

News Release

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Brewers
DECORATOR CENTRES

Albany



Albany Paints Centenary - A Celebratory Colour Palette



Albany Paints is celebrating 100 years of colouring people's homes.

Colour is a powerful tool in interior decoration, it gives character, adds dimension and expresses personality. Certain shades have close links with bygone eras, which tell us a story with depth and meaning often influenced by fashion, art and pop culture of the time. To celebrate this language of colour, here is a specially curated palette honouring Albany's rich history of colour with iconic shades from each decade.

Albany is a trusted paint brand used by professionals and DIY-ers alike. Each finish is made to a high-quality trade recipe, rich in pigment and high-quality ingredients for superior colour depth and retention. Albany paint is exclusively available online or in-store at Brewers Decorator Centres.



Forest Green (1920s) - Synonymous with the Art Deco era, Forest Green is a deep jade with a hint of black which provides depth and character.



Sea Bird (1930s) - Sea Bird is a delicate grey blue. A favoured shade of the 30s that creates a sense of calm and tranquillity.



Sweet Pea (1940s) - The grounded blush pink is a 40s favourite. Bring Sweet Pea up to date with dark, inky accessories.



Daffodil (1950s) - Daffodil is a soft, happy yellow that brings the sunshine in, enveloping a room in warmth and character regardless of era.



Thirst Quencher (1960s) - This fresh aqua is often considered retro but works equally well in a modern home. It's a pure shade that can be muted with soft pastels or kept cool and crisp with white.



Apricot (1970s) - Bold and bright, Apricot is an arresting shade with a strong relationship with the 70's where earth and spice tones were considered all the rage.



Strawberry (1980s) - The delightful Strawberry is a striking berry red that maintains a strong sense of colour for high impact schemes.



Mushroom (1990s) - This earthy Mushroom tone is a fine example of an easy neutral coveted in the 90s and is currently back in favour.



Garden Delight (2000s) - Garden Delight is an energisingly zesty lime green, a popular shade of the noughties. Use sparingly in unexpected details for a modern touch.



Seal (2010s) - Seal is a charming mid-grey, a homage to most popular interior colour of the past decade.

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Notes to editors:

C. Brewer & Sons:

Founded in 1904, C. Brewers & Sons is a family run business focussed on supplying decorators and homeowners the best in trade and designer paints, wallpapers and decorating accessories both online and through Brewers Decorator Centres.

Brewers Decorator Centres is the UK's largest independent decorators merchant with over 170 stores across the UK and the widest range of decorating supplies.

The Albany brand, created by Clement Brewer in 1920, is celebrating 100 years this year. Albany has a vast choice in wallcoverings, modern paint finishes and trade grade decorating tools and accessories.

Wallpaperdirect.com, created by C.Brewer & Sons in 1999, is a leading online wallpaper shop with more than 18,000 designs from all of the main brands in wallcoverings. All of the wallpapers shown on wallpaperdirect are also available to order through Brewers Decorator Centres.

For more information, contact press.enquiries@brewers.co.uk