

CLEAN BUSINESS: OPENING AIDS

The new opening aids on our bags ensure quick and easy opening.

The first 'rip' aid on the top allows for easy and clean opening. You will now also find the exact water quantity information on the bags for perfect mixing.

The second indicator in the middle of the bag is intended for opening with the ripper or for cutting.

Simply smart:
the new top of
our bags.



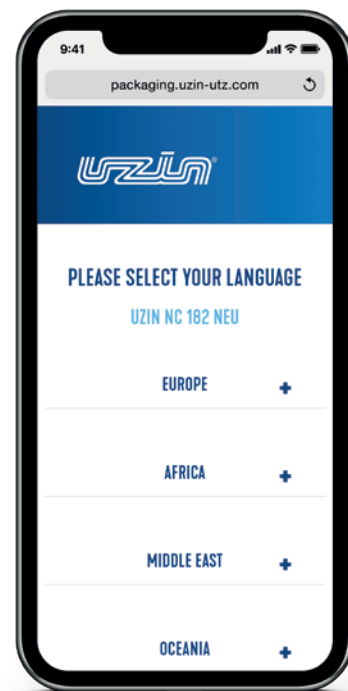
QUICK-CHECK: QR CODE

Thanks to the QR code, you can access all the important product information on your screen at the touch of a button and in the right language.

This is how it works: Simply focus on the QR code „Select your language“ with the smartphone camera and tap on the link. This leads you to the landing page with more country specific product information.



Easy to understand:
scan and select
your language.



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NEW LOOK. PROVEN QUALITY.

DISCOVER THE NEW
UZIN SMART PACKAGING.



UZIN UTZ®

UZIN UTZ®

12.2021/13.000/mg/leR

UZIN
OFFERS MORE

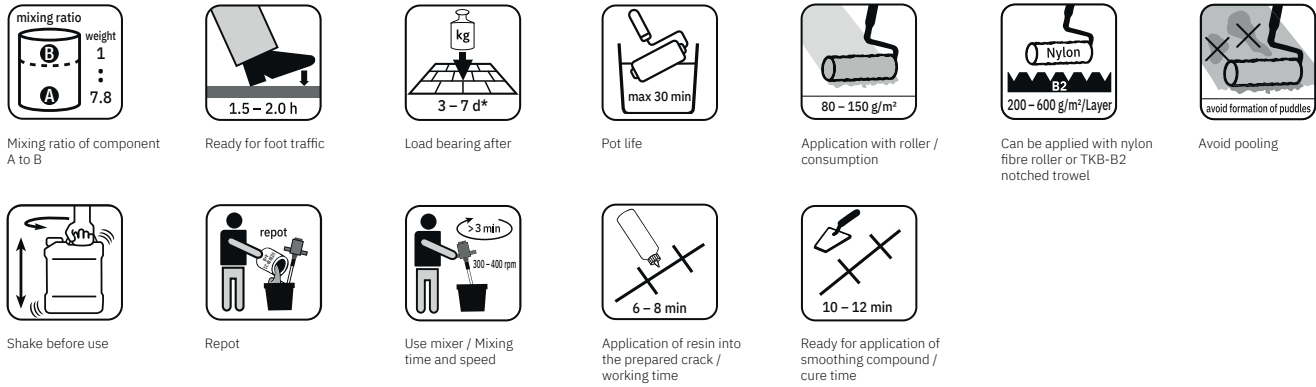
THE UZIN PRODUCTS SHINE
IN NEW DESIGN.

As you can see, there is a lot that is new at UZIN in 2022,
because we keep our promise: UZIN offers more.

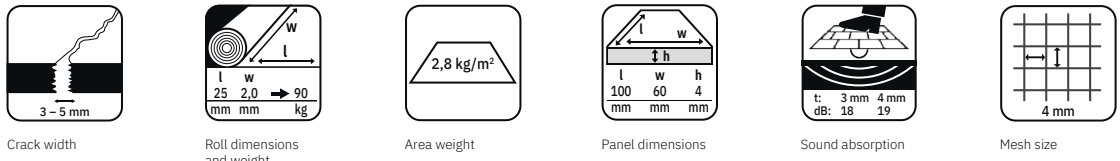
After redesigning the packaging for all UZIN UTZ brands,
all UZIN products now shine in UZIN blue.

The information on the packaging has also changed, with new relevant information added and some superfluous information removed. With all the changes, one thing remains the same: the unique quality of our products.

