Solder, Braze





# Mach Engineering - Waterjet and Laser Cutting







STREET FURNITURE BY  
Neptune Street Furniture  
CONTEMPORARY AND TRADITIONAL DESIGNS



# Neptune Street Furniture



We produce a wide range of hard wood, recycled plastic, metal and concrete street furniture as well as producing bespoke solutions to meet customer needs.

- Seats / Tree seats
- Benches / Tree benches
- Picnic tables
- Litter bins
- Planters
- Bollards
- Cycle racks
- Memorial plaques





# Neptune Street Furniture





# Neptune Street Furniture







HISTORIC ARCHITECTURAL RESTORATION & SYMPATHETIC ALTERATIONS

**ARCHIREST**

MAKING TRADITION A THING OF THE FUTURE





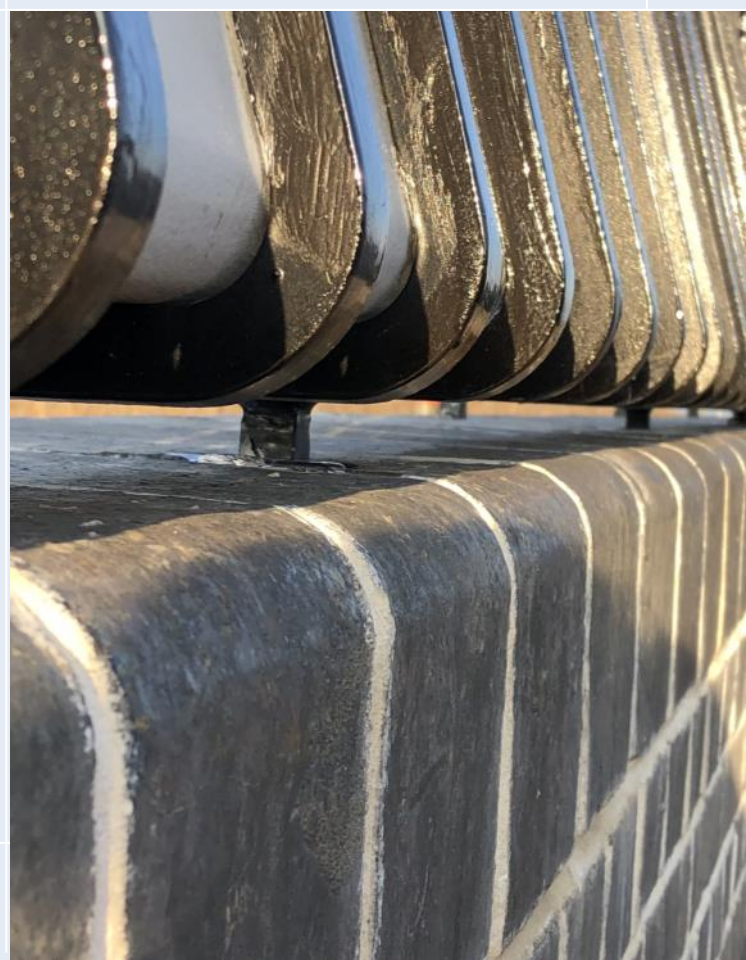
- Site visits, surveying, cataloging and reports
- Vast knowledge of traditional materials and manufacturing techniques
- Experienced in working to heritage specifications
- Spark testing, dry-ice blasting, painting, metal patination and many other heritage related skills
- Restoration, replication, sympathetic alterations and installation



# ARCHIREST



















HERITAGE AND CONSERVATION SPECIALISTS

**Fain Redfern**

Recreating yesterday, today, for tomorrow.



# Fain Redfern



Fain Redfern Ltd specialise in the specification and sourcing of products and services specifically tailored to the special needs of historical and listed buildings and structures.

The scope of our activity is substantial and many of the projects in which we have been involved have either been short listed or are actual National Heritage Award winners.





# Fain Redfern





# Fain Redfern





# Contact Us

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