



Bring high-tech heating into the home with the iLektro electric fire range from Eurostove



The Eurostove iLektro 950 Aspect fire

Efficient, clean, simple and easy to install, electric fires are perfect for every home. Whether it's a modern new-build without a flue, a studio apartment with limited space, a purpose-built flat with clean lines and a contemporary look or even a rural cottage that needs something quick and easy to heat up a living area, dining room or open-plan space, electric fires offer the perfect blend of sleek design and state-of-the-art technology. Eurostove's new and updated iLektro collection is ideal for homes with good insulation, where heating is required but also where a focal point feature fire is desired to give a room instant wow factor and a cosy, welcoming feel at the touch of a button. The new iLektro range is available in four sizes, the 950 aspect and three landscape models: 1250, 1650 and 2000 – with something to suit every space. Highly efficient with high heat output, clean energy and easy installation, it's the perfect choice for anyone wishing to get ahead and install a new fire ready for the autumn/winter to come.



The Eurostove iLektro 1250 Landscape fire

The iLektro range by Paul Agnew Designs is created for modern lifestyles with Wi-Fi capability, allowing users to operate their fire from a smartphone or tablet, both iPhone and Android. This allows homeowners to turn their fire on before they get home and turn it off via their device if they forget before they go out. It also comes with a remote handset, an LED indicator inside the stove as well as six frame colour options and a new two-level crackle sound for the authentic sound of a crackling fire. Users can also adjust the flame brightness and flame speed and choose from 10 fuel bed colours and 10 top light colours too. There is even a backlight option for external shelving as well as rotating options for the fuel bed to suit any space and desired effect.



The Eurostove iLektro 1650 Landscape fire

The iLektro collection of electric fires from Eurostove also comes with a realistic chamber bed that can be fitted with Gas Quality Ceramic Logs, Vermiculite, Coal Pieces, Black or Amber Crystals to create the desired look and feel. A-rated for energy efficiency, each of the fires provides even heat distribution as well as the perfect ambience that can be app controlled both in temperature and visual effect from a smartphone or tablet. There's no need for a flue, which makes installation quick, clean and easy in any room. Perfect for media walls, homeowners can also match LED lighting around the TV or behind a bookcase to the colour of the fire for a complementary or contrasting finish.

All models are available as standard with the option to be single, double or triple-sided with full-screen display, energy-saving LED Multi Flame technology and the use of the flame effect with or without heat. There is the option of front, left-hand, right-hand and bay orientated options with clear-vision, low reflection front glass and a unique side glass reflection. There's also a seven-day



programmable timer with room thermostat, making the iLektro collection the ultimate in flexible, versatile heating to suit all spaces and all tastes.



The Eurostove iLektro 2000 Landscape fire

“We are delighted to be adding these four new and improved models to our iLektro collection,” says Chris Baines, Managing Director of Eurostove, “With so many options for the layout, flame colour, flame speed and brightness as well as crackle sound effects and various heat settings, it really is an electric fire design that suits everyone. Energy and heat efficient, it’s also a really clean, quick and easy way to install a new fire, creating a wonderful focal point in any room.”

The iLektro 950 Aspect fire from Eurostove is priced from £1,650; the 1250 Landscape is priced from £1,695; the 1650 Landscape, from £2,075 and the 2000 Landscape, £2,425.

ENDS

Press contact: Jeannie Long jeannie@kyalami.co.uk



Issued by:

Kyalami Communications

jeannie@kyalami.co.uk

01403 700645

on behalf of:

Eurostove

01934 750500

www.eurostove.co.uk