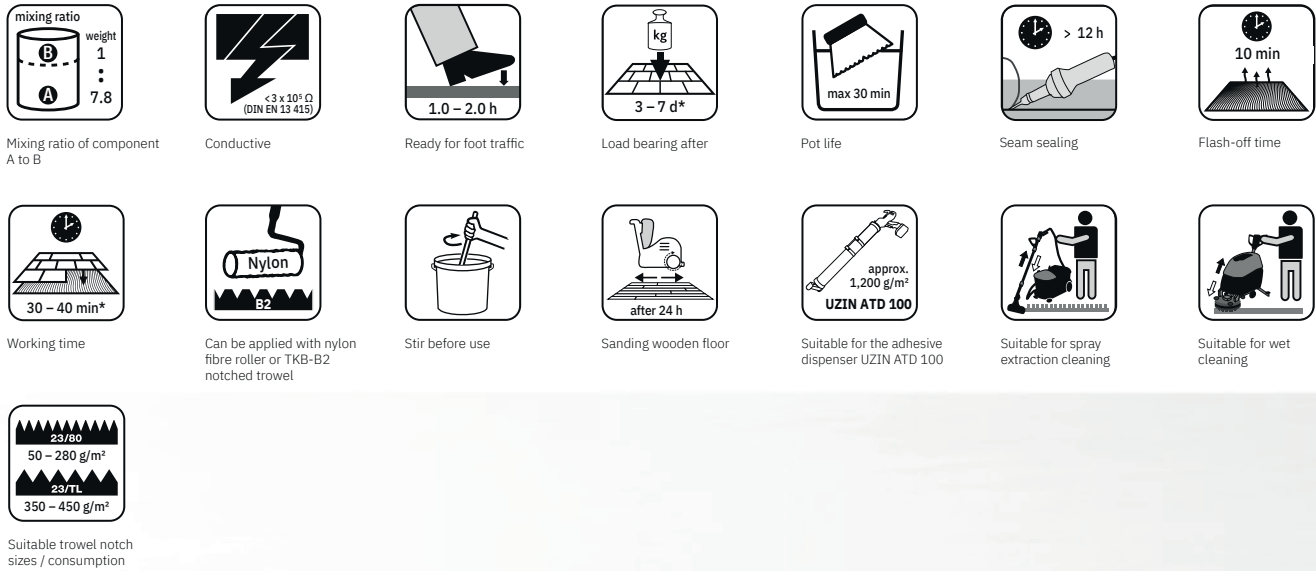
OVERVIEW OF THE UZIN PICTOGRAMS
PRIMERS



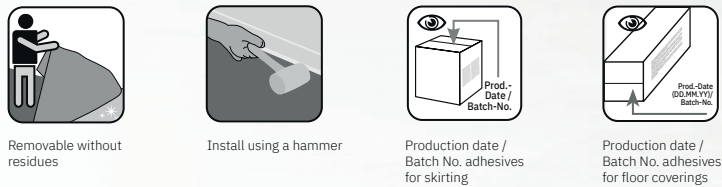
INSULATING AND INSTALLATION UNDERLAYS



ADHESIVES



SWITCHTEC® ADHESIVE TECHNOLOGY



STILL UNBEATABLE:
THE NEW UZIN
SMART PACKAGING.



DESCRIPTION
of the **main field of application** in several languages

RIPPER-MARKING
for easy **opening**

switchTec®
solutions now appear
in blue.



THE QUANTITY OF WATER
is clearly depicted **on the top** of the bags in large print.

TECHNICAL INFORMATION
is quickly recognisable through understandable **pictograms**

THE UZIN BLUE IS
APPLIED ACROSS
THE WHOLE
PRODUCT RANGE

LARGE PRODUCT NAME
and **unique product colour**
for clear differentiation

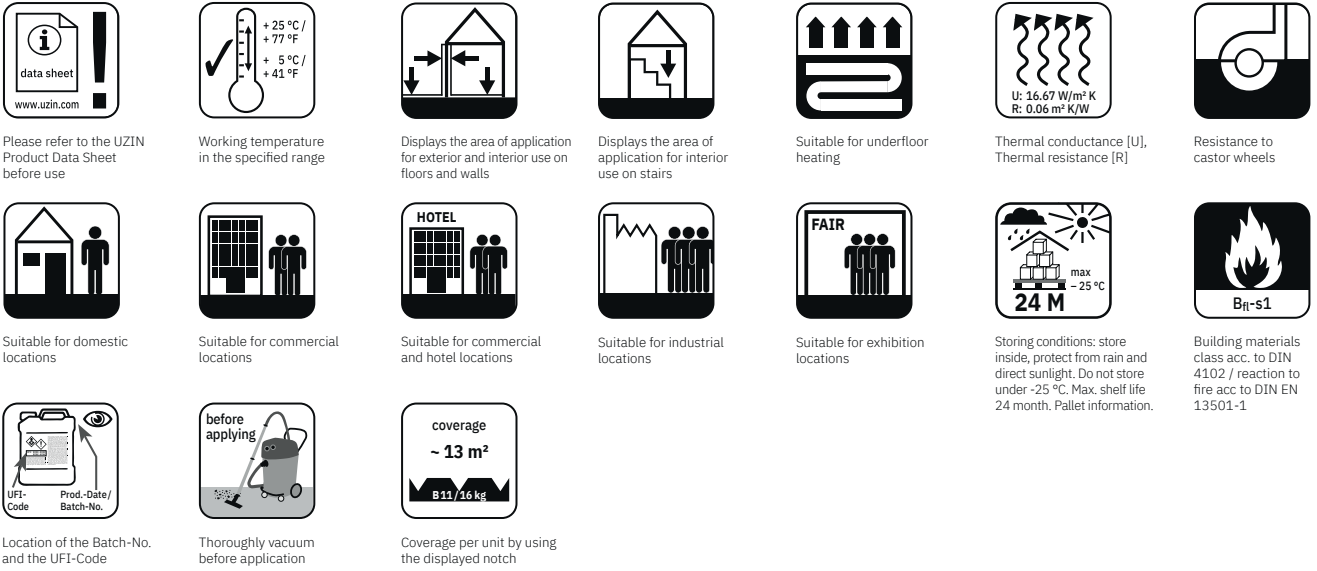
QR CODE
for more **detailed information**
about the product in many
languages

CREDENTIALS
and **environmental certificates** of the product
in large print on the front

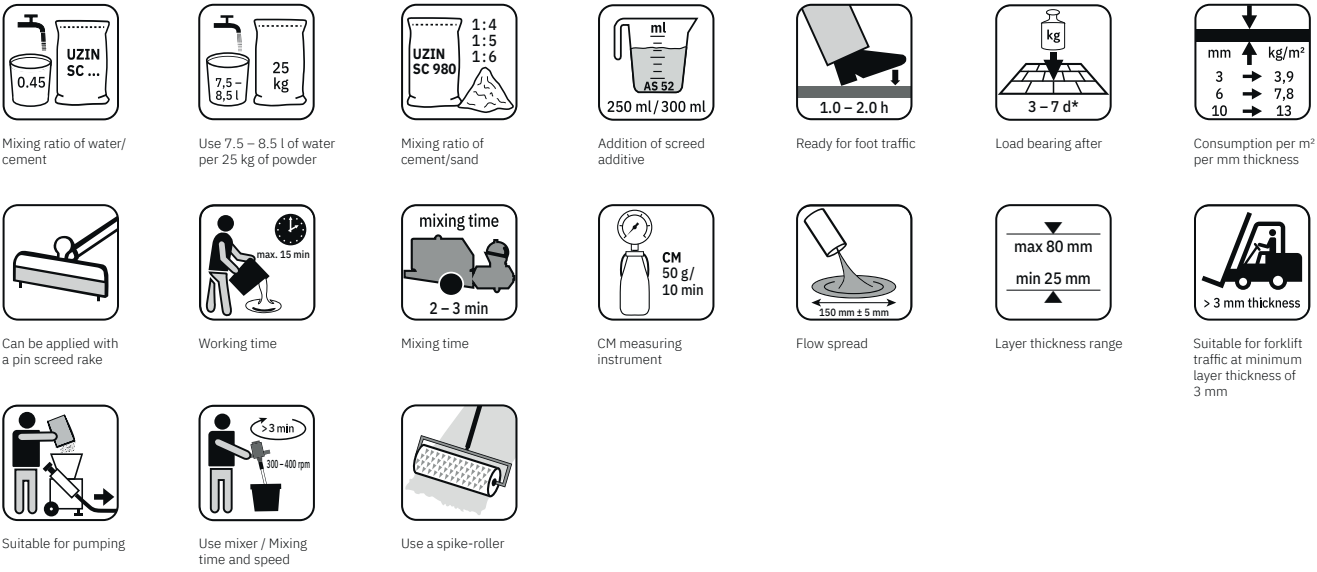
LOGO
of **UZIN UTZ** on all products

LAYER THICKNESS
and **consumption information**
for standard application

GENERAL



SCREEDS



SMOOTHING COMPOUNDS